

# AMT Named Best Management Consulting Business of the Year – AI & Digital at the Global 100 Awards 2026

□ GENEVA, SWITZERLAND, August 18, 2026 /EINPresswire.com/ -- AMT Named Best Management Consulting Business of the Year – AI & Digital at the Global 100 Awards 2026

Global 100 – 2026 has recognised AMT as the Best Management Consulting Business of the Year – 2026 (AI and Digital), honouring the firm's leadership-led approach to transformation and its ability to translate strategy, technology, data and artificial intelligence into measurable, sustainable business value for clients across sectors.

The award highlights a central idea that has shaped AMT's work for decades: digital transformation is not primarily a technological revolution—it is a leadership responsibility. As organisations navigate accelerated change, AMT's work focuses on aligning business models, operating models and digital capabilities so leaders can turn innovation into lasting competitiveness rather than short-term optimisation.

A transformation partner built on strategic clarity

AMT's recognition reflects an approach that intentionally begins before any technology decision is made. The company frames digitalisation and AI as components of a broader system: business strategy sets direction; technology expands what is possible; leadership determines whether change is executed with discipline and accountability. In practice, that means AMT engages with clients to define future business models, clarify strategic priorities, and align organisation, processes and capabilities to deliver results with an excellent return on investment.

In a consulting market where many firms either advise or implement, AMT positions itself as uniting both within one strategic framework. The company emphasises that meaningful transformation requires integrated work across executive decision-making, business development, digital transformation, data competence and AI—supported by disciplined execution and genuine partnership with stakeholders.

"The greatest challenge of our time is not technological change," said Reiner Petzold, CEO of AMT. "It is the ability to translate that change into sustainable business success. Transformation starts with leadership—vision, strategic thinking, and the courage to reshape established business models. When strategy, digitalisation, data and AI are understood as one system,

organisations can achieve extraordinary results.”

## Global CXO Advisory Services: executive advisory with international resonance

Among AMT’s notable milestones is the creation and international establishment of Global CXO Advisory Services, developed under Petzold’s leadership. Designed as an executive advisory platform for boards, CEOs and top leaders, the unit supports organisations and government institutions in strategic transformation and growth.

According to AMT, the business unit became a major catalyst for the firm within a short period, contributing to revenue growth of around +35 percent and generating a documented economic value of more than €1.5 billion for more than 100 clients. For AMT, these outcomes underscore a consistent belief: transformation does not happen by chance; it is the result of strategic clarity, disciplined execution and partnership.

“We do not accompany organisations on a project basis—we accompany them entrepreneurially,” Petzold said. “We do not deliver presentations—we deliver transformation. And we do not measure success only by activity, but by impact.”

## Why AI and digital leadership are inseparable

AMT’s Global 100 award in the AI and Digital category also reflects the increasing expectation on leadership teams to responsibly harness advanced technologies. AMT’s positioning is that AI must be treated as a strategic capability—one that strengthens innovation, performance and service outcomes when integrated into operating models, data foundations and decision processes.

In AMT’s work, AI-powered solutions are developed and advanced alongside the strengthening of digital leadership capabilities. The firm’s focus is not limited to implementing tools; it aims to help leaders design how their organisations will create value, serve customers, users and citizens, and compete as markets evolve. In this view, true transformation begins where organisations define the future themselves—and bring it to life through execution that is both measurable and sustainable.

Global 100’s recognition reinforces this leadership-first interpretation of AI and digital transformation—an approach that resonates with executive audiences facing complex trade-offs between innovation pace, organisational readiness and long-term value creation.

## Leadership recognised internationally

The Global 100 honour follows a series of international recognitions connected to AMT’s leadership. Petzold has been recognised as “Global CXO Advisor of the Year 2025” and received the “Business Leadership & Dedication Excellence Award 2025”. He has also been acknowledged

for his commitment to the International Conference on Innovation in Engineering and Emerging Technologies (ICIEET) through involvement in the ICIEET 2025 Award. Together, these distinctions highlight both personal leadership achievements and AMT's broader impact on transformation initiatives across international enterprises and government institutions.

Since 2022, Petzold has also held numerous influential positions that connect AMT with decision-makers, research communities and public-sector innovation networks. These include: Member of the Advisory Board of the Swiss CxO Forum; Board Member of eGov Schweiz/Switzerland; Member of the Advisory Council of the Harvard Business Review; Economic Ambassador for economiesuisse; Member of the Expert Group of Digital Transformation Insights (swissICT); lecturer roles at the University of Basel, FHNW, and HWZ Zurich; and authorship of white papers and publications.

"These roles create valuable connections and foster success stories across industries," Petzold said. "But the core remains the same: leadership accountability, disciplined execution, and building capabilities that endure."

What this award signals to CEOs, boards and public leaders

AMT's Global 100 recognition speaks directly to decision makers who are not only managing organisations, but shaping their future: CEOs, board members, entrepreneurs, government leaders, investors and executives who see competitiveness as a function of strategic innovation and digital excellence.

## About AMT

AMT is a management consulting business focused on helping organisations and government institutions translate digitalisation, data and artificial intelligence into sustainable business success. The firm's work spans executive advisory through its Global CXO Advisory Services platform, as well as business strategy, digital transformation, digitalisation, data competence, AI, innovation management and business development. AMT's approach integrates strategy, technology and people, with an emphasis on leadership, disciplined execution and measurable impact.

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AMT

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