

The Milk Pod Launches Nationwide As The First Keurig®*-Compatible Milk Pod

There are 40M Keurig® households in the US. Until today, not one of them could make a real latte without a frother, a separate appliance, or a carton of milk.

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The Milk Pod, a first-of-its-kind Keurig®-compatible pod designed to brew warm, creamy milk directly into your coffee, officially launches today on Amazon and milk-pod.com. The Milk Pod is the latest innovation from The Krüger Group, one of Europe's leading family-owned food and beverage companies, combining decades of expertise with a passion for innovation to bring trusted brands to consumers around the world.



The Milk Pod launches with three flavors, Plain, Vanilla, and Caramel, with Hazelnut following in early 2027. The process is as simple as it sounds: place a Milk Pod into your Keurig® alongside your favorite coffee pod, brew, and enjoy. The result is a smooth, warm, barista-style latte at a fraction of what you'd spend at a coffee shop. The national average for a 12oz vanilla latte is \$5.75–\$6.25 vs the milk pod at approximately \$2.00 (\$1 pod + \$1 coffee pod).

"The coffee pod changed the way people brew at home, but the milk experience never caught up. We kept asking ourselves why making a latte still required a frother, a trip to the fridge, or another appliance cluttering the counter. The Milk Pod is the answer we wished existed. It's not a workaround, it's what the at-home latte was always supposed to be," said Taiha Hall, Marketing Manager, Krüger North America.

Each pod is naturally flavored, Kosher, shelf-stable, Keurig®-compatible, expertly crafted by milk and coffee specialists to create a rich, creamy latte in seconds.

The Milk Pod is available now on Amazon and milk-pod.com, with retail expansion rolling out across North America.

For more information, visit: www.milk-pod.com.

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About The Milk Pod

The Milk Pod was created to solve a simple problem: consumers love the convenience of single-serve coffee, but making a café-style latte at home has always required extra appliances, extra steps, or fresh milk that doesn't keep. The Milk Pod completes the Keurig® routine millions of households already rely on, delivering a warm, creamy latte at the touch of a button.

Instagram: @themilkpod

About Krüger Group

Founded in 1971 and headquartered in Bergisch Gladbach, Germany, KRÜGER GROUP is one of the world's leading family-owned food and beverage companies. With approximately 5,700 employees across 22 locations in 11 countries, the company develops innovative food and beverage products enjoyed by consumers in more than 100 countries worldwide. Its portfolio includes category-leading brands spanning coffee, beverages, confectionery, sports nutrition, dairy innovation, and spreads. Since 2012, KRÜGER NORTH AMERICA, headquartered in Chicago, Illinois, has led the company's U.S. operations, supporting both private label partnerships and branded innovation. Today, the company is expanding its branded portfolio with the U.S. launch of two innovative consumer brands: The Milk Pod and MaxiNutrition.

*The Milk Pod is not affiliated with or endorsed by Keurig

Jalila Singerff

Jive PR + Digital

+1 613-614-6777

[email us here](#)

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