

Tribuna.com Expands Fantasy Football to La Liga, Serie A and Premier League, Launches "Team of the Round" Feature

Sports media platform with 14M+ monthly users launches expert-curated fantasy leagues for La Liga, Serie A and Premier League, with Bundesliga next.

KYIV, UKRAINE, August 14, 2026 /EINPresswire.com/ -- [Tribuna.com](https://tribuna.com), a global sports media platform, announced the launch of dedicated [fantasy football leagues](#) for Spain's La Liga, Italy's Serie A, and England's Premier League, with Germany's Bundesliga soon to follow.

Fantasy Football Expands Across Europe's Top Leagues

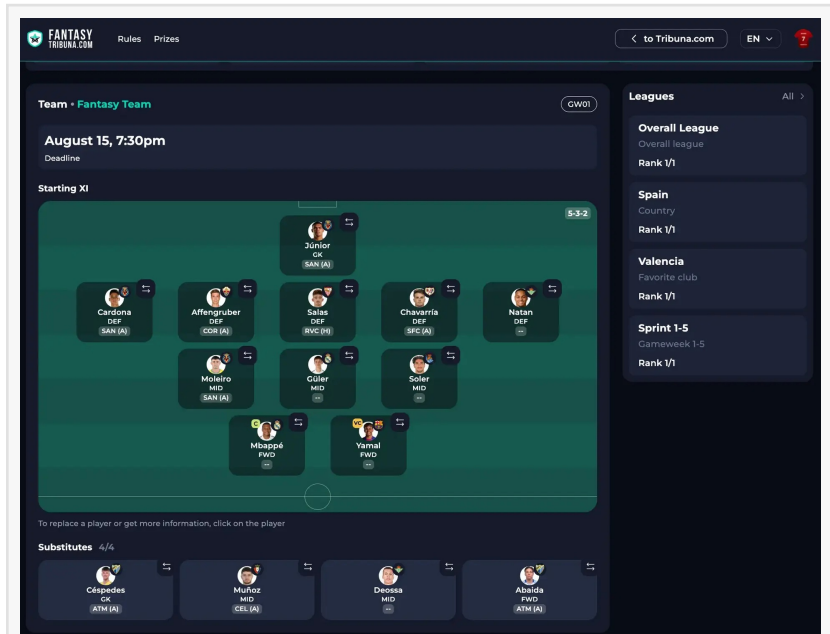
The rollout aligns with the start of the [European football calendar](#): La Liga opens on August 15, followed by the Premier League on August 21, Serie A on August 22, and Bundesliga on August 28.

"Fantasy sports are an organic engine for converting passive viewers into highly active, daily engaged audiences," said Maksym Berezynskyi, Co-Founder of Tribuna.com. "Research shows that fantasy players expand their viewing habits beyond a single club to follow every player on their roster. Bringing this immersive dynamic to Europe's top domestic leagues was the natural next step for our platform."

Strategic Media and B2B Sponsorship Opportunities

Beyond user engagement, the expanded fantasy ecosystem offers tailored monetisation models for advertisers and commercial partners.

"Competing strictly on banner impressions or article volume belongs to the past," said Ihor



A sample La Liga fantasy squad on Tribuna.com, built in a 5-3-2 formation with Mbappé as captain ahead of the August 15 gameweek deadline.

Petrulevych, Head of Sales at Tribuna.com. "Our goal is to build a high-intent audience environment. Fantasy sits at the intersection of media, technology, and community, allowing us to deploy turnkey leagues for advertising partnerships, corporate tournaments, and matchday sponsor activations."

Expert-Curated Scoring: The "Team of the Round" Feature

To bridge fantasy gaming with expert football analysis, Tribuna.com introduced the "Team of the Round" feature. Fantasy managers receive bonus points when players on their roster are selected for the official round breakdown, curated by renowned league specialists and commentators:

Premier League — Curated by Ihor Boiko, Setanta Sports Premier League commentator and host of the Eurofootball podcast.

Serie A — Curated by Yuriy Shevchenko, football analyst, creator of top Italian football media channel "GianlucaLapadula".

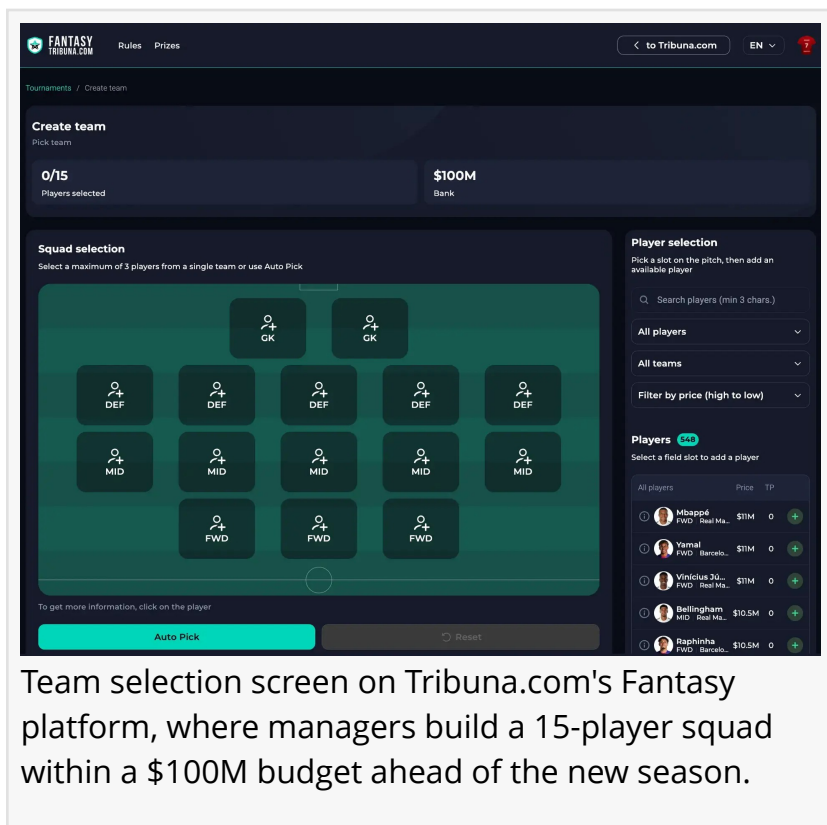
La Liga — Curated by Oleksandr Novak, Megogo La Liga commentator and tactical analyst.

Bundesliga — Curated by Kostiantyn Stepaniuk, Tribuna.com staff writer and German football specialist.

"Team of the Round, no matter how you try to calculate it statistically, is still a somewhat subjective product," said Iryna Chernukha, Head of Partnerships at Tribuna.com. "So we tried to minimize that subjectivity by bringing in experts who either professionally commentate on the relevant league or have been writing about it for years. It was also important to us that these are people who don't just talk about the game but stay in direct contact with their audience through podcasts or Patreon projects. Ahead of the start of each league, we're happy with the lineup of experts we've brought on board to work on fantasy at Tribuna."

The new European expansion builds on Tribuna.com's successful Ukrainian Premier League (UPL) fantasy deployment and follows its popular Bracket Challenge tool launched for the 2026 FIFA World Cup.

About Tribuna.com



Tribuna.com is an international sports media and technology company operating editorial platforms, mobile applications, data-driven tools, and community features for sports fans worldwide. Operating across 30+ markets in nine languages, Tribuna.com delivers real-time coverage and interactive experiences to over 14 million monthly users.

Iryna Chernukha

Tribuna.com

+357 95 123808

cher@tribuna.com

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