

Mira Developments launches Mira Ocean Estates, Oman's first multi-branded master-planned community

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DUBAI, UNITED ARAB EMIRATES, August 17, 2026 /EINPresswire.com/ -- Mira Developments has officially launched [Mira Ocean Estates](#), the first multi-branded beachfront master-planned community in the Sultanate of Oman. Located directly on the Arabian Sea, the development brings together branded apartments, villas, townhouses and five-star hospitality, complemented by private beaches and a resort-style swimming pool.

The master plan of [Mira Ocean Estates in Salalah, Oman](#) also features a five-star hotel, a medical wellness centre and spa, outdoor playgrounds, a beach club, and resident services including concierge, valet, housekeeping, and in-residence dining. The first phases to launch are Trussardi Residences and Richmond Residences, both offering fully furnished studios and one- and two-bedroom apartments with prices starting from AED 550,000.



Timur Mamaikhanov, Co-Founder and CEO of Mira Developments, said: "Salalah is one of the

most extraordinary places we have ever worked in. The combination of the Indian Ocean, the Khareef season and the natural beauty of this coastline creates a destination unlike anywhere else in the region. We are proud that [Mira Ocean Estates by Mira Developments](#) will become the first multi-branded community in Oman, bringing some of the world's most recognised design names to a place that deserves to be discovered by a global audience."

To introduce the project, the company brought together senior executives from across its international partner network for an exclusive three-day event. Throughout the visit, guests explored Hawana Salalah, an integrated tourism destination by Muriya of which Mira Ocean Estates forms a part. Experiencing its five-star resorts, marinas, waterfront restaurants, lagoons, beaches and leisure facilities firsthand allowed them to understand how the development builds on an already established hospitality ecosystem while introducing a new residential offering to the market.

Timed to coincide with the Khareef season, the program immersed guests in a side of the Arabian Peninsula few have seen before. Long beaches, green mountains, waterfalls and the coastline of southern Oman formed the backdrop to a series of presentations, site visits and networking events designed to showcase both the vision behind Mira Ocean Estates and the lifestyle it is set to offer.

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Mira Developments

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