

Wirelink Digital Rebrands as Wirelink Media, Reflecting Expanded Global Service Offering

Growth agency expands internationally, with the US, UK, and Canada among key markets, following nearly a decade of international growth marketing work.

FORT COLLINS, CO, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- Wirelink Digital, a growth marketing agency, today announced it has rebranded as [Wirelink Media](#), a change the company says reflects an expanded range of services and a growing global client base, with the United States, United Kingdom, and Canada currently among its key markets.



Linking Businesses to Scalable Growth

The rebrand follows nearly a decade of work by the company's founding team as independent growth marketers and consultants across a range of industries and international markets, including fintech, SaaS, healthcare, real estate, and consumer goods.

“

Wirelink Digital served us well when we were a smaller, more local operation. But the business has evolved well past that.”

Peter Odhiambo - Head of Growth and Operations

That experience, the company said, shaped its decision to consolidate years of independent consulting work under a single brand and sharpen its focus toward business-to-business (B2B) clients.

“Wirelink Media is a better representation of who we have become and the caliber of clients we work with today. We

now work with multi-location companies and B2B organizations across multiple countries, and the name needed to reflect that,” said Peter.

Under the Wirelink Media name, the company will continue to offer a broader and evolving suite of growth marketing services, with a particular focus on multi-location businesses, high-value service providers, and B2B technology companies, organizations that, the company says, need integrated growth systems rather than one-off marketing campaigns.

The company takes a systems-led approach to growth, combining strategic thinking, continuous refinement, and a deep understanding of each client's business to build connected growth infrastructure. Rather than operating as a traditional marketing vendor, Wirelink Media positions itself as a long-term growth partner, helping businesses turn fragmented efforts into a more connected path to sustainable growth.

Wirelink Media operates from bases in Fort Collins, Colorado, and Nairobi, Kenya, with a globally distributed team serving clients across multiple continents.

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Wirelink Media is a growth marketing agency working with multi-location businesses, high-value service providers, and B2B technology companies to build integrated, scalable growth systems. The company's team has worked across international markets for nearly a decade before formally launching under the Wirelink Media name. More information is available at <https://wirelinkmedia.com/about/>.

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