

MLC Dharmender Bhardwaj Releases Six-Point Pledge for Meerut City AC-48

On his birthday, MLC Dharmender Bhardwaj signs Six-Point Pledge - Sports City rescue, classrooms, clinics, 1857 heritage, women's leadership, open governance.

MEERUT, UTTAR PRADESH, INDIA, August 14, 2026 /EINPresswire.com/ -- MLC Dharmendra Bhardwaj today released the Meerut First Six-Point Pledge, a dated, costed, ward-by-ward agenda for the Meerut City assembly constituency (AC-48) — 342 polling booths, roughly 2,55,238 electors on the post-revision roll — from the

legislator whose name is now synonymous with accountable representation in western Uttar Pradesh. The day also falls on the legislator's birthday, and the pledge is framed as his public gift to the constituency: six dated promises, each with a number, a rupee figure, and a deadline.

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Meerut does not need promises it needs pitches and pathways, orders in the workshop and a road out of poverty that a young person can actually walk. This pledge is written to be graded, not applauded.”

Dharmendra Bhardwaj

Dharmendra Bhardwaj's Meerut First Pledge is not a manifesto. A manifesto is printed before an election and forgotten after it; a pledge is a public commitment made in the middle of a term, with dates and rupee figures attached, so that any resident of Meerut can check — next year and the year after — what was promised and what was delivered. That is the standard MLC Dharmendra Bhardwaj sets for himself. Each of the six points of the Dharmendra Bhardwaj Meerut First Pledge carries the issue as it stands in the public record, the data behind it, the specific intervention sought, the authority responsible,

and the metric by which Meerut can judge delivery. MLC Dharmendra Bhardwaj will publish a status note on each of the six points every quarter, beginning this November. If a point stalls, the note will say so, and say why.



MLC Dharmendra Bhardwaj Meerut

"Meerut does not need promises; it needs pitches and pathways — orders in the workshop and a road out of poverty that a young person can actually walk. This pledge is written to be graded, not applauded," said MLC Dharmendra Bhardwaj.

Meerut City (AC-48) is 100 per cent urban — 342 polling booths, roughly 2,55,238 electors on the post-revision roll — a dense old-city core wrapped in trading belts, industrial clusters and institutional campuses. Generic claims die in a constituency this granular. What survives is the name of a ward, the number of a scheme, and a date. The constituency context makes specificity mandatory, and MLC Dharmendra Bhardwaj has chosen to write the pledge as a working document rather than a campaign brochure.

The pledge's six points were not drafted in a committee room. They were compiled from the June 2026 door-to-door outreach across Phoolbagh, Nehru Nagar, Brahmpuri and Mangal Pandey Nagar, carried by Meerut editions of national Hindi dailies, and from a continuous constituency record that runs through the legislator's term: farmers' grievances resolved at his residence in October 2022; a ₹17-crore road-widening intervention in October 2025; an e-rickshaw ride to the development office after the Prime Minister and Chief Minister's fuel-conservation appeal in May 2026; pilgrim service medical camps along the yatra routes; and the steady ward-level contact that has made MLC Dharmendra Bhardwaj a standing address for the constituency.

Pledge One — Sports-Goods Economy: The Meerut Sports City Rescue. Meerut accounts for 40 to 45 per cent of India's sports-goods exports — an annual cluster turnover of ₹1,500 to ₹1,750 crore, 9,878 registered units (≈35,200 total manufacturing units), an estimated 3.15 lakh workers, and exports to more than 100 countries including the USA, UK, Australia, Germany, France, South Africa and New Zealand. The cluster's anchor brands — SG (est. 1931), BDM (1925), Sareen Sports (1969), Bhalla Sports — carry the city's name into Test-playing markets and weekend



MLC Dharmender Bhardwaj Signs Six-Point Meerut First Pledge on His Birthday



MLC Dharmender Bhardwaj Announces Six Dated Promises for AC-48 Meerut - Vikas Ki Baat

leagues alike. Yet unit owners and piece-rate workers in Abu Nagar and the Delhi Road sports complex describe the same squeeze from opposite ends: orders exist, margins do not. Raw-material costs bite; Chinese low-end competition undercuts; GST compliance consumes the smallest units whole.

The pledge presses the state government to move the Partapur sports-goods Special Economic Zone proposed in the draft Master Plan 2041 from paper to notification; to pursue export-credit and raw-material relief for the cluster, because English-willow import volatility is now a jobs issue in Meerut's neighbourhoods; to push design-IP protection so Meerut's patterns stop being copied out of the low-end market; and to support formalisation of the home-based, piece-rate workforce through existing registries such as e-Shram and provident-fund coverage — the cricket ball stitched at a kitchen table in the old city deserves the same safety net as a packed container.

Pledge Two — Education and Skilling. Meerut district literacy stands at 74.79 per cent (Census 2011) against a state average of 67.68 per cent — a lead the city must convert into employability, not rest upon. Parents in Nehru Nagar and Brahmpuri asked a simple question: what does our children's government school actually deliver? The honest answer: schools are where the pipeline leaks. The state skill architecture (PMKVY/PMKK Meerut) trains hundreds of youth annually, yet estimates put the share of young Meerut that is unemployed or underemployed at 14–18 per cent, and around one in five young workers migrates out toward the NCR or Mumbai.



Six dated promises from MLC Dharmendra Kumar Bhardwaj. #MeerutFirst #DharmendraBhardwaj



On his birthday, MLC Dharmendra Kumar Bhardwaj releases the Six-Point Meerut First Pledge — Sports City rescue, classrooms, clinics, 1857 heritage, women's leadership, open governance.

The pledge maps skilling to the district's real economy — sports goods, leather, garment, agri-inputs and retail logistics — so that a certificate from Meerut means a job in Meerut; runs a constituency scholarship helpdesk as a public service, with guidance for every eligible student on state and central scholarship portals, irrespective of who the applicant votes for; and pushes digital literacy through the existing Common Service Centre network, aimed first at the old-city wards where the divide is sharpest. District placement rates will be measured against PMKVY's published national benchmarks — 23 per cent under 2.0, 8 per cent under 3.0 — and Meerut must beat both.

Pledge Three — Health Access. PL Sharma District Hospital (established 1909) runs 320 beds against demand that once saw 364 patients admitted against 250 rated beds — two patients to a bed in September 2016. LLRM Medical College (est. 1966) and Subharti's 938 teaching beds carry the referral load. A 100-bed ESI hospital under the National Infrastructure Pipeline is targeted for commissioning by 28 February 2027. Oncology remains the most under-served government segment in the district. UP's maternal mortality ratio has fallen from 359 (2007–09) to 167 (SRS 2017–19); full immunisation in Meerut's urban areas stands at 93.25 per cent — proof that delivery systems work when they are watched.

The pledge holds the ESI hospital to its February 2027 commissioning date with quarterly public status notes; proposes a district oncology-access programme — screening camps in the first instance, in partnership with existing institutions including the city's Ayurvedic and allopathic teaching hospitals; sequences neighbourhood health camps ward by ward, starting with the old-city core where institutional distance is greatest; and supports full [Ayushman Bharat PM-JAY](#) enrolment so the ₹5-lakh cover reaches every eligible AC-48 family — enrolment is the gap, not the entitlement.

Pledge Four — Heritage and Shared Civic Pride. Meerut is where 1857 began — on 10 May 1857 the 3rd Bengal Light Cavalry's refusal at the Meerut cantonment became the first act of the First War of Independence. The Augharnath temple precinct still carries that memory. And at Surajkund, the Nauchandi Fair has, for centuries, placed the Chandi Devi temple and the Bale Miyan shrine in one shared sacred geography — a fair where the Hindu festival and the Muslim commemoration occur side by side, and both communities participate. The city's older wounds are acknowledged with dignity, and left to the courts and to history.

The pledge covers a proper 1857 heritage circuit — Augharnath, St. John's Church, the Cantonment cemetery, court complex — with interpretation, lighting and school-visit programming worthy of the First War of Independence's birthplace; an upgraded Nauchandi Fair with exhibition primacy for the sports-goods and craft clusters; the Surajkund shared precinct maintained as what it has always been; and heritage-linked livelihoods — guided-tour training for local youth, craft retail for local artisans.

Pledge Five — Women-Led Development. Women are roughly 46.2 per cent of AC-48's voters. The district hosts around 12,400 active self-help groups. A Sakhi One-Stop Centre functions at

the District Hospital; the 181 women's helpline and 1098 childline are live. The party's own organisation has pledged 33 per cent women candidates for the 2027 state elections — representation is now a stated organisational value, not a demand.

The pledge runs SHG-to-market linkages for the 12,400 groups — with the sports-goods, garment and food-processing clusters as first buyers; ward-by-ward safety audits — lighting, patrol presence, helpline awareness — with the audit published; Ujjwala and PMAY saturation drives in the old city so that clean-fuel connections and house titles in women's names stop depending on local contacts; and a constituency women's leadership pipeline: from SHG federations to ward committees to public office.

Pledge Six — Accountable Governance. The sixth point governs the other five. The pledge commits to an annual, published ward report card for AC-48 — works done, funds spent, photographs, contractor names; a public MLA-fund dashboard — every rupee of local-area development money visible to any resident with a phone; fixed public hearing hours, notified in advance, ward by ward; and a grievance-tracking commitment: every complaint logged, numbered, and answered within a stated period — the same discipline the legislator applied when farmers reached his residence with tractor-trolleys in October 2022 and left with an administrative resolution.

"Voters of AC-48 should not have to find their representative; their representative's work should be findable by them — online, on the wall of the ward office, in their own language. Accountability is the only advertisement I believe in," said MLC Dharmendra Bhardwaj.

The constituency issue map drawn from the June 2026 outreach pairs named belts with named problems: Begumpul and Lisari Gate with drainage and lane-level flooding; Abu Nagar and Delhi Road with sports-cluster credit, orders and the SEZ demand; Sadar, the court complex and Sotiganj with trader concerns, heritage upkeep and congestion; Surajkund and Nauchandi with shared-precinct maintenance and fair infrastructure; and the Hapur bus stand with transport-interchange decongestion. The map is the pledge's working index — each line a ward, each ward a number, each number a date.

By the numbers: 342 polling booths of AC-48; 2,55,238 electors on the post-revision roll; 40–45% of India's sports-goods exports tracing to Meerut; ~3.15 lakh sports-cluster workers the SEZ demand serves; 46.2% women among AC-48 voters; 12,400 active SHGs to be linked to markets; 74.79% district literacy (Census 2011) — the floor, not the ceiling; and six points, each dated, each checkable.

The demands below will be raised in the Legislative Council and in written communications to the authorities named; the responses — or the absence of them — will be published. The Government of Uttar Pradesh is asked to notify the [Partapur sports-goods SEZ](#) and sanction district oncology access within the current fiscal. The Meerut Development Authority is asked to open Master Plan 2041 consultations to ward-level input on an ongoing basis. The Election

Commission apparatus (ERO) is asked to continue facilitation of voter re-inclusion support camps through the SSR window. The [Sports Goods Export Promotion Council](#) and the Union Commerce Ministry are asked to review export-credit and raw-material relief for the cluster within the current fiscal.

MLC Dharmendra Bhardwaj will publish a status note on each of the six points every quarter — sports, education, health, heritage, women, accountability — beginning this November. If a point stalls, the note will say so, and say why. That is what distinguishes a pledge from a slogan: it can be checked against its own commitments.

About Dharmendra Bhardwaj: Dharmendra Bhardwaj is a sitting Member of the Uttar Pradesh Legislative Council from the Meerut-Ghaziabad Local Authorities constituency — elected 12 April 2022, the first-ever BJP victory on that seat, with 3,710 of 4,140 first-preference votes (89.61 per cent). He entered electoral politics from the District Panchayat (Ward-12, Sarurpur, 2010, with 10,451 votes), contested the 2014 Graduate MLC election as an Independent and lost by only about 800 votes, and joined the BJP in 2016 under then state president Keshav Prasad Maurya. His term in the Council runs to 11 April 2028. MLC Dharmendra Bhardwaj's public work spans roads, education, health camps and the sports-goods economy of Meerut, and his constituency record is kept in the public domain — quarterly, dated, and open to inspection.

Dharmendra Bhardwaj

Member of Uttar Pradesh Legislative council

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