

ConTech by MindPal Announces 2nd Executive Webinar to Scale Manufacturing Sales in 2026

SAN FRANCISCO , CA, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- Global workforce economist Dr. Edward E. Gordon, Industry 4.0 expert Marc Ostafil, and Jendemark Automation's Stanley Tan join MindPal CEO Chris Parjaszewski to reveal practical automation blueprints for mid-market manufacturers.

□□MindPal, a leading provider of digital workflow integration and automation architectures for [manufacturing](#) and construction tech, has officially announced the second edition of its signature [ConTech](#) Executive Roundtable. The live virtual event, titled „Don't Get Left Behind: Transforming Manufacturing Sales in 2026", will take place on Wednesday, August 26, 2026, at 1:00 PM EST.

Following the success of its inaugural session featuring Reshoring Initiative founder Harry Moser and Ultrahuman GM Dr. Pavan Kumar, this upcoming session confronts the defining operational bottleneck facing mid-market industrial enterprises: a structural shortage of skilled labor, accelerating retirement waves in the trades, and the urgent need to expand sales capacity without relying on unfillable headcount.

The roundtable brings together an unscripted, cross-disciplinary panel of world-class authorities



across workforce economics, digital shop-floor maturity, and turnkey industrial robotics:

- Dr. Edward E. Gordon - Internationally recognized historical economist, author (Future Jobs, SkillWars), and President of Imperial Consulting Corporation. With over 50 years advising corporate leaders and government bodies on the skills gap, Dr. Gordon's work has frequently appeared in The Wall Street Journal, The New York Times, and The Washington Post.

- Marc Ostafil - ADMA-certified Industry 4.0 and 5.0 expert, co-founder of Smart Secure Networks, and initiator of the SINOTAIC IoT & AI Cluster, bringing more than two decades of experience helping manufacturing SMEs build digitalization roadmaps.

- Stanley Tan - Director of Business Development at Jendamar Automation, specializing in turnkey production lines, digital assembly systems, and eliminating shop-floor reliance on unrecorded "tribal knowledge."

- Chris Parjaszewski (Host) - CEO of MindPal and manufacturing automation specialist dedicated to closing the integration deficit between front-office quoting pipelines and back-end factory ERPs.

Core Agenda & Key Discussion Pillars

The 45-minute executive panel will provide actionable frameworks focused on:

- The Permanent Deficit (The 2026 Demographic Reality): Examining the structural drivers behind the 2-million worker shortfall, the skilled-trade retirement wave, and strategies to halt margin erosion caused by high 90-day frontline turnover.
- Stop Recruiting, Start Automating: Reallocating capital expenditure from endless hiring cycles into high-ROI physical and digital automation—including machine-tending robotics and computer vision systems delivering 99%+ quality control defect detection.
- Overcoming the AI Integration Bottleneck: Solving the disconnect where 78% of manufacturers fail to bridge new AI systems with legacy ERPs, allowing mid-market plants to deploy machine learning without recruiting dedicated data science teams.

Event Details & Registration



Date: Wednesday, August 26, 2026

Time: 1:00 PM – 1:45 PM EST

Format: Live Virtual Executive Panel with Audience Q&A

Registration Link: <https://www.linkedin.com/events/7487871344282443779>

Official Portal: <https://construction.mindpal.co/webinar>

Registered participants will also receive the post-event Executive Summary & Strategy Pack, alongside access to a complimentary digital workflow audit from MindPal's engineering team.

About MindPal

MindPal develops automated workflow and integration layers designed to bridge front-office sales, custom estimating, and shop-floor execution for mid-market manufacturers and construction technology leaders. By eliminating manual data entry and connecting core systems, MindPal enables industrial operations to scale production throughput and compress quoting cycles without expanding administrative overhead.

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