

Forbes AI Leader Hema Dey Launches AI Translator Academy, Live AI Education for Individuals and Teams

Enrollment is open now ahead of the Academy's September 1 opening, built on one principle: no business and no individual gets left behind by AI.

ANAHEIM HILLS, CA, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- Iffel International Inc. today announced the launch of the [AI Translator Academy](#), a new education platform founded by Forbes Top 5 AI Leader Hema Dey to give individuals, professionals, and business teams a practical, human-taught path to understanding and using artificial intelligence with confidence. Enrollment is open now at [aitranslatoracademy.com](#), with classes officially beginning September 1, 2026.

The Academy is built to enable access: a structure for every individual and every business to do the real work of leveling up in the AI era, guided by a live teacher rather than left to a self-paced video library. It extends the framework behind Dey's book, *The AI Translator: Making Your Marketing Message Click with People and Code*, a #1 Amazon bestseller in Global Marketing following its June 2026 release.

"People don't lose confidence because AI is too complicated. They lose confidence because no one translated it for them," said Hema Dey, Founder and CEO of Iffel International Inc. and creator of the AI Translator Academy. "We teach live, we teach human-first, and we make sure no business and no individual gets left behind."

Curriculum and faculty

Courses are built around Dey's proven frameworks: the 4 Vs (Visibility, Validity, Veracity, and Values), the Translator's Triad (Germinate, Translate, Disseminate), and the Team Human and



Hema Dey, Forbes Top 5 AI Leader and Founder of the AI Translator Academy, launching September 1, 2026.

Team AI philosophy of using AI as an amplifier of human judgment, not a replacement for it. Course themes also cover leadership and change management, Team Human's responsibility toward environmental issues, how leaders can create opportunity for new graduates, and how micro enterprises can be built with AI as a force multiplier.

Faculty is being assembled now, with candidates interviewed for a working understanding of AI, real-world application experience, and the agility to keep pace with a field that changes daily. Founding faculty includes the founders of The AI Lab (theailab.org), creators of the Trust Identity Protocol (TIP), an open standard for verified human identity and content provenance.



Dinesh Mendhe, Founder and Chairman of The AI Lab and inventor of the Trust Identity Protocol (TIP).

"AI adoption cannot outrun trust. It has to be built on it," said Dinesh Mendhe, Founder and Chairman of The AI Lab and inventor of TIP. "Teaching people to use AI responsibly starts with teaching them how to verify what is real, who made it, and whether it can be trusted. That is the foundation this Academy is being built on."

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In every room of women I sit in, I hear: 'I'm not technical enough, I'd need a PhD.' That breaks my heart. My mission is to empower women to lead boldly, not chase another degree."

Hema Dey

A personal mission

"In every room of women I sit in, I hear the same thing: 'I'm not technical enough for AI, I'd need to go back and become an engineer, get a PhD,'" Dey said. "My mission with this Academy is to empower everyone, women primarily, with a compass, not a computer science degree."

Dey extends the same invitation to CMOs and marketing teams who feel they cannot get a grip on what AI means for their strategy: "Come enroll. Come learn, unlearn, and relearn with me."

Built for access

Tuition is priced by design to be affordable, every class is live and interactive rather than pre-recorded, and lessons are drawn directly from the field: each faculty member works through AI's

daily changes in real time, separating what works from what is just noise. The goal is practical fluency, not theory, so every participant can decide for themselves how to navigate the AI era.

Enrollment and faculty recruitment

The Academy is launching with a small, intentional slate of classes in English and Spanish, with plans to expand over time. Enrollment is open to individuals, professionals, and business teams age 17 and older at aitranslatoracademy.com. Seasoned professionals interested in teaching can submit their resume directly to Hema Dey at admin@iffelinternational.com.

The Academy sits alongside Iffel International's consulting practice and marketing agency as the educational arm of the firm's three pillars: Consult, Market, Teach, all held to the same standard that has guided Dey's work for twenty years: no one gets left behind.

About Hema Dey

Hema Dey is a Forbes-recognized AI leader and the Founder and CEO of Iffel International Inc. Named a World Class New Zealander in 2013, she has built an award-winning international career helping businesses translate complex technology into revenue-driving strategies. She is the author of the #1 Amazon bestseller *The AI Translator* and creator of the SEO2Sales™, GEO2Sales™, and Signal2Phygital™ methodologies.

About The AI Lab

The AI Lab (theailab.org) is building the trust layer for the next generation of the internet, so that any person can prove they are real and prove that their work is theirs. It created the Trust Identity Protocol (TIP), operates the Global Seal of Trust certification program, and convenes the AI Trust Council, the independent body that governs the protocol so that it belongs to no single company. Founded by Dinesh Mendhe, Founder and Chairman.

About Iffel International Inc.

Iffel International Inc. is a marketing strategy firm specializing in AI-driven growth, combining advanced marketing technologies, neuroscience, and search optimization with fractional CMO and Chief AI Officer services. At this time, the company is focused on consulting and pivoting businesses from traditional SEO to AI search optimization, including AEO and GEO.

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