



Top Pet GPS Tracker Manufacturer Expands Smart Pet Technology Solutions

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****August 14, 2026**** — As pet ownership becomes increasingly connected with digital technology, ****Shenzhen TIZE Technology Co., Ltd.**** is gaining recognition as a manufacturer developing smart pet products for tracking, training, safety, and everyday pet management. With experience in pet electronic products and an expanding portfolio that includes GPS tracking solutions, training devices, anti-bark products, and pet safety accessories, the Shenzhen-based company is positioning itself to serve the growing international demand for connected pet-care technologies. Industry information identifies TIZE as a manufacturer of GPS pet trackers, dog training collars, bark-control products, wireless pet fences, and related accessories, with OEM and ODM capabilities for global customers.

The pet technology sector has changed significantly as owners increasingly look for ways to improve pet safety and monitor animals beyond the traditional collar and leash. GPS-enabled tracking devices, smart training systems, wireless containment products, and connected accessories are becoming important components of modern pet-care product portfolios.

For manufacturers and distributors, this development is creating opportunities to combine location technology with practical pet-management functions. Shenzhen TIZE Technology Co., Ltd. is participating in this trend through a product portfolio that covers several related categories, allowing customers to source different types of smart pet hardware from one manufacturing partner.

Growing Demand for Smart Pet Tracking

Pet GPS trackers have become increasingly relevant to owners who want greater visibility into the location of their dogs and cats. Traditional identification tags can provide contact information if a pet is found, but they cannot provide real-time location information. GPS tracking technology addresses this limitation by allowing users to monitor an animal's position through connected systems.

Current industry information from TIZE describes its GPS pet tracker line as supporting real-time location, route playback, and app alerts. The company also promotes GPS tracking products designed around no-monthly-fee positioning, an approach that can appeal to consumers who

want connected functionality without an ongoing subscription cost.

For international pet-product brands, the development of GPS tracking hardware creates opportunities to offer differentiated products in a competitive market. Retailers and distributors can combine tracking products with existing collars, training equipment, and other pet accessories to create broader smart-pet product portfolios.

Shenzhen TIZE Technology Co., Ltd. has expanded beyond traditional training products to include GPS tracking solutions, reflecting this broader movement toward connected pet technology. The company was also listed as an exhibitor at Interzoo 2026, where its product categories included GPS pet trackers, dog training devices, LED pet accessories, and pet safety products.

From Tracking to Comprehensive Pet Management

The development of smart pet products is not limited to location tracking. Pet owners and professional users may also need solutions for training, barking management, boundary control, and visibility.

This creates a natural connection between GPS trackers and other electronic pet products. A GPS tracker can focus on locating an animal, while a training collar can provide tools for remote behavior management. A wireless fence system can help establish a designated roaming area, while LED accessories can improve visibility during nighttime walks.

TIZE's current product portfolio reflects this broader approach. Its core categories include GPS pet trackers, training and bark collars, wireless electric fence systems, and LED pet accessories. The company describes its manufacturing capabilities as covering hardware, firmware, and app development, providing a foundation for customized smart-pet products.

This combination is particularly relevant for international brands looking to develop comprehensive pet-product ranges rather than relying on a single product category.

[Dog Bark Collar](#) Technology for Everyday Training

Alongside GPS tracking products, **Shenzhen TIZE Technology Co., Ltd.** manufactures **Dog Bark Collar** products designed for bark-management applications. Excessive barking can create challenges for pet owners, neighbors, and certain commercial or residential environments, making bark-control products an established category within the pet-accessories market.

Modern bark collars can incorporate different response mechanisms depending on the product design. TIZE's published product information identifies sound, vibration, and static modes across its training and bark collar range.

From a product-development perspective, offering multiple response modes gives manufacturers and distributors greater flexibility when addressing different customer preferences and application scenarios. It can also allow brands to position different models within different price and functionality segments.

The company has developed both rechargeable and battery-operated bark collar products, according to its product catalog, providing additional options for distributors and retailers. Its product range also includes various models designed for different dog sizes and training requirements.

For pet-product companies, the ability to source several related product types from one supplier can simplify product development, purchasing, packaging, and supply-chain management.

Remote Training Solutions

Another important category in TIZE's portfolio is the ****Remote Dog Training Collar****. Remote training products allow handlers to communicate with a collar from a distance, making them particularly relevant for outdoor training and controlled behavioral instruction.

TIZE offers remote dog training collar models with different listed ranges, including 300-meter, 600-meter, and 1,000-meter versions.

The company's remote training collar portfolio has also undergone third-party testing. A publicly available FCC test report identifies Shenzhen TIZE Technology Co., Ltd. as the manufacturer of a Remote Dog Training Collar, model TZ-943, with testing conducted in October and November 2024 and a reported passing result under the applicable FCC test requirements.

For international buyers, documented testing can be an important consideration when evaluating electronic pet products for different markets. Compliance requirements vary by region, meaning manufacturers serving global customers need to consider regulatory and technical requirements during product development.

OEM and ODM Capabilities

The international pet-products market includes established brands, emerging online retailers, distributors, and private-label businesses. These customers often require more than standard products. They may need customized colors, logos, packaging, product configurations, firmware, or other features.

Shenzhen TIZE Technology Co., Ltd. provides OEM and ODM services, allowing international customers to work with the company on customized pet-product solutions. Its current manufacturing information describes end-to-end capabilities spanning mechanical design,

electronics, firmware, tooling, and app development.

This integrated approach can be valuable for companies developing their own smart-pet brands. Instead of coordinating separate suppliers for hardware and software, a customer can potentially work with one manufacturer across multiple stages of product development.

TIZE's manufacturing profile also identifies the company as a supplier to international brands, retailers, and distributors. Its products are described as being exported to markets in North America, Europe, and other regions.

Manufacturing Experience in Shenzhen

Shenzhen has become an important manufacturing center for electronics, consumer technology, and connected hardware. Its established supply-chain infrastructure provides manufacturers with access to electronics components, engineering resources, production services, and international logistics.

Shenzhen TIZE Technology Co., Ltd. was established in 2011 and has focused on pet electronic and training products for more than a decade. Company information published through industry platforms describes its manufacturing operations as including a large-scale facility, R&D personnel, production capabilities, and OEM/ODM services.

Interzoo, one of the world's major international pet-industry trade fairs, currently lists Shenzhen TIZE Technology Co., Ltd. as a manufacturer specializing in pet-product research, development, and design. The exhibitor profile highlights its smart pet electronics, LED safety accessories, GPS tracking solutions, wireless pet fences, and dog training systems.

Participation in international trade events can provide manufacturers with opportunities to communicate directly with distributors, retailers, brand owners, and other industry participants. It also allows companies to monitor changes in product demand and emerging technology trends.

Combining Safety, Training, and Connectivity

The development of smart pet products is gradually bringing traditionally separate functions together. GPS tracking focuses on location, training collars focus on communication and behavior management, while wireless fences and LED accessories address additional safety requirements.

For manufacturers, this convergence creates opportunities to develop broader ecosystems rather than isolated products. A pet brand may offer a GPS tracker as its primary smart device while also providing training collars, bark-control products, wireless containment systems, and illuminated accessories.

TIZE's product portfolio follows this broader direction. Its current product categories include GPS trackers, training and bark collars, wireless electric fences, LED collars and pet gear. The company also highlights customizable appearance, colors, firmware, apps, and packaging for OEM/ODM customers.

Such flexibility can help international buyers create product lines tailored to specific markets. Different countries and consumer groups can have different preferences regarding connectivity, design, training features, packaging, and price positioning.

Looking Toward the Future of Pet Technology

The pet technology industry is likely to continue evolving as connectivity becomes increasingly integrated into everyday pet care. GPS location tracking, mobile applications, rechargeable hardware, wireless communication, and smart sensors can all contribute to more connected pet-management systems.

For GPS tracker manufacturers, the challenge is to balance connectivity, battery performance, durability, user experience, and affordability. Products need to be practical for everyday use while providing meaningful information to owners.

Training products face similarly diverse requirements. Users may prioritize range, waterproofing, battery life, multiple training modes, adjustable settings, or ergonomic design depending on how and where the product is used.

As a result, manufacturers with capabilities across multiple product categories may have an advantage when serving brands seeking comprehensive pet-technology portfolios.

Shenzhen TIZE Technology Co., Ltd. is developing within this changing environment. Its combination of GPS tracking, training, bark-control, containment, and safety products gives the company a broad position within the smart-pet hardware sector. Its OEM and ODM capabilities further support customers looking to create customized products under their own brands.

About Shenzhen TIZE Technology Co., Ltd.

****Shenzhen TIZE Technology Co., Ltd.**** is a Shenzhen-based manufacturer specializing in smart pet electronic products, training equipment, GPS tracking solutions, and pet safety accessories. Established in 2011, the company has developed experience in research, product development, manufacturing, and customer service for international pet-product markets. Industry profiles identify its core categories as including GPS pet trackers, dog training systems, anti-bark devices, wireless pet fences, LED pet accessories, collars, harnesses, and related pet products.

The company offers OEM and ODM services for international brands, retailers, distributors, and

other business customers. Its capabilities cover product design and development as well as electronics, firmware, tooling, and mass production, enabling customers to pursue customized pet-product programs.

Its product portfolio includes ****Dog Bark Collar**** and ****Remote Dog Training Collar****, alongside GPS pet trackers, wireless electric fence systems, LED pet accessories, and other smart pet products. The combination of tracking and training technologies allows the company to address several key areas of modern pet management.

From a third-party industry perspective, Shenzhen TIZE Technology Co., Ltd. represents a manufacturer operating at the intersection of pet care and consumer electronics. Its continued expansion across GPS tracking, training, safety, and connected pet products reflects the broader movement toward technology-enabled pet ownership.

For more information about Shenzhen TIZE Technology Co., Ltd., its product portfolio, OEM/ODM capabilities, and smart pet technology solutions, industry professionals and potential business partners can visit ****[www.cntize.com](<http://www.cntize.com>)****.

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