

IKEA U.S. Announces Grand Opening of IKEA Auburn Hills Pop-up store on August 27 2026

IKEA Auburn Hills Pop-up Store marks IKEA's second location in Michigan, expanding access to affordable, well-designed home furnishings throughout Metro Detroit

DETROIT, MI, UNITED STATES, August 24, 2026 /EINPresswire.com/ -- IKEA U.S. today announced the grand opening of the IKEA Auburn Hills Pop-up Store on Thursday, August 27, 2026. Conveniently located at [Great Lakes Crossing Outlets](#), this new customer

meeting point brings the IKEA experience closer to customers throughout the Metro Detroit area.

The 4,500-square-foot IKEA Auburn Hills Pop-up Store will feature more than 500 IKEA products available for immediate takeaway (including frozen Swedish meatball to take home), making it

easier than ever for local customers to shop for their favorite home furnishings and accessories. In addition to in-store shopping, customers can choose IKEA Auburn Hills as a pickup location for eligible online orders, arrange home delivery, and meet with IKEA planning specialists for expert support in creating functional and inspiring spaces throughout their homes.

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The IKEA Auburn Hills Pop-up store reflects our ongoing commitment to the region and our ambition to bring affordable, well-designed home furnishings closer to customers.”

Heather Spatz, Market Manager

“We are excited to welcome customers to our second location in the Metro Detroit area as we continue making the IKEA experience more accessible to the many people across Michigan,” said Heather Spatz, Market Manager,

IKEA Canton. “The IKEA Auburn Hills Pop-up store reflects our ongoing commitment to the region and our ambition to bring affordable, well-designed home furnishings closer to customers, whether they live in Auburn Hills or are visiting this vibrant destination.”

The community is invited to attend the grand opening celebration on Thursday, August 27th,



Couple planning their IKEA kitchen

2026, starting at 9:30am. Regular store hours are Monday through Saturday from 10:00 a.m. to 9:00 p.m. and Sunday from 11:00 a.m. to 6:00 p.m.

Attendees at the Grand Opening celebration will enjoy:

- A ceremonial ribbon-cutting with the Auburn Hills Chamber of Commerce, IKEA Market Manager Heather Spatz, and additional community leaders and stakeholders.
- A complimentary swag bag (retail value of more than \$50) for the first 100 visitors who present their IKEA Family card. *
- A complimentary Chupa Chups [Meatball lollipop](#) for visitors while supplies last.
- Witness a donation of more than \$3,000 in home furnishings to Lighthouse of Oakland County, supporting its mission to build equitable communities and help alleviate poverty.
- A free iconic blue IKEA FRAKTA bag with a qualifying purchase of \$25 or more. **

The IKEA Auburn Hills Pop-Up Store with Pick-up is one of many new format stores that are part of the growth strategy for IKEA U.S.—increasing accessibility to the brand and ensuring there are more ways to meet customers where they are and how they like to shop. Unlike traditional large-format IKEA stores, this format gives customers the opportunity to meet with the IKEA store team to plan and order home furnishing solutions that require a bit more help – such as kitchens, bedrooms and bathrooms.

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About IKEA

At IKEA, the vision is to create a better everyday life for the many people by offering well-designed, functional and affordable, high-quality home furnishing, produced with care for people and the environment. Ingka Group (Ingka Holding B.V. and its controlled entities) is one of 12 different groups of companies that own and operate IKEA retail under franchise agreements with Inter IKEA Systems B.V. Ingka Group has three business areas: IKEA Retail, Ingka Investments and Ingka Centres. Ingka Group is a strategic partner in the IKEA franchise system, operating 375 IKEA stores in 30 countries – including 61 retail locations in the U.S.

For more information on IKEA U.S., see [IKEA.us](https://www.ikea.com/us/en/stores/canton/), @IKEAUSANews, @IKEAUSA or IKEAUSA on Facebook, YouTube, Instagram and Pinterest.

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*See store or <https://www.ikea.com/us/en/stores/canton/> for details.

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