

Phabian 'S-Quire' Winfield Named National Spokesperson for Creators' Rights Movement

Filmmaker, author and entrepreneur steps into a national advocacy role championing creators' rights, ownership and creative independence.

NEW YORK, NY, UNITED STATES, August 16, 2026 /EINPresswire.com/ -- Phabian "S-Quire"

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Phabian "S-Quire" Winfield

Winfield, filmmaker, author, recording artist and entrepreneur, has been appointed National Spokesperson for the [Creators Rights Movement](#), placing the independent creator at the forefront of a growing national effort centered on creative ownership, intellectual property, education and empowerment.

The appointment brings Winfield's personal journey as an independent creator together with a larger mission: helping artists, filmmakers, musicians, writers and

entrepreneurs better understand the value of what they create—and the importance of protecting and owning it.

“This appointment is bigger than me,” said Winfield. “There are creators everywhere with powerful ideas, stories and talent who deserve to understand the value of what they create. I want to use my voice and my journey to help creators recognize that their work has value, their rights matter, and ownership matters.”

Winfield's appointment comes as his own independent creative platform continues to expand across film, music, publishing and entrepreneurship.

Through [ritenowmusic](#), Winfield developed [The Making of a Moment](#), a feature documentary currently streaming on Tubi. The film follows his journey through music, filmmaking, identity, perseverance and purpose while documenting the realities of building an independent creative career outside traditional industry structures.

Rather than treating the documentary as a single project, Winfield expanded The Making of a Moment into a broader intellectual-property ecosystem encompassing film, music, publishing, merchandise and live engagement—an experience that gives him a firsthand perspective on the

opportunities and challenges facing independent creators.

Now, he will bring that experience to the Creators Rights Movement on a national stage.

As National Spokesperson, Winfield will participate in public appearances, panels and conversations designed to increase awareness surrounding creators' rights, intellectual property, ownership and the business behind creativity.

His first appearance in the role will be part of the Creators Rights Movement tour in Wilmington, Delaware, on August 22, 2026.

"Independent creators are no longer waiting for permission to build," Winfield said. "But independence also means understanding the business behind your creativity. We have to create, protect, own and build with intention."

For Winfield, the appointment represents more than another professional milestone. It provides an opportunity to turn the lessons of his own journey into advocacy for creators navigating an entertainment and digital-media landscape in which content can reach audiences faster and farther than ever before.

The Creators Rights Movement seeks to empower creators through education, advocacy and awareness surrounding ownership, intellectual property and the business of creativity.

Winfield's role will help carry that message directly to creators and communities as the movement expands its national presence.

ABOUT PHABIAN "S-QUIRE" WINFIELD

Phabian M. Winfield is a filmmaker, author, recording artist and entrepreneur and the founder of [ritenowmusic](http://ritenowmusic.com). His work spans film, music, publishing and independent media. He is the creator of *The Making of a Moment*, a feature documentary currently streaming on Tubi, and serves as National Spokesperson for the Creators Rights Movement.

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THE APPOINTMENT OF
PHABIAN S-QUIRE WINFIELD
AS THE
NATIONAL SPOKESPERSON
FOR
CREATORS' RIGHTS MOVEMENT

“Creators deserve more than recognition—they deserve ownership. I'm honored to join the Creators' Rights Movement in helping creators protect their work, preserve their legacy, and understand the long-term value of what they create.”
— Phabian S-Quire Winfield

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