

Croc Coatings Partners With Life Floor for Northwest Pool Deck Surfacing

The collaboration introduces a cooler-underfoot safety surfacing option for residential pool decks throughout Idaho and Washington

POST FALLS, ID, UNITED STATES, August 16, 2026 /EINPresswire.com/ -- [Croc Coatings](#) has partnered with Life Floor to introduce a slip-resistant, cooler-underfoot [pool deck](#) surfacing option for homeowners across North Idaho

and Eastern Washington starting this month. The new service addresses a growing demand for safer, heat-mitigating outdoor surfaces during hot summer months.



Pool Deck With Life & Croc Floors

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James Hobart

The partnership allows Croc Coatings to expand its residential exterior services beyond its traditional concrete coatings. Homeowners planning new pool installations or upgrading existing backyards can now choose Life Floor surfacing as a specialized alternative to standard concrete finishes. The material is designed specifically for wet areas where slip-and-fall prevention and thermal comfort are critical.

Under the dual-zone installation concept, Croc Coatings installs Life Floor safety surfacing directly at the pool's wet edge, typically as a six-to-eight-foot apron where water exposure is highest. This cushioned, slip-resistant tiling is certified to NSF/ANSI/CAN Standard 50 for pool deck perimeters. For the surrounding patio and outdoor living areas, the company applies its durable Croc Floor polyurea/polyaspartic coatings. This combination provides targeted slip-resistance where wet feet land, alongside a durable, easy-to-clean surface for the rest of the backyard deck.

"The high summer temperatures in Idaho and Eastern Washington make pool deck safety and comfort a primary concern for local families," said James Hobart, owner of Croc Coatings. "By offering Life Floor's specialized safety surfacing alongside our premium polyaspartic coatings, we

are providing homeowners with a cooler, slip-resistant surface that stands up to the intense summer sun."

Life Floor surfaces are engineered to remain comfortable under bare feet, even during peak daylight hours when traditional concrete can become painfully hot. The non-absorbent, cushioned material provides impact absorption and maintains traction when wet. This makes the surfacing particularly beneficial for households with children, elderly residents, or active pets.

The complete pool deck solution is now available for residential properties throughout Coeur d'Alene; Spokane;

Sandpoint; the Tri-Cities region, including Richland, Pasco, and Kennewick; and the LC Valley, including Lewiston, Moscow, and Clarkston. Trained technicians perform the installations to ensure proper adhesion and long-term durability across both the safety tiles and the polyaspartic coated areas.

Homeowners in North Idaho and Eastern Washington can learn more about these dual-zone pool deck surfacing options or schedule an on-site consultation by visiting the Croc Coatings website.

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About Croc Coatings

Croc Coatings is a premium concrete-coating and custom-garage company serving homeowners across the Southwest. The company specializes in one-day polyaspartic garage floors, patio and pool-deck coatings, and powder-coated custom garage cabinet systems, all backed by a written warranty. Learn more at <https://www.CrocCoatings.com>.

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