

Vibe Adventures Launches Real-Time Dynamic Packaging for Multi-Day Tours and Flights

Travel-tech startup Vibe Adventures has launched a dynamic packaging platform that combines guided multi-day tours and flights into one connected booking flow.

WILMINGTON, DE, UNITED STATES, August 19, 2026 /EINPresswire.com/ -- [Vibe Adventures](#), a travel-tech platform focused on guided multi-day travel, has launched a dynamic packaging platform that brings organized multi-day tours and flights together in one real-time booking flow.

The platform connects global tour inventory through [TourRadar](#)'s Distribution API, giving Vibe Adventures users access to more than 6,000 curated small-group organized tours across 125+ countries. Flight search and booking connectivity is provided through [Duffel](#), whose travel APIs connect technology platforms with global airline content.

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By connecting live tour and flight inventory, we turn a fragmented planning process into one booking flow — making it easier for travelers to compare itineraries and choose the best value in one place”

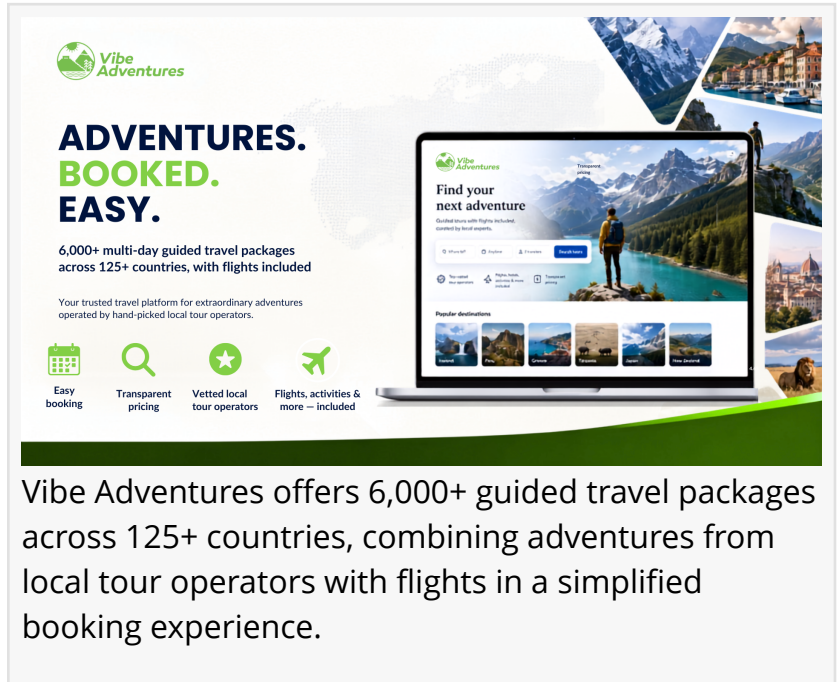
*Alex Veka, Founder & CEO of
Vibe Adventures*

Together, these integrations allow travelers to search multi-day tour departures alongside compatible flights, compare complete trip combinations, see pricing upfront, and book the main components of an international journey through one connected experience.

BRINGING DYNAMIC PACKAGING TO MULTI-DAY TRAVEL

Dynamic packaging has become standard across much of online travel, particularly for flights and hotels. Guided multi-day tours have been more difficult to integrate

because each departure can involve fixed dates, accommodations, ground transportation, guides, activities, different local operators, and varying availability.



The image shows a screenshot of the Vibe Adventures website. At the top left is the Vibe Adventures logo. Below it, the text reads "ADVENTURES. BOOKED. EASY." followed by "6,000+ multi-day guided travel packages across 125+ countries, with flights included". Below this is a tagline: "Your trusted travel platform for extraordinary adventures operated by hand-picked local tour operators." There are four icons with labels: "Easy booking" (calendar icon), "Transparent pricing" (magnifying glass icon), "Vetted local tour operators" (star icon), and "Flights, activities & more — included" (airplane icon). On the right is a laptop displaying the website's search interface, which includes a search bar, filters, and a "Find your next adventure" section. The background of the laptop screen shows a scenic mountain landscape. To the right of the laptop are several small images of travel destinations.

As a result, travelers planning organized trips have often had to find a tour first, search separately for suitable flights, compare different departure dates, calculate the actual cost of the complete journey, and coordinate purchases across several websites.

Vibe Adventures is building its platform around eliminating that fragmentation.

“Our goal is to make booking multi-day guided trips as easy as booking flights or hotels,” said Alex Veka, founder and CEO of Vibe Adventures. “By connecting live tour and flight inventory through APIs, we turn what is usually a fragmented planning process into one streamlined booking flow—making it easier for travelers to compare complete itineraries, see real-time options, and choose the best value in one place.”

Rather than simply displaying tours and flights side by side, the platform is designed to evaluate available tour departures together with compatible flight options. This makes it possible for travelers to compare the overall trip—not only the headline price of an individual tour or airfare.

For higher-value international journeys, that distinction can be significant. Changing a tour departure by a few days can affect flight availability and cost, while different flight combinations can materially change the total price of the trip.

TOURRADAR CONNECTS GLOBAL MULTI-DAY TOUR SUPPLY

TourRadar provides the organized adventure inventory behind Vibe Adventures’ multi-day tour offering.

The screenshot displays the Vibe Adventures website. At the top, the navigation bar includes links for Destinations, Adventures styles, About Us, Contact, USD, and a user profile icon. The main header features the slogan "Adventures. Booked. Easy." and a claim of "6,000+ guided travel packages in 125+ countries with flights included". Below this is a search bar with fields for Departure city, Destination, Travelers (set to 1 adult), and Travel dates, accompanied by a Search button. A secondary bar shows "How it works", "Excellent 4.7/5 Trustindex", and "Top-vetted tour operators". The main content area is titled "Vietnam: Adventures, Tours & Trips" and lists two tour options. The first tour, "Vietnam: Historic Cities & Halong Bay Cruising", is a 12-day trip starting at \$2,046 USD per person, including flights. The second tour, "Essential Vietnam", is also a 12-day trip starting at \$2,542 USD per person, including flights. Both tours have high ratings and include details about language, age range, and departure dates.

Travelers can search by departure city, destination and dates to find multi-day adventure packages with compatible flights and transparent pricing.

Its distribution infrastructure gives technology partners access to inventory from thousands of tour operators through a standardized API, reducing the complexity of connecting independently with numerous suppliers.

“Vibe Adventures is solving a real problem. Multi-day organized adventures never had a true dynamic packaging layer, and doing this well hasn’t been easy. What Vibe Adventures has built changes that,” said Travis Pittman, Co-Founder and CEO of TourRadar. “By connecting our instantly bookable global tour inventory directly into their booking flow, we’re making it possible for travelers to plan and book complex multi-day trips the same way they book flights and hotels. We’re proud to be the supply partner behind it.”

TourRadar currently connects travelers and distribution partners with more than 50,000 organized adventures from 2,500+ operators worldwide.

DUFFEL POWERS REAL-TIME FLIGHT CONNECTIVITY

The flight layer is integrated through Duffel’s Flights API, which enables travel businesses to search, book, and manage flight content from airlines within their own products.

For Vibe Adventures, the integration makes it possible to retrieve compatible flight options during the trip-building process rather than sending travelers to a separate airline or flight-booking website.

Combining these two supply layers—organized adventures through TourRadar and air content through Duffel—allows Vibe Adventures to build packages dynamically around actual tour departures and available flights.

The underlying technology is complex, but the customer proposition is intentionally simple: choose where and when you want to travel, compare complete trip options, and book through one coordinated flow.

FROM TOUR OPERATOR TO TRAVEL TECHNOLOGY PLATFORM

Vibe Adventures’ approach is shaped by its background in operating and selling multi-day tours directly to travelers.

Founded in 2018, the company initially focused on locally operated experiences before expanding into online travel distribution. That experience gave the team first-hand exposure to the operational challenges behind guided travel—including coordinating suppliers, transportation, accommodations, availability, and customer expectations across multiple components.

The company is now applying that operational knowledge to technology.

Instead of building another marketplace where travelers still assemble the rest of their journey independently, Vibe Adventures is developing infrastructure around the complete multi-day trip.

The consumer platform is the first application of that technology.

BEYOND B2C: A DISTRIBUTION LAYER FOR GUIDED TRAVEL

Vibe Adventures sees a larger opportunity beyond direct consumer bookings.

Its longer-term strategy is to develop a scalable dynamic packaging and distribution layer that could allow online travel agencies, travel advisors, airlines, affiliates, and other travel businesses to incorporate guided multi-day journeys more easily into their own products.

The objective is to make complex organized travel more accessible through the same type of connected technology infrastructure that already supports other major travel categories.

“Multi-day travel is not a simple product, and we don’t believe the solution is to hide that complexity,” Veka said. “The opportunity is to manage that complexity through technology so the traveler doesn’t have to. Our long-term vision is to build the infrastructure that makes guided multi-day travel easier to package, distribute, compare, and book at scale.”

The new booking experience is available at VibeAdventures.com.

ABOUT VIBE ADVENTURES: Vibe Adventures is a travel-tech platform making guided multi-day travel easier to compare and book. Building on its experience as a tour operator and online travel seller, Vibe combines organized tours with compatible flights and other travel components in one connected booking experience.

ABOUT TOURRADAR: TourRadar is an organized adventure platform connecting travelers, travel advisors, affiliates, and distribution partners with more than 50,000 multi-day adventures from 2,500+ operators in more than 160 countries worldwide.

ABOUT DUFFEL: Duffel provides travel technology that enables businesses to search, book, and manage flights through modern APIs. Its flight infrastructure gives travel companies access to airline content and booking capabilities through a single integration, helping them build flight experiences directly into their own products.

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