

DigiStreet Media Expands Globally With App Development and Four New Languages

The 14-year-old Indian agency now builds web and mobile applications and is targeting clients across Europe, Japan, the USA, the Middle East and Australia.

DELHI, DELHI, INDIA, August 17, 2026 /EINPresswire.com/ -- [DigiStreet Media](#), an Indian [digital marketing agency](#) in its 14th year of operation, has begun

building web and mobile applications and has launched four new language sections of its website, as part of a wider push into international markets.



Brand Logo

“

We have spent fourteen years doing the marketing for companies who then went somewhere else to get the product built, usually at three or four times the cost.”

*Kavish Arora, Co-Founder,
DigiStreet Media*

The agency added application development to its services in 2026, extending a business built on SEO, performance marketing and content into product work. Applications are built out of the company's Noida office at price points well below what agencies in Europe, North America and Australia typically quote — an advantage the company now intends to take to those markets directly.

"We have spent fourteen years doing the marketing for companies who then went somewhere else to get the product built, usually at three or four times the cost," said Kavish Arora, Co-Founder of DigiStreet Media. "We already

understand these clients' customers, their categories and their search demand. Building the app or the platform is the natural next step, and we can do it at a price that makes the decision straightforward."

The company is targeting clients across Europe, Japan, the United States, the Middle East and Australia, alongside its existing base in India.

Four New Language Sections

Supporting that expansion, the agency has launched German, Spanish, Italian and Japanese

sections of its website, aimed at manufacturers and B2B companies planning an entry into the Indian market.

The new sections are not translations of the English site. Each has been written for the market it addresses, covering how search behaviour, buyer research and channel mix in India differ from what companies are used to at home, along with the practical steps involved in building visibility in a market of more than 900 million internet users.

The choice of languages reflects where much of the agency's recent work has come from. DigiStreet Media has spent much of the past decade working with European and Japanese industrial companies, including Finnish equipment manufacturer Metso, a client for over ten years, and Swedish bearing manufacturer SKF.



Digital Marketing Agency Founder

"Companies arriving in India usually have a strong global brand and almost no organic visibility here," Arora said. "Their category is searched differently, their competitors are different, and often the person researching them is on a phone, in a language their website does not speak. Publishing in German, Spanish, Italian and Japanese is a way of starting that conversation where the decision actually gets taken — at headquarters, not only at the local office."

Results Behind the Launch

The agency's work for SKF is published as one of eight new case studies released alongside the language sections. According to figures published by the agency, organic sessions on the client's site grew from 937,815 to 6,238,985 over the first year of the engagement, an increase of 565 percent.

The remaining case studies cover work in automotive components, industrial coatings, real estate and healthcare. Each is published with the specific metric the work moved, rather than a general description of services delivered.

What the Sections Cover

Each language section includes an India market-entry guide, detail on the sectors the agency works in most — automotive and auto components, industrial manufacturing and machinery, healthcare and pharmaceuticals, and real estate — and answers to the questions overseas clients ask most often before committing to the market.

The launch is accompanied by an expanded FAQ resource covering the agency's services, the industries it serves, the international markets it works across, and its published client results.

About DigiStreet Media

DigiStreet Media is a digital marketing agency headquartered in Noida, India. Founded in 2013, it provides SEO, performance marketing, content, social media, web development and mobile application development, and has worked with more than 250 brands across India, Europe and Asia. The agency holds a 4.8 out of 5 rating from verified client reviews on Clutch.

The German, Spanish, Italian and Japanese sections are live now at digistreetmedia.com.

Media Contact

Kavish Arora, Co-Founder

DigiStreet Media

+91-9999668900

kavish@digistreetmedia.com

<https://digistreetmedia.com>

Kavish Arora

DigiStreet Media Pvt Ltd

[email us here](#)

Visit us on social media:

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/934408335>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.