

Dylan Mazzei Consulting Launches Fractional CMO Program Backed by Operating Agency Teams

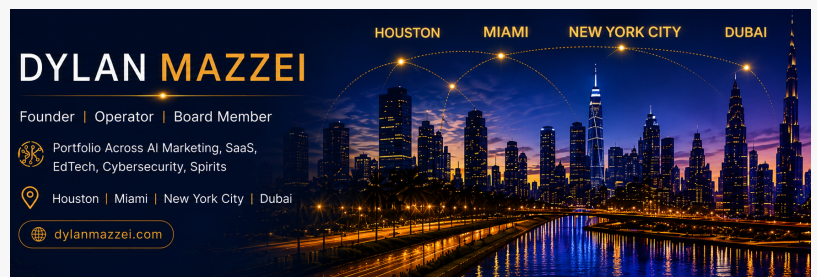
The seat places a four-exit founder in the marketing chair for growth-stage companies, with execution run through agencies he owns rather than solo consulting.

HOUSTON, TX, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- [Dylan Mazzei](#) Consulting has launched [a fractional CMO](#) program for companies that have outgrown founder-led marketing but cannot yet justify a full-time executive hire.

The program addresses a structural gap the firm identifies in growth-stage businesses: marketing decisions concentrated in a founder who lacks the time or specialization for them, or delegated to agencies operating without executive direction. The fractional seat places firm founder Dylan Mazzei in the marketing chair on a monthly basis, owning strategy, budget allocation, channel mix, and vendor management, with execution run through the SEO, AI search, paid media, and content teams of agencies he owns.



Dylan Mazzei Professional Headshot



Dylan Mazzei Business Footprint Banner

The firm distinguishes this arrangement from conventional fractional CMO offerings, which typically place an individual consultant without delivery capacity. According to the firm, the model reflects how Mazzei's own portfolio operates.

"A fractional CMO who can only produce strategy hands the client a plan and a hiring problem," Mazzei said. "Companies at this stage do not need another document. They need the function owned and the work shipped. The seat comes with the teams because that is the only version of the job I would accept for my own companies."

Dylan Mazzei has built companies across six industries and completed four exits, and his current portfolio includes agencies serving clients in search, AI search visibility, and paid media. The fractional program also offers COO, CISO, and Chief AI Officer seats. Engagements begin with the firm's Business Diagnostic, a scored audit across marketing, structure, operations, and security, and seats are limited to two concurrent engagements.

Additional information is available at dylanmazzei.com/consulting/fractional.

About Dylan Mazzei Consulting

Dylan Mazzei Consulting is a diagnostic-first consulting practice serving founders and operators worldwide, covering marketing and AI search, business setup, optimization, supply chain, cybersecurity, and education. It was founded by Dylan Mazzei, a multi-venture entrepreneur with four exits whose companies operate internationally from bases in the United States and Dubai.

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