

Maternal Infant Care Equipment Market Outlook Highlights Strategic Opportunities Across The Industry

*The Business Research Company's
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/EINPresswire.com/ -- "The [maternal
infant care equipment market](#) has

been on a steady rise, reflecting growing attention to the health needs of mothers and newborns. With advancements in medical technology and increased healthcare investments worldwide, this sector is expected to experience significant expansion in the coming years. Below is a detailed look at the current market size, key growth drivers, regional outlook, and emerging trends shaping this industry.



Expected to grow to \$8.82 billion in 2030 at a compound annual growth rate (CAGR) of 7%"

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Company*

Current Market Size and Future Growth Outlook for Maternal Infant Care Equipment

The maternal infant care equipment market has witnessed strong growth in recent years, reaching a valuation of \$6.28 billion in 2025. It is projected to expand further to \$6.73 billion in 2026, registering a compound annual growth rate (CAGR) of 7.3%. This past growth has largely been driven by

factors such as the limited availability of advanced maternal-infant equipment, reliance on traditional infant incubators and warmers, an increasing neonatal patient population, expansion of hospital and clinic infrastructure, and heightened awareness around maternal and neonatal care. Looking ahead, this market is expected to grow steadily, reaching \$8.82 billion by 2030 at a CAGR of 7.0%. The forecast period's growth will be supported by technological improvements in phototherapy and suction devices, wider adoption of electric and hospital-grade breast pumps, growth of home care services, increased healthcare spending in emerging markets, plus the integration of smart monitoring systems and IoT-enabled maternal-infant care technologies.

Download a free sample of the maternal infant care equipment market report:



https://www.thebusinessresearchcompany.com/sample.aspx?id=27333&type=smp&utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Aug_PR

Overview of Maternal Infant Care Equipment and Its Importance

Maternal infant care equipment encompasses a variety of specialized medical devices aimed at supporting the health and safety of mothers and newborns throughout prenatal, perinatal, and postnatal stages. These essential tools assist in monitoring, diagnosing, and treating potential complications, helping to ensure safe deliveries and better outcomes for infants. Their role is critical in improving neonatal survival rates and maternal health worldwide.

The Impact of Rising Preterm Births on Market Growth

One of the primary factors driving growth in the maternal infant care equipment market is the increasing incidence of preterm births. Preterm birth refers to babies born before 37 completed weeks of gestation, which shortens the pregnancy duration. The rise in preterm deliveries is linked to factors such as advancing maternal age, with older mothers facing higher risks of pregnancy complications that can trigger early labor. Maternal infant care equipment plays a vital role in supporting premature infants by providing advanced monitoring, respiratory assistance, and thermal regulation to enhance survival chances and health outcomes. For example, in March 2025, the Centers for Disease Control and Prevention (CDC) reported that singleton preterm births in the United States reached 8.71% in 2023, a slight increase from 8.67% in 2022. This upward trend in preterm births is a significant contributor to the expanding demand for maternal infant care devices.

View the full maternal infant care equipment market report:

https://www.thebusinessresearchcompany.com/report/maternal-infant-care-equipment-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Aug_PR

Increasing Healthcare Spending as a Growth Factor for the Maternal Infant Care Equipment Market

Healthcare expenditure growth is another key driver fueling the expansion of the maternal infant care equipment market. This category of spending covers all costs related to medical services and products, including hospital care, physician services, medications, and preventive measures, borne by individuals, governments, and organizations. The rise in healthcare spending is closely tied to the aging population, as older adults generally require more frequent and complex medical care, leading to heightened demand for resources. Increased healthcare budgets enable greater investments in advanced maternal and infant care technologies and services. For instance, in June 2025, the Centers for Medicare and Medicaid Services reported that hospital expenditures in the U.S. jumped by 10.4% to \$1,519.7 billion in 2023, marking a sharp rise compared to the 3.2% growth recorded in 2022. This surge in health-related spending is therefore propelling the market for maternal-infant care equipment.

Regional Insights Highlighting Market Expansion

In 2025, North America held the largest share of the maternal infant care equipment market.

However, the Asia-Pacific region is anticipated to record the fastest growth during the forecast period. The market report covers multiple territories, including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, offering a broad view of regional market dynamics and future potential.

New additions to our 2026 reports:

- Market attractiveness scoring and analysis
- Total addressable market (TAM) analysis
- Company scoring matrix graphics and tables
- Excel-based forecasting dashboards
- Market hotspots infographics
- Key technologies and future trend analysis
- Updated graphics and tables

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