

IMPRESS IT Solutions Recaps Houston Build Expo 2026: Conversations Focused on Secure, Reliable IT

discussions highlighted Microsoft 365 security, jobsite-to-office connectivity, and practical guardrails for using AI in construction workflows

HOUSTON, TX, UNITED STATES, August 14, 2026 /EINPresswire.com/ -- IMPRESS IT Solutions (IMPRESS Computers) today shared a post-event recap following its participation as an exhibitor at the Houston Build Expo, held Tuesday–Wednesday, August 11–12, 2026, at NRG Center, Hall D. The company exhibited at Booth 790, meeting with contractors and construction-related businesses to discuss [IT support strategies](#) that keep teams productive and protected across the field, trailer, and office.

Throughout the two-day event, IMPRESS IT Solutions spoke with construction leaders about common technology priorities, including:

Microsoft 365 email security and account protection (MFA/2FA readiness, sign-in monitoring, rule/forwarding checks, and admin access controls)

Cybersecurity fundamentals that reduce job disruption (identity security, device security, and visibility into unusual sign-ins)

Standardizing IT support for growing teams (help desk responsiveness, onboarding/offboarding, and consistent policies)

[Using AI in construction](#) workflows responsibly, including where AI can speed up documentation and reporting—while avoiding data exposure by using the right tools and guardrails

“Build Expo gave us an excellent opportunity to have practical conversations with Houston-area construction businesses about what’s working—and what’s putting organizations at risk,” said Roland Parker, CEO, IMPRESS IT Solutions. “Most teams aren’t looking for more technology. They want fewer interruptions, better security, and support that understands how construction operates day to day.”



BUILD Expo
WEDNESDAY
ROOM 503

GOVERNMENT BIDDING
Doing Business with the state of Texas
9:30-10:30 | Mariah Thompson-Carter
Outreach Marketing Coordinator
Centralized Master Bidders List (CMBL)

AI
AI You Can Use Tomorrow: Real Wins and Real Risks for Builders and Designers
2:30-3:30 | Roland Parker
CEO
Impress IT Solutions

CONSTRUCTION MAGAZINE MONTHLY

PLATINUM/GOLD SPONSORS

HFS Booth # 482 | INTUIT Enterprise Suite Booth # 808 | ATLAS Booth # 857 | planHub Booth # 887 | NATIONAL HARDWARE Booth # 320

Roland Parker Speaking at Build Expo on Ai

Construction IT Focus: Keep Email and Access Secure

A recurring theme at the booth was the importance of protecting Microsoft 365 and email—still one of the most common entry points for account compromise and fraud attempts. IMPRESS IT Solutions discussed best practices with attendees such as verifying admin permissions, confirming there are no unauthorized inbox rules or forwarding, reviewing sign-in activity, and enabling MFA/2FA properly.



Roland and Josh at the Build Expo

AI in Construction: Productivity Gains with Clear Guardrails

IMPRESS also discussed how construction teams are beginning to apply AI to accelerate routine administrative tasks such as drafting project communications, standardizing field notes, and producing summaries—while emphasizing the need for clear company policies around what information should not be pasted into public AI tools.

“

Most teams aren't looking for more technology. They want fewer interruptions, better security, and support that understands how construction operates day to day”

Roland Parker

Learn more about IMPRESS [IT Solutions for construction companies](https://www.impresscomputers.com/construction-it/) here:

<https://www.impresscomputers.com/construction-it/>

For additional details and the event post, visit:

<https://www.impresscomputers.com/2026/08/04/impress-it-solutions-invites-you-to-houston-build-expo-booth-790/>

About IMPRESS IT Solutions (IMPRESS Computers)

IMPRESS IT Solutions provides IT support and cybersecurity-focused services to help organizations operate securely and efficiently. The company supports construction teams with practical solutions designed to reduce downtime, strengthen identity and email security, and keep jobsite and office technology running smoothly. Learn more at <https://www.impresscomputers.com/>.

Roland Parker
Impress Computers
+1 281-647-9977
[email us here](#)
Visit us on social media:
[LinkedIn](#)
[Facebook](#)
[YouTube](#)
[X](#)



Roland and Josh at the Build Expo

This press release can be viewed online at: <https://www.einpresswire.com/article/934232357>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.