

Vibe Adventures Wins Global Startup Pitch by Phocuswright, Web in Travel (WiT), and PhocusWire

Vibe Adventures, a USA-Mexico-based travel tech startup, has been named the Emerging Markets Scaleup winner of the 2026 Global Startup Pitch by Phocuswright.

WILMINGTON, DE, UNITED STATES, August 14, 2026 /EINPresswire.com/ -- [Vibe Adventures](#), a USA-Mexico-based travel company and travel technology startup, [has been named](#) the Emerging Markets Scaleup winner of the 2026 Global Startup Pitch, an international travel technology competition jointly produced by Phocuswright, Web in Travel (WiT), and PhocusWire.



Vibe Adventures joins travel technology startups on stage at the 2026 Global Startup Pitch finals during Phocuswright Europe in Barcelona.

The recognition was announced following the Global Startup Pitch finals at Phocuswright Europe in Barcelona, where 17 travel technology startups from North America, Europe, Asia Pacific, and emerging markets presented their businesses live on the Startup Stage. Eight companies were

selected as winners across regional Seedup and Scaleup categories and the Wildcards category. Vibe Adventures was selected as the Scaleup winner for Emerging Markets.

“

Winning the Emerging Markets Scaleup category is meaningful validation for our team because this competition brings together people who understand both travel and technology.”

Alex Veka, Founder & CEO

Now in its fifth year, the Global Startup Pitch is designed to identify promising early-stage travel technology companies addressing challenges across travel, tourism, and hospitality. The 2026 winners were chosen by a panel representing the travel industry's investment and innovation community. The competition is supported by

American Express Global Business Travel as a Phocuswright Strategic Partner of Innovation.

For Vibe Adventures, the award recognizes the company's transition from a traditional tour operator and online travel agency into a technology-led platform focused on making organized multi-day travel easier to discover, compare, and book.

Vibe Adventures is developing a dynamic packaging platform that combines organized multi-day tours with compatible flights in real time. Instead of requiring travelers to search separately for a tour, determine the correct arrival and departure dates, compare flights, calculate the total trip cost, and complete several bookings, the platform brings those components into a single booking flow.

The company's consumer platform currently offers more than 6,000 guided travel packages across 125+ countries with flights included. Travelers can search by departure city, destination, dates, and number of travelers, then compare compatible adventure-and-flight combinations with transparent package pricing. The goal is to make complex multi-day vacations easier to book while helping travelers identify better-value combinations and reduce the time spent planning across multiple websites.

Multi-day organized tours can include accommodation, transportation between destinations, guides, activities, and selected meals, depending on the itinerary. By combining these structured tours with international flights, Vibe Adventures is applying dynamic packaging technology to a segment of travel that has historically been more fragmented than conventional flight-and-hotel booking.

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Vibe Adventures participated in the Global Startup Pitch at Phocuswright Europe 2026, where the company was named Emerging Markets Scaleup winner.



Attendees participate in audience voting during the Global Startup Pitch at Phocuswright Europe 2026 in Barcelona

this competition brings together people who understand both travel and technology," said Alex Veka, founder and CEO of Vibe Adventures. "We started by operating tours ourselves, so we know how complicated multi-day travel can be for both travelers and suppliers. Our goal is simple: make booking an organized adventure as easy and transparent as booking a flight and hotel online."

The company's development reflects a broader shift toward immersive and experience-led travel. Vibe Adventures focuses on travelers looking for guided cultural, nature, hiking, wildlife, food, and adventure itineraries while still expecting the convenience, price transparency, and speed associated with modern online travel booking.

The platform builds on Vibe Adventures' operational experience in Mexico and Latin America, where the company developed and sold small-group, private, and personalized tours before expanding into global third-party travel inventory. That combination of tour operations and travel technology has shaped the company's approach to distribution: simplify the consumer experience while maintaining access to trips operated by local specialists in destinations around the world.

Beyond its B2C platform, Vibe Adventures sees longer-term opportunities for the same technology in B2B2C travel distribution. Potential applications include enabling airlines, online travel agencies, travel advisors, and other partners to offer multi-day organized travel packages alongside flights through integrated technology and global supply connections.

As an Emerging Markets Scaleup winner, Vibe Adventures is scheduled to take part in showcase presentations at [WiT Singapore](#) from September 30 to October 2, 2026. The audience at WiT Singapore will vote for its favorite Seedup and Scaleup, with the People's Choice winners earning an opportunity to showcase at The Phocuswright Conference in Fort Lauderdale, Florida, from November 17 to 19, 2026.

"Barcelona gave us the opportunity to present what we are building to an international travel technology audience and to learn from other founders tackling difficult problems across the industry," Alex Veka added. "Singapore is the next step, and we are looking forward to continuing those conversations with travel companies, technology partners, investors, and other founders."

The 2026 Global Startup Pitch recognition adds to Vibe Adventures' international expansion as the company continues developing its multi-day travel booking technology and growing its presence beyond its original Latin American operations.

About Vibe Adventures: Vibe Adventures is a travel-tech platform focused on guided multi-day travel. Building on its experience as a tour operator, the company combines curated small-group trips with compatible flights, transport, and relevant activities to create connected travel packages with clearer total pricing. Vibe helps travelers compare and book complex multi-day

journeys through one coordinated experience instead of arranging tours, flights, and other components across multiple providers. Its long-term goal is to build the dynamic packaging and distribution infrastructure for guided multi-day travel.

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