

Goodguys 39th West Coast Nationals Celebrates the Northern California Car Culture with a Full Week of Hot Rodding Fun

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FORT WORTH, TX, UNITED STATES, August 16, 2026 /EINPresswire.com/ -- [Goodguys Rod & Custom Association](https://www.einpresswire.com/Goodguys-Rod-&Custom-Association), the world's largest hot rodding association and producer of America's Favorite Car Show, is gearing up for their Crown Jewel event of the season - the 39th [West Coast Nationals](https://www.einpresswire.com/Goodguys-Rod-&Custom-Association)! The event takes place August 21-23 at the Alameda County Fairgrounds in Pleasanton, California, bringing over 3,000 classic cars and trucks together for California's biggest hot rodding party of the summer.



Goodguys Rod and Custom Association returns to where it all started for their 39th West Coast Nationals, August 21-23, at the Alameda County Fairgrounds in Pleasanton, California.

The West Coast Nationals welcomes 1999 and older specialty vehicles including vintage hot rods, lowriders, muscle cars, classic trucks, and customs. The three-day event is packed with non-stop cruising, a huge Vendor's Midway filled with the best names in hot rodding parts and services, a giant swap meet, and Cars 4-Sale Corral! There are also three indoor car show areas including a Chopped Top Showcase presented by Deadend Worldwide.

On Saturday, participants get to compete for a regional finalist position in the Goodguys Top 12 of the Year Awards presented by BASF including the Snap-on Muscle Car, Vintage Air Custom Rod, LMC Truck (Early), Scotts Hotrods 'N Customs Custom, Griot's Garage Muscle Machine, Roadster Shop 4x4, and Dakota Digital Truck of the Year (Late). There are also over 80 other unique awards available including the Builders Choice Top 10 being selected by Roseville Rod & Custom and six unique Memorial Awards.

The family fun weekend has plenty for the kids to enjoy starting with the Auto World Family Fun Zone packed with games and crafts, a free Model Car Take-and-Make, and model car display. You can also get up close to artists during the Pinstriper's Brush Bash before heading over to the highly competitive Goodguys AutoCross where drivers compete to qualify for the Wilwood's West Coast Shootout title on Saturday afternoon.

Leading up to the show, Goodguys hosts the "Gary Meadors Memorial Hot Rod Week" with daily road trips around the greater Bay area. All registered participants of the show are welcome to attend, and the daily road trips start on Tuesday, August 18, with tours leaving the host hotel at 9AM sharp every day.

Back at the fairgrounds, the Goodguys good times continue with the roar of vintage racing engines during the Summit Racing Nitro Thunderfest exhibition, live music, the Goodgal's Arts and Crafts Gallery, and more! Sunday features the Meguiar's All-American Sunday where all years of American made or powered specialty vehicles are welcome into the show along with the All-American Shootout on the autocross track.

The Goodguys 39th West Coast Nationals promises to be a great time featuring the best cars and trucks from across the country! For more event information, to purchase tickets or register a vehicle: <http://www.goodguys.com/wcn>



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WHAT: Goodguys 39th West Coast Nationals

WHERE: Alameda County Fairgrounds, 4501 Pleasanton Avenue, Pleasanton, CA 94566

WHEN: August 21 - 23, Friday & Saturday 8am - 5pm, Sunday 8am - 3pm

TICKET INFO: Go to www.goodguys.com/wcn, Purchase at the gate or online

MEDIA INFO: [Media Requests](#)

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