

Bible with Life Revives an Ancient Practice: Blessings That Are Sung by Name

From the priestly blessing of Numbers 6 to today's personalized Scripture songs, Bible with Life says the sung blessing is returning to Christian homes.



Biblewithlife logo

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24, 2026 /EINPresswire.com/ -- Long before greeting cards, blessings were sung. The priestly blessing of Numbers 6:24-26 — "The Lord bless you and keep you" — was pronounced over the people of Israel by name and by face, a practice echoed in 2020 when the worship song "The Blessing" set those same words to music and was recorded by churches in dozens of countries.

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Christian media platform Bible with Life believes that tradition is returning in personal form, and has built its work around it.

The platform, known for its animated Bible story films and original worship music, offers [personalized Scripture blessing songs](#): a sender chooses an occasion and a Bible verse, adds a loved one's name, and shares a song sung over that person. The practice has deep biblical roots.

Zephaniah 3:17 describes God himself rejoicing over his people with singing, and Ephesians 5:19 instructs believers to address one another with psalms, hymns, and songs from the Spirit.

"There is a reason people cry when they hear their own name inside a song," said Benny Yu, founder of Bible with Life. "A verse on a card is addressed to anyone. A verse sung over your name is addressed to you. That is what the priestly blessing was — personal, spoken over real faces — and it is what we have tried to give back to ordinary families."

Interest in blessing practices spans publishing, music, and congregational life, from books on the biblical blessing to churches closing services by singing benedictions over one another. Bible with Life sees personalized blessing songs as the household-scale expression of the same movement: blessings exchanged between friends, between parents and children, and among church members, rather than pronounced only from a stage.

The platform currently supports eight occasions, including birthdays, weddings, sympathy,

healing, encouragement, graduations, new babies, and anniversaries, each paired with Bible verses chosen for that moment. Creating and sharing a song is free.

"Our films tell people the story of God," Yu added. "The blessing songs let them sing that story over someone they love. Of everything we make, that is the part we most hope becomes a habit in Christian homes again."

Blessing songs can be created at biblewithlife.com/send-a-song.

About Bible with Life:

Bible with Life is a Christian media platform that creates cinematic Bible story films, original worship music, and personalized Scripture blessing songs. Its films and music reach viewers through biblewithlife.com and its YouTube channels. The platform's mission is to help people experience the Bible through story and song, and to help them bless the people they love with God's Word.

Benny Yu

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