

Celebriffy Technologies Unveils SeatSpark, a Face-First Event Entry Platform With QR Fallback

"Your Face Is the Ticket" platform combines biometric entry, QR backup and native ticketing infrastructure for live-event access.

MIAMI, FL, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- [Celebriffy Technologies](#) today announced [SeatSpark](#), a dual-mode ticketing and venue-entry platform planned for launch later in 2026. SeatSpark combines face-first biometric entry with QR availability, giving event

operators two credentialing methods within one system. SeatSpark is designed for face-first entry in under one second, with QR available as a fallback. Celebriffy Technologies positions the platform as a way to reduce reliance on digital ticket credentials that can be copied, forwarded or shared, while helping venues streamline entry and reduce dependency on white-label ticketing infrastructure.

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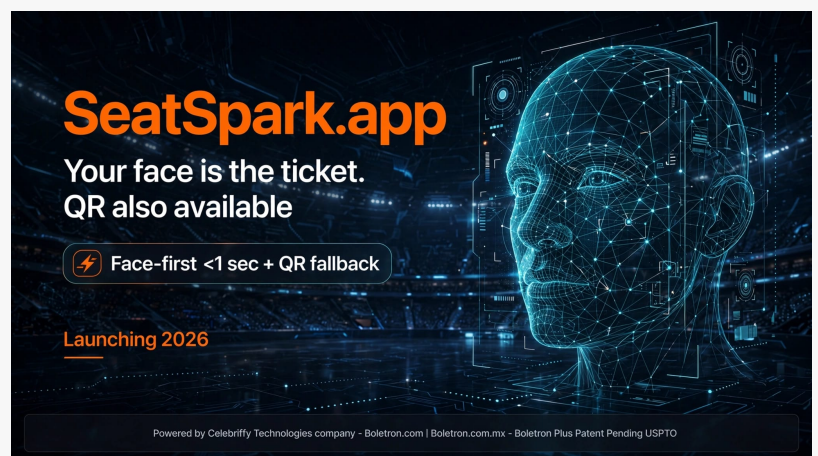
Traditional digital tickets are designed to prove that someone possesses a credential. SeatSpark is designed to verify that the person entering is the authorized attendee.”

Noelia Lorenzo Monge

How SeatSpark works:
Face-first biometric entry designed for authentication in under one second.
QR availability as a fallback credential within the same entry system.
Native C-code architecture with no white-label dependencies, according to Celebriffy Technologies.

Powered by Boletron Plus technology, which the company describes as patent pending with the U.S. Patent and Trademark Office. Ready for the Boletron ecosystem in the U.S. through Stripe and in Mexico through OXXO Pay.

Why it matters:



SeatSpark Banner

SeatSpark's proposition is to make event admission less dependent on a standalone digital code by adding biometric authentication at the gate while keeping QR available. The dual-mode model is intended to give venue operators flexibility without relying on a single credential type.

Biometric Privacy & Data Handling:
At enrollment the user must explicitly consent for the use of biometric data at checkout. Facial images and biometric templates are auto-deleted 48 hours after an event ends, unless user opts to keep for future events. Biometric data is never sold or shared with third parties, advertisers, or AI training. If user does not want biometric, they can always use QR. Biometric is optional. No one is forced and will still have full inclusive coverage.

To request a product demonstration, technical briefing, executive interview, screenshots or other media materials, contact the representative above. Learn more and join the list at www.SeatSpark.app

About Celebriffy Technologies
Celebriffy Technologies is a Florida-based diversified technology company developing proprietary digital platforms across communications, social media, fintech, ticketing and cybersecurity. The company focuses on building and controlling more of its core technology stack internally to support privacy, infrastructure control and platform customization. Led by the Executive team of [Noelia](#) Lorenzo Monge as its Chairwoman, Jorge Reynoso as CEO and



Noelia Lorenzo Monge, Founder & CEO, Celebriffy Technologies



Celebriffy Technologies Logo

Omar L. Atroshi as COO. Its portfolio includes Boletron US, Boletron MX, Credimatrix, Buzzup, Crush Network, Dubaisocial, SmartRent Auto and Soulmates Club.

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