

# Okara Launches The World's First AI CMO, a Marketing Agent That Automates Growth

*The AI CMO marketing agent runs SEO, GEO, LinkedIn, Reddit, X, Content, including an influencer marketing agent, from creators campaigns to auto-pay end to end.*

SAN FRANCISCO, CA, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- [Okara](#) today announced the launch of an AI CMO v2, an AI marketing agent built to solve a problem most founders now face: building a product has never been faster, but getting noticed hasn't gotten any easier.

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As a founder, I know what it's like to ship something and hear nothing back. That silence is what CMO is built for. It does the repetitive work of getting found, so founders can go back to building.”

*Fatima Rizwan, Founder of  
Okara*

Teams can go from idea to a live product in weeks. But that speed hasn't translated into visibility. Search increasingly ends in an AI-generated answer instead of a click. Communities, not algorithms, decide what spreads. And the founders best equipped to build rarely have the time or budget to also run SEO, content, community, and social all at once, every day, without gaps.

Okara AI CMO closes that gap. Rather than a dashboard that reports what's wrong, it's an agent that does the work directly, running specialized sub-agents in parallel, each accountable for a specific outcome.

"Most tools tell founders what to fix. We wanted something that just fixes it," said Fatima Rizwan, Founder of Okara. "CMO runs the way a real growth team would, except it doesn't sleep, and it doesn't cost six figures a year."

Before any agent starts working, CMO first analyzes the website itself, generating a Design Guide and a Content Strategy document that map out the site's positioning, keyword opportunities, and traffic potential. Every agent below then works from that shared understanding of the business.

- SEO Agent. Audits a site continuously, identifies exactly what's holding back its rankings, and works to resolve the issues rather than just flagging them.

- GEO Agent. Monitors how AI systems including ChatGPT, Perplexity, Gemini, and Claude describe a brand. Founders can set custom prompts to track the queries that matter most, and the agent works to improve how the brand shows up in those answers.

- [AI Writer](#). Produces SEO articles, landing pages, and product copy targeted at keyword gaps competitors are already winning. Content is optimized specifically for organic traffic, and ships with cover images designed to increase click-through from search and social.

- Reddit, LinkedIn & X Agent. Finds live, relevant conversations and drafts replies built to contribute genuinely. It's tuned to convert attention into signups, not just likes.

- [Influencer Agent](#). A full AI influencer marketing platform built into CMO, running campaigns end-to-end inside a single conversation. It matches brands with relevant creators, locks in rates, tracks deliverables, and auto-pays creators once work is confirmed — no agency, no spreadsheets, no chasing invoices.

All of this runs every day, in parallel, so growth compounds instead of stalling out between campaigns.

A full-time marketing hire costs at least \$5,000 a month. Add freelance SEO, content, and social support, and most early-stage teams are looking at \$8,000 to \$13,000 a month, or \$60,000 to \$156,000 a year. Even a strong team struggles to monitor AI search results, track conversations, run influencer campaigns, and publish content continuously.

Okara AI CMO is priced at \$129 a month, or \$1290 a year.

Okara is careful to note CMO isn't meant to replace human creativity or judgment. It's built for the research-heavy, repetitive work distribution requires day after day, and the company says it now handles that work faster and more consistently than most teams can sustain.

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