

No Streaks, No Badges: Bible with Life Designs Devotions Against the Feed

The platform's daily verse email and 30-day prayer challenge are deliberately small: one message, one passage, no gamification and no guilt mechanics.



Biblewithlife logo

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27, 2026 /EINPresswire.com/ -- Devotional apps have learned the tricks of the attention economy: streaks, badges, push notifications, and the quiet guilt of a broken chain. Bible with Life has published the opposite design philosophy, and built its two daily practices on it.

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Benny Yu, Founder of Bible with Life

The platform's daily Bible verse email sends one message each morning, a single passage and a few lines of reflection. Its [30-day prayer challenge](#) delivers one short Scripture-based prompt a day for a month. Neither has a streak counter, a leaderboard, a badge, or accumulating homework for anyone who misses a day. Both are free, and both carry a one-click unsubscribe.

"An app that shames you for missing a day of prayer has misunderstood both apps and prayer," said Benny Yu, founder of Bible with Life. "Streaks work by making you afraid to stop. That is a strange emotion to attach to Scripture. We would rather someone come back on day nine because the passage was good than because the app threatened their number."

The design is deliberately small, Yu said, because the failure mode of devotional media is not that people read too little but that they quit entirely when the system makes them feel behind. A practice that takes five minutes and forgives absence outlasts one that demands perfection.

"Most people do not stop praying because they stopped believing," Yu added. "They stop because they ran out of words, or because the routine collapsed and restarting felt like an admission. We remove both. Here is a passage. Here is one thing to pray. Tomorrow there will be another. Nothing is counting."

The two practices sit inside the platform's free library of 45 animated Bible story films and 63

original worship tracks, alongside its [personalized Scripture blessing songs](#). The prayer challenge can be joined at biblewithlife.com/30-day-prayer.

About Bible with Life:

Bible with Life is a Christian media platform that creates cinematic Bible story films, original worship music, and personalized Scripture blessing songs. Its films and music reach viewers through biblewithlife.com and its YouTube channels. The platform's mission is to help people experience the Bible through story and song, and to help them bless the people they love with God's Word.

Benny Yu

Bible with Life

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