

A' Eyewear Design Awards 2026 Call for Entries Announced

*A' International Eyewear Design Awards
Call for Nominations*

COMO, CO, ITALY, August 17, 2026
/EINPresswire.com/ -- Today, A' Design Award & Competition has released its call for entries to A' International [Eyewear Design Awards](#). The A' Eyewear Design Awards are open for entries by Eyewear Designers, Product Designers, Industrial Design Studios, Industrial Designers, Eyewear Brands, Eyewear Manufacturers, Fashion Designers, Optometrists, Optical Engineers, Lens Manufacturers, Frame Designers, Fashion Brands, Accessory Designers, Industrial Designers, Design Consultants, Design Professionals, Eyewear Innovation, Consultancy, Research and Development Companies worldwide. Eyewear products and optical designs developed within the last 10 years are eligible for participation.



The A' International Eyewear Design Awards is a two-phase competition. The first phase of the competition is free to join, Eyewear Designers, Product Designers, Industrial Design Studios, Industrial Designers, Eyewear Brands, Eyewear Manufacturers, Fashion Designers, Optometrists, Optical Engineers, Lens Manufacturers, Frame Designers, Fashion Brands, Accessory Designers, Industrial Designers, Design Consultants, Design Professionals, Eyewear Innovation, Consultancy, Research and Development Companies can register at A' Design Awards to submit a work for the Eyewear Awards, and get a preliminary score for their entries. Projects that pass the preliminaries can proceed with nomination, however it shall be noted in advance that there is a nominal fee for nominating entries for Eyewear Awards consideration.

The A' Eyewear Design Awards recognize excellence in the design of eyewear that combines

visual identity, comfort, optical performance and functional innovation. From sunglasses and prescription frames to sports goggles, safety eyewear and fashion-oriented optical products, the competition celebrates designs that enhance both personal expression and everyday usability. Entries are recognized for thoughtful ergonomics, material selection, lightweight construction, optical functionality, durability and distinctive aesthetic character.

Eyewear Awards Timeline & Eligibility

Deadline for entries to A' Eyewear Design Awards is on September 30, 2026. Results of the A' Eyewear Design Awards will be announced on May 1, 2027. Professional-edition laureates of the A' Eyewear Design Awards will be granted the highly coveted A' Design Prize which contains a series of PR, marketing and publicity tools to celebrate the status of winning the Eyewear Awards.

Eligible entries include sunglasses, prescription glasses, reading glasses, safety eyewear, sports goggles, swim goggles, fashion eyewear and contact lenses that could be submitted to A' Eyewear Design Awards : Sunglasses, Prescription Glasses, Reading Glasses, Safety Glasses, Sports Goggles, Swim Goggles, Fashion Eyewear, Contact Lenses and More. Eyewear Awards Sub-categories and their descriptions are available at <https://competition.adesignaward.com/category/179>

Award for Good Eyewear Design

The Professional and coveted A' Design Prize for A' Eyewear Design Awards includes: Design Excellence Certificate, Lifetime license to use the A' Eyewear Design Awards Winner Logo, Yearbook of Best Designs, Exhibitions of Awarded Works in Italy, Exclusive Design Award Trophy, Exclusive Invitation to Take Part in the A' Design Awards' Gala-Night – La Notte Premio A', Translation of Awarded Works into Foreign Languages, Entry to Prime Clubs, as well as inclusion in World Design Rankings, [Designer](#) Rankings, Eyewear Design Classifications and Design Legends platforms.

In addition, eligible laureates of the A' International Eyewear Design Awards will also get an exclusive interview which will be published at Designer Interviews website as well as included in the Press Kits. Award winners will also get a press release prepared to announce their victory. For the winners of A' Eyewear Design Awards , a very inclusive press kit will be prepared which contains the exclusive interview with the designer, the press release for award announcement in addition to design images, photographs of the designer, logo of the designer and the client, dozens of high-resolution photos and images for added exposure including a portfolio that contains previews of other designs projects by the designer.

The Press Kits prepared for the winners of the A' International Eyewear Design Awards will be distributed to thousands of press members who have gained press accreditation from A' Design Awards. Furthermore there are already dozens of press partners who have confirmed in advance to publish a selection of the best projects among award winners. Both the Press Kit preparation and distribution service as well as the A' Design Prize are given free of charge to the Eyewear

Awards laureates as a gift to celebrate their success of winning the A' Eyewear Design Awards.

Eyewear Design Awards Entry & Winners

Press Members, eyewear designers, optical professionals, fashion brands, manufacturers and design enthusiasts are invited to visit <https://competition.adesignaward.com/winners-category.php?CATEGORY=179> to see past winners of the A' International Eyewear Design Awards.

- Award Description could be found at <https://competition.adesignaward.com/category/179>
- Participants can register at <https://competition.adesignaward.com/enter>

About Eyewear Awards

The A' Design Award & Competition recognizes outstanding achievements across creative disciplines worldwide. The A' Eyewear Design Awards provide an international platform for eyewear designers, optical professionals, fashion brands, manufacturers and industrial designers to showcase innovative optical products. By highlighting aesthetics, ergonomics, comfort, optical functionality, material innovation and personal expression, the awards encourage the development of eyewear that combines technical performance with distinctive design and contemporary lifestyle needs. To learn more about the A' Design Awards and the A' International Eyewear Design Awards please visit designaward.com

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 031 497 2900

[email us here](#)

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