

Rony Jabour Brings SAFE Tour to Rio de Janeiro for Brazil's Workplace Safety Professionals

On August 18, two sold-out sessions will unite Brazil's workplace safety professionals around leadership, business and personal growth.

BOSTON, MA, UNITED STATES, August 14, 2026 /EINPresswire.com/ -- [Rony Jabour](#), founder and CEO of [United Safety Net](#), will bring the SAFE Tour to Rio de Janeiro on August 18, 2026, for an event created specifically for Brazil's occupational safety and health professionals.

A Brazilian-born entrepreneur and international speaker based in the Boston area, Jabour has built his career at the intersection of workplace safety, multicultural leadership, business and personal development. He has served as an OSHA-authorized Outreach Trainer since 2008 and has trained more than 50,000 workers and professionals.

The Rio de Janeiro event will combine occupational safety education with leadership, communication, emotional intelligence, business strategy and professional growth. Rather than focusing exclusively on regulations and technical standards, the program will examine the broader skills safety professionals need to influence people, advance their careers and become more effective leaders within their organizations.

The event will be presented in two sessions. Both reached full capacity in less than 24 hours, reflecting strong demand from Brazil's occupational safety community.

The audience will include professionals working in **Segurança e Saúde no Trabalho**, widely known in Brazil as SST. The field encompasses occupational safety technicians and engineers,



Rony Jabour, Founder and CEO of United Safety Net, brings the SAFE TOUR to Rio de Janeiro, Brazil, on August 18, 2026, sharing his U.S. safety leadership experience with Brazilian occupational safety professionals.

consultants, educators, supervisors and other professionals responsible for preventing workplace injuries and protecting workers.

Bringing U.S. Safety and Leadership Experience to Brazil

Born in Brazil, Jabour has lived and worked in the United States for more than two decades. During that time, he has built multiple business ventures while establishing himself as an educator and advocate for safer multicultural workplaces.

As founder and CEO of United Safety Net, Jabour leads a Boston-based occupational safety training school that has become a leading reference in U.S. workplace safety education.

United Safety Net is recognized as the largest occupational safety school in the United States providing training in English, Portuguese and Spanish. Its multilingual model has expanded access to professional safety education for American, Brazilian, Latino and other immigrant workers, particularly those employed in construction and other high-risk industries.

The school's work reflects a challenge faced by employers across the United States: building safety programs that can effectively reach increasingly diverse workforces.

For Jabour, that challenge cannot be solved through translation alone.

His work focuses on helping American leaders build safer multicultural teams by addressing the cultural, linguistic and communication barriers that can weaken safety performance. His approach examines how workers from different backgrounds understand authority, risk, trust and responsibility—and how leaders can adapt their communication without compromising safety standards.

This perspective has shaped Jabour's work with immigrant and Latino workers throughout the United



Rony Jabour, founder of United Safety Net, leading a workplace safety training session



Rony Jabour speaking to safety professionals at a U.S. event

States. It has also become a central part of his message to business owners, safety executives and organizational leaders.

A safety program may be technically correct, Jabour argues, but it will not succeed if workers do not understand it, trust the people delivering it or believe that it reflects the realities they face on the job.

His philosophy is summarized in a statement closely associated with his work: “Safety is not about PPE; it is about going back home safely every day.”

The message places workers and their families—not paperwork—at the center of workplace safety.

A Career Focused on Education and Prevention

Jabour has served as an OSHA-authorized Outreach Trainer since 2008. Throughout his career, he has trained more than 50,000 workers and professionals in workplace safety, leadership and injury prevention.

His professional education includes Master Certificates in Risk Management and Safety and Health from the University of Texas, as well as executive education at Harvard University in risk analysis and leadership and management for environmental health and safety.

Jabour’s professional work has taken him to conferences, educational programs and industry events across the United States, Latin America, Europe and Africa.

His career has also received recognition within the safety and education sectors. In 2020, he was named among the National Safety Council’s Rising Stars of Safety, an honor recognizing emerging leaders under the age of 40 who have contributed to the advancement of workplace safety.

These experiences have given Jabour a perspective shaped by both technical safety education and the realities of leading businesses and multicultural workforces.

Beyond Occupational Safety

Although occupational safety established Jabour’s professional reputation, his speaking work is



Rony Jabour, joined by Washington Barbosa and Álvaro Domingues, brings the SAFE TOUR to Rio de Janeiro, Brazil, on August 18, 2026, as part of an initiative focused on occupational safety, leadership and professional development.

not limited to regulations, compliance or injury prevention.

As an entrepreneur involved in multiple businesses, he also speaks about business development, leadership, entrepreneurship, professional positioning and personal growth.

His presentations draw on his experience leaving Brazil, establishing a career in the United States, building companies and working with people from different national, cultural and economic backgrounds.

That wider perspective is central to the SAFE Tour.

The Rio de Janeiro program will encourage safety professionals to consider not only what they know, but also how effectively they communicate that knowledge and use it to influence others.

Safety professionals are frequently required to deliver difficult messages, challenge established behavior and persuade company leaders to invest in prevention. They may understand regulations in detail but still struggle to earn the trust, authority and organizational support needed to create lasting change.

Jabour's program will address the leadership, communication and emotional intelligence required to close that gap.

It will also examine how safety professionals can strengthen their careers, understand business priorities and position themselves as strategic leaders rather than being viewed solely as enforcers of rules.

The premise is that the modern safety professional must be able to connect technical expertise with human behavior and business performance. Protecting workers remains the primary responsibility, but achieving that goal requires influence, credibility and the ability to lead.

Creating Build Safe Connection

Jabour is also the creator of Build Safe Connection, the largest Brazilian construction and occupational safety event held outside Brazil.

Based in the Boston area, Build Safe Connection brings together Brazilian construction company owners, occupational safety professionals, industry leaders and service providers operating in the United States.

The event combines workplace safety education with business development, leadership and professional networking. It was created to provide Brazilian entrepreneurs and professionals with a platform to exchange knowledge, establish relationships and address the challenges of operating within the American construction industry.

Build Safe Connection reflects Jabour's belief that safety and business should not be treated as competing priorities. Strong safety leadership can protect workers while improving communication, trust, productivity and long-term organizational performance.

The event has also helped expand the conversation about workplace safety within the Brazilian construction business community in the United States.

Returning to Brazil With the SAFE Tour

The SAFE Tour represents a new stage in Jabour's work: bringing the experience and lessons developed during more than two decades in the United States back to professionals in his country of origin.

The strong response to the Rio de Janeiro event suggests that Brazilian safety professionals are looking for development that extends beyond technical instruction.

Both August 18 sessions sold out in less than 24 hours. The demand indicates an interest in discussions about leadership, communication, business awareness and personal development within the occupational safety profession.

For Jabour, the Rio de Janeiro event represents more than another international speaking engagement. It is an opportunity to contribute to the development of the professionals responsible for protecting workers and shaping workplace culture throughout Brazil.

The two sessions will bring together members of Brazil's safety community for a broader conversation about the future of the profession and the kind of leadership increasingly required from those entrusted with protecting human lives.

Additional SAFE Tour events are expected to be announced in other Brazilian cities as the initiative continues to expand.

About Rony Jabour

Rony Jabour is a Brazilian-born entrepreneur, international speaker and workplace safety educator based in the Boston area. He is the founder and CEO of United Safety Net, a leading multilingual occupational safety training school in the United States.

An OSHA-authorized Outreach Trainer since 2008, Jabour has trained more than 50,000 workers and professionals. His work helps American leaders build safer multicultural teams through stronger communication, leadership and cultural understanding.

Jabour is also the creator of Build Safe Connection, the largest Brazilian construction and

occupational safety event held outside Brazil. His work spans workplace safety, business, entrepreneurship, leadership, multicultural workforce development and personal growth.

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