

# E2open Named a Leader in Nucleus Research Enterprise Supply Chain Planning Technology Value Matrix 2026

*Reinforces e2open's Connected Planning vision for continuous supply chain orchestration, connecting planning decisions to execution across global networks*

ADDISON, TX, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- [E2open](#), part of the

[WiseTech Global](#) Group (WiseTech), a leading developer and provider of innovative software solutions for the logistics, global trade and supply chain industries worldwide, has been named a Leader in the Nucleus Research Enterprise Supply Chain Planning (SCP) Technology Value Matrix 2026. Nucleus Research evaluates vendors on the usability and functionality of their solutions, recognizing those delivering the highest customer value across both dimensions as Leaders.

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*Pawan Joshi, Chief Strategy Officer, e2open, part of WiseTech Global Group*

The report describes an enterprise planning market being reshaped by persistent volatility, geopolitical uncertainty,

rising costs, and increasingly complex global networks. In this environment, Nucleus Research notes that “decision speed is becoming the clearest measure of enterprise planning maturity,” with buyers increasingly expecting explainability, usability, industry expertise, and a clear path to ROI rather than broad technology promises.

View a complimentary copy of the report at [e2open.com](#).

“We view this Leader recognition as independent validation of our Connected Planning strategy and the outcomes it delivers for customers,” said Pawan Joshi, Chief Strategy Officer at e2open, part of WiseTech. “With Connected Planning, teams work from a single data and workflow foundation across demand, supply, inventory, finance, and execution, so they can detect change faster, weigh tradeoffs, and coordinate a response across all business functions and supply chain tiers responsible for bringing products and services to market. Combined with our agentic AI and the multi-enterprise e2net network, Connected Planning delivers plans that are not only feasible, but executable – continuously learning and adapting as real-world outcomes are measured against plans.”

Connected Planning enables continuous supply chain orchestration

E2open's supply chain planning capabilities span demand sensing, demand planning, supply sensing, supply planning, multi-echelon inventory optimization, sales and operations planning (S&OP), distribution planning, allocation and order promising, as well as customer and supplier collaboration. The applications support outside-in planning by connecting downstream channel signals with upstream supplier and supply-network data, helping organizations build realistic, executable plans that account for demand shifts, supply volatility, and disruption risk. Over the past year, e2open introduced Connected Planning as a unified data and workflow foundation across planning domains, revamped the planner experience with its Harmony user interface, and launched an Agentic Digital Assistant that brings natural-language, goal-oriented decision support into planning workflows.

E2open's planning applications are part of the e2open connected supply chain platform, which spans channel, planning, global trade, logistics, and supply on a single process orchestration layer, supported by e2net, the company's n-tier partner network. Together with WiseTech Global, e2open is advancing a shared mission to enable and empower the supply chains of the world, helping organizations connect planning decisions to execution across their extended supply chains to improve visibility, reduce costs, and increase resilience.

#### About Nucleus Research

Nucleus Research is the recognized global leader in ROI technology research. Using a case-based approach, we provide research streams and advisory services that allow vendors and end users to quantify and maximize the return from their technology investments. For more information, visit [NucleusResearch.com](https://NucleusResearch.com).

Source: Nucleus Research, "Enterprise Supply Chain Planning Technology Value Matrix 2026," Document 26130, July 2026, Charles A. Brennan.

#### About e2open

E2open, a WiseTech Global Group company, is the connected supply chain software platform that enables the world's largest companies to transform the way they make, move and sell goods and services. With the broadest cloud-native global platform purpose-built for modern supply chains, e2open connects more than 500,000 manufacturing, logistics, channel and distribution partners as one multi-enterprise network tracking over 18 billion transactions annually. Our SaaS platform anticipates disruptions and opportunities to help companies improve efficiency, reduce waste and operate sustainably. Moving as one™. Learn more: [www.e2open.com](https://www.e2open.com).

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