

Rakuten Viki Builds on the Global Success of Love for You with New Chinese Romance Overdo

Following the strong global performance of Love for You, Rakuten Viki brings audiences another emotionally intense romance starring Zhang Linghe and Wang Churan

SEOUL, SOUTH KOREA, August 14, 2026 /EINPresswire.com/ -- [Rakuten Viki](https://www.rakuten-viki.com/), the global streaming platform for Asian entertainment, is building on the success of [Love for You](#) with [Overdo](#), a sweeping Republican-era romance starring Zhang Linghe and Wang Churan. Following the July 31 finale of Love for You, Overdo is now available to stream on Rakuten Viki, giving C-drama fans another emotionally charged story to follow.

Love for You ranked No. 1 in weekly viewership on Viki across extensive regions worldwide during its premiere week. The series remained among the platform's Top 2 most-watched titles throughout its simulcast run, underscoring the growing global demand for Chinese dramas fueled by emotionally rich storytelling, standout performances, and high-quality production.

Set in the 1990s, Love for You follows Chen Yi and Miao Jing, played by Song Weilong and Zhang Jingyi, whose lives become intertwined after they meet through their parents. Although their



Set in the 1990s, Love for You follows Chen Yi and Miao Jing, played by Song Weilong and Zhang Jingyi, whose lives become intertwined after they meet through their parents.



Overdo brings viewers a darker romance shaped by betrayal, hidden identities and unresolved love.

relationship begins on uncertain terms, personal loss eventually brings them closer, leaving them to depend on each other as they navigate difficult family circumstances.

The series brings together two of China's most popular young stars. Their pairing gives the drama a compelling emotional center as Chen Yi and Miao Jing move between first love, separation and the possibility of a second chance.

Building on this momentum, *Overdo* brings viewers a darker romance shaped by betrayal, hidden identities and unresolved love.

Set in Republican-era Shanghai, the series follows Murong Qing Yi, a doctor who endured years of abuse from his birth mother after being mistakenly switched at birth. While working in another city, he discovers a series of letters that lead him to Ren Su Su, an orphan carrying secrets of her own. As they gradually get to know each other, their connection develops into love.

Their relationship is shattered when Su Su makes a desperate choice to save someone close to her. The consequences leave Qing Yi permanently scarred, falsely imprisoned and convinced that she has died.

Three years later, Su Su returns under another identity and is engaged to Qing Yi's brother. Their reunion brings buried feelings and old resentment back to the surface. He believes she betrayed him, while she carries a painful truth she cannot bring herself to reveal.

As the two test and challenge each other, the line between love and hatred becomes increasingly difficult to distinguish. Just as the misunderstandings surrounding their separation begin to unravel and their feelings rekindle, the country is plunged into crisis, forcing them to step into the conflict together without knowing where fate will ultimately lead them.

Adapted from a novel by bestselling author Fei Wo Si Cun, *Overdo* delivers the emotionally intense and heart-wrenching romance for which the author is known. The series combines unexpected twists, layered character development and cinematic visuals with a central relationship marked by longing, resentment and undeniable chemistry.

Zhang Linghe has emerged as one of China's fastest-rising leading actors through dramas including *Story of Kunning Palace*, *The Princess Royal*, *Pursuit of Jade*, and *Love's Rebellion*. He stars alongside Wang Churan, known for her emotionally nuanced performances in *Fireworks of My Heart*, *Are You the One*, *Serenade of Peaceful Joy* and *Have a Crush on You*.

Love for You and *Overdo* demonstrate the continued evolution of Chinese dramas as a major force in global entertainment. From a nostalgic modern romance about first love and homecoming to a sweeping period story shaped by sacrifice and conflict, the two titles highlight the range of stories attracting audiences to C-dramas.

All episodes of Love for You and Overdo are now available to stream on Rakuten Viki in select regions.

###

About Rakuten Viki

Rakuten Viki is a leading global destination for Asian entertainment, attracting audiences worldwide with its extensive library of dramas, variety shows, and exclusive Viki Originals. Reaching over 100 million registered users in 190+ countries and territories, Viki, along with its entertainment news site Soompi, offers its fans unparalleled access to popular and original content. As part of Rakuten Group, Inc., a global powerhouse in e-commerce and internet services, Viki continues to connect Asian drama fans around the world.

Carla Moreno

Habi

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/934117288>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.