

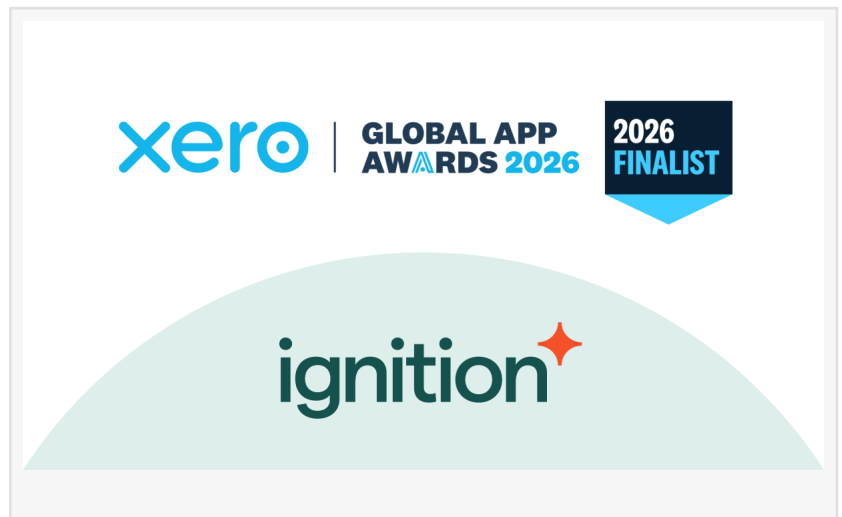
Ignition named finalist for Xero Global Practice App of the Year 2026

The AI revenue and billing automation leader recognized globally for helping accounting firms maximize revenue, automate cash flow and eliminate admin

SAN FRANCISCO, CA, UNITED STATES, August 14, 2026 /EINPresswire.com/ --

[Ignition](#), the leading AI revenue and billing automation platform for accounting and professional services firms, has been named a finalist for Global Practice App of the Year in the Xero Global App Awards 2026,

recognizing its impact in helping accounting and bookkeeping firms around the world build more profitable, efficient and scalable practices.



The recognition comes as the accounting community prepares to gather at Xerocon Denver on August 19–20, where technology, AI and the future of the profession will be firmly in focus.

“

Xero has been an important part of that journey for many years, and we're proud to be helping thousands of Xero partners around the world run smarter, more connected firms.”

*Greg Strickland, CEO of
Ignition*

Ignition helps Xero partners streamline the entire revenue process – from winning new work and pricing services, through proposals and client engagements, to billing, payment collection and renewals – in one AI-powered platform. More than 4,000 Xero partners globally use Ignition, with the platform integrating directly with Xero and Xero Practice Manager to connect client engagement, invoicing, payments, reconciliation and workflow.

Greg Strickland, CEO of Ignition, said: “Being recognized as a finalist for Xero's Global Practice App of the Year is a tremendous acknowledgment of what our team and customers are building together.

“Our focus is to help accounting firms optimize revenue across the full client lifecycle, and we're

making AI genuinely useful for accounting firms by embedding it directly into the workflows where critical revenue decisions are made. From helping firms price with greater confidence to opening up Ignition data and workflows to the AI tools they choose, we're building practical technology that helps firms work smarter, grow revenue and spend less time on admin.

"Xero has been an important part of that journey for many years, and we're proud to be helping thousands of Xero partners around the world run smarter, more connected firms."

Ignition has a longstanding relationship with the Xero ecosystem. The latest global recognition reflects the company's continued investment in helping accounting professionals use automation and AI to create more profitable, efficient and resilient firms.

For more information on Ignition and Xero, visit <https://www.ignitionapp.com/integrations/xero>

About Ignition

Founded in 2013, Ignition is the leading AI revenue and billing automation platform for firms and agencies to transform their sales, billing and payment processes.

Ignition automates proposals, engagement letters, invoicing, payments and workflows in a single AI-powered platform, empowering 8,500+ businesses to sell, bill and get paid for their services with ease.

To date, Ignition customers have managed relationships with over 2.4 million clients and earned \$13b in revenue via the platform. Ignition's global workforce spans Australia, Canada, New Zealand, the Philippines, US and the UK.

Gabby Iamundo

Ignition

media@ignitionapp.com

This press release can be viewed online at: <https://www.einpresswire.com/article/934017730>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.