

Peernovation Unveils New Performance System Focused on the Power of Peer Influence

Leadership Development Has a Blind Spot. It's Sitting Right Next to You.

CARLSBAD, CA, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- Organizations have never invested more in leadership development. At the same time, many have never faced greater

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Daryl Woodhouse, Fractional CEO, Peernovation

pressure to adapt, innovate, and perform. According to [Peernovation](#), the missing ingredient isn't developing more leaders. It's building stronger peer relationships.

“The greatest opportunity to improve organizational performance won't be discovered by simply analyzing individuals,” said Leo Bottary, Founder of Peernovation. “It will be found in what happens among them—how they challenge, support, influence, and elevate one another.”

That conviction is the foundation of the [Peernovation Performance System™](#), an integrated framework designed to help organizations intentionally strengthen the peer

relationships that influence trust, accountability, innovation, collaboration, and execution.

The system begins with understanding. The [Peernovation Peer Dynamics Profile™](#), a 40-statement team diagnostic, reveals patterns across eight dimensions of peer performance, helping teams identify what's working, where gaps exist, and where focused action can make the greatest difference. The Profile provides the starting point; the Performance System provides the pathway forward.

“We've become exceptionally good at focusing on the bricks,” said Daryl Woodhouse, Peernovation's Fractional CEO. “We've paid far less attention to the mortar. Organizations don't succeed because they simply hire better people. They succeed when people consistently bring out the best in each other.”

The Performance System moves organizations from understanding those dynamics to

intentionally improving them. Its four pillars: Understand, Influence, Grow, and Transform connect diagnostics to development experiences for future leaders, people leaders, senior leadership, and the C-Suite.

Organizations can enter the system wherever the need is greatest and expand from there, creating a shared language and approach to peer-powered performance across the organization.

The methodology builds on dynamics long demonstrated within high-performing CEO peer groups, where leaders learn from, challenge, support, and elevate one another to higher performance standards. Peernovation has translated those principles beyond the executive forum and into the everyday relationships that shape how work actually gets done.

As organizations race to adopt artificial intelligence and navigate an accelerating pace of change, Peernovation believes the human side of performance has become even more critical.

“AI will transform how work gets done,” Woodhouse said. “But it doesn't create trust, build accountability, or replace the judgment that comes from healthy peer relationships. The organizations that win will help people learn, adapt, and make better decisions together.”

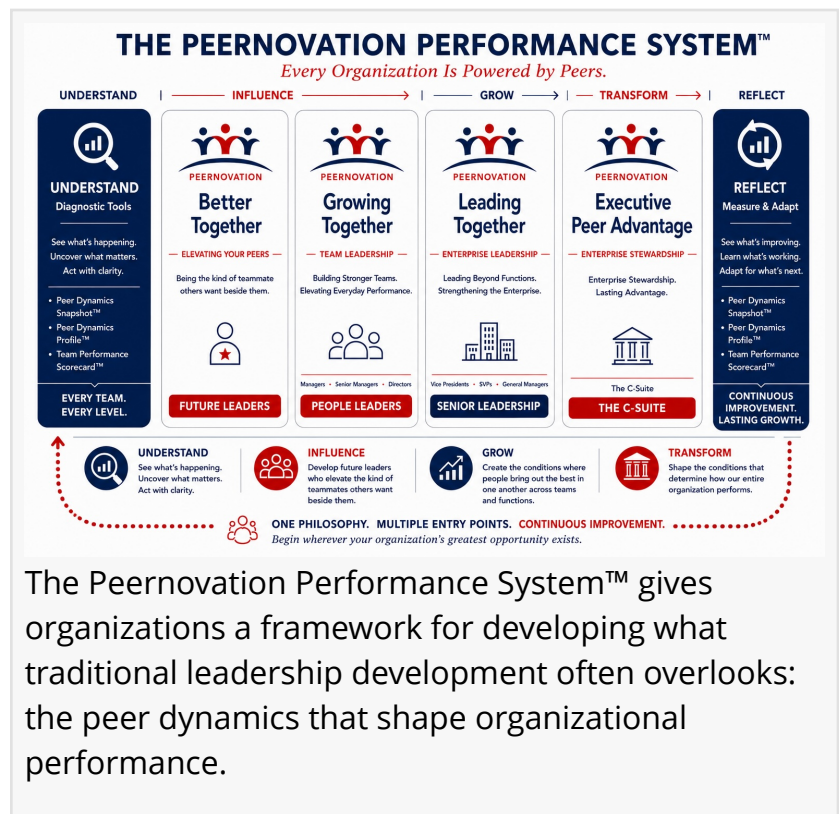
“Every leader hopes to create a high-performing organization; every employee experiences that organization through the people they work beside,” Bottary said. “When organizations become as intentional about strengthening peer relationships as they are about developing leaders, they activate a performance advantage that has been hiding in plain sight.”

About Peernovation

Peernovation helps leaders and organizations strengthen performance by making peer relationships an intentional part of how people learn, lead, and collaborate. Through diagnostic tools, development experiences, and its growing network of Peernovation Certified Facilitators, the company helps organizations turn peer influence into peer advantage.

For information about Peernovation and its global expansion, visit www.peernovation.biz.

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The Peernovation Performance System™ gives organizations a framework for developing what traditional leadership development often overlooks: the peer dynamics that shape organizational performance.

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