

# Influential Women Profiles: Julia Wilkins, Senior Technical Recruiter At Meta

ASHLAND, CA, UNITED STATES, August 14, 2026 /EINPresswire.com/ -- Combining Strategic Talent Acquisition, Candidate Advocacy, and a Commitment to Inclusive and Equitable Hiring

Ashland, California — Julia Wilkins, known by colleagues as “Jewels,” is an accomplished Senior Technical Recruiter at Meta with more than eight years of experience connecting exceptional talent with transformative organizations across technology, education, autonomous vehicles, and social media. Recognized for her thoughtful, people-centered approach, Julia combines strategic sourcing expertise with a genuine commitment to creating positive candidate experiences and helping organizations build high-performing teams.



Throughout her career, Julia has recruited for both technical and non-technical positions, developing strong partnerships with hiring managers to align recruitment strategies with broader organizational objectives. Her technical toolkit includes experience with JobVite, Lever, Greenhouse, and proprietary applicant tracking systems, as well as sourcing platforms such as Gem, SeekOut, and LinkedIn Recruiter. By combining technology with relationship-building, she approaches recruiting as both a data-informed discipline and a deeply human process.

Before joining Meta, Julia made significant contributions at organizations including Infinite Athlete, Apple, Aurora, and Yelp. Across these roles, she managed full-cycle recruiting processes spanning multiple geographies and worked to improve the efficiency and effectiveness of talent acquisition programs. Her efforts have contributed to stronger candidate placement outcomes, enhanced diversity, equity, and inclusion initiatives, and exceptional offer acceptance rates that

often exceeded 90 percent.

At Aurora, Julia also co-led the Employee Resource Group Black @ Aurora, contributing to initiatives designed to advance diversity and inclusion while strengthening organizational culture and representation. Her involvement reflects a broader professional philosophy that recruiting is not simply about filling open positions, but about helping organizations create teams and cultures capable of achieving long-term success.

Julia attributes her success to her mother's example, her West Indian upbringing, and her determination to prove doubters wrong. Growing up in Chicago, she learned resilience, perseverance, and the importance of hard work. Her culture and experiences taught her to challenge assumptions, create opportunities, and uplift others along the way. She intentionally surrounds herself with "doers"—people who inspire action and growth—and refuses to allow self-doubt or circumstance to define her potential.

The career advice that has influenced Julia most is, "You don't need to know everything, but you do need to keep learning." This philosophy has reinforced the importance she places on humility, curiosity, and continuous development. It has guided her ability to adapt quickly while evolving into a data-driven recruiter who balances empathy with measurable performance.

Julia is equally passionate about encouraging the next generation of women entering recruiting and human resources. Her message is straightforward: "Don't be afraid to take up space." She encourages young women to remain curious and develop an understanding of how the broader business operates rather than limiting themselves to the responsibilities of their individual roles. In her view, recruiting and HR are far more than administrative functions; they are strategic drivers of organizational success. She particularly encourages women of color to recognize the influence they have in shaping teams, culture, and organizational outcomes and to use that influence thoughtfully and confidently.

As the recruiting landscape continues to evolve, Julia recognizes both significant challenges and opportunities. She identifies market oversaturation, economic instability, and frequent layoffs—particularly within the technology sector—as factors that have made the talent landscape increasingly complex. She also believes recruiting can sometimes struggle to receive recognition as a strategic organizational function.

At the same time, Julia sees tremendous potential for transformation through AI and data analytics. These technologies can help recruiters develop smarter and more efficient hiring pipelines while enabling organizations to make more informed talent decisions. She also sees a continued movement away from transactional recruiting toward strategic talent planning focused on long-term organizational growth. Equally important to her is the growing emphasis on inclusive and equitable hiring structures that provide candidates with fair opportunities to succeed.

Strategic thinking, transparency, compassionate accountability, continuous learning, and uplifting women of color in technology are the values that guide Julia professionally and personally. She approaches challenges with intention and clarity, leads with honesty and empathy, and believes accountability should inspire growth rather than fear. Through her work and platform, she remains committed to opening doors, creating opportunities, and amplifying the voices of women of color in the technology sector.

Julia is also investing in her continued professional development. She is currently pursuing a Master of Science in Human Resources Management at the University of Southern California while preparing for her SPHR certification. Looking ahead, she aims to advance into an executive leadership position in HR or talent strategy, where she can contribute to organizational design while empowering underrepresented voices across the technology industry.

Outside of her professional pursuits, Julia is an avid hiker, reader, and animal welfare advocate. These interests reflect the same compassion, curiosity, and sense of purpose she brings to her career. Through her combination of recruiting expertise, strategic thinking, continuous learning, and commitment to inclusion, Julia Wilkins continues to make a meaningful impact on both the organizations she serves and the professionals whose careers she helps advance.

Learn More about Julia Wilkins:

Through her Influential Women profile: <https://influentialwomen.com/connect/Julia-Wilkins>

## Influential Women

Influential Women provides a platform where women from all backgrounds can connect, share their perspectives, and create content that empowers themselves and others. Through storytelling, thought leadership, and creative expression, Influential Women amplifies voices that inspire change.

Editorial Team  
Influential Women  
[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/934161304>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.