

Premier Outdoor Group Launches In-House Design Department, Building Every Backyard Around a Single Master Plan

The company's design-build process begins with a complete property vision, developed in-house by a dedicated landscape design team before construction begins.

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“

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Gairad DeCastro, Founder & Owner, Premier Outdoor Group

Group has formalized landscape design as an in-house discipline with the launch of a dedicated design department, staffed by a full-time landscape designer. The department's central offering is a master plan: a single, comprehensive design for a homeowner's entire property, established before any phase of construction begins.

That approach now governs how the majority of the company's new projects take shape. Rather than treating a pool, a patio, or an outdoor kitchen as isolated decisions, Premier Outdoor Group's design team considers the property as a single site, resolving the pool, hardscape, planting, fire features, and outdoor living spaces together, then sequencing the work into phases that align with a

homeowner's budget and timeline.

Because design remains under the same roof as construction, the plan that begins on paper is the plan that reaches the ground, carried through permitting and build by the same team that conceived it.

"Most people come to us with one idea in mind, but what they're actually solving for is the whole property," said Gairad DeCastro, Founder and Owner of Premier Outdoor Group. "Designing it as a single plan up front means every later phase already has a place to fit into. Keeping that work in-house is what lets us hold onto the plan from the first sketch through the last stone we set."

The design department extends across Premier Outdoor Group's full New England footprint, supporting projects along Rhode Island's coast in Newport and Charlestown, throughout

southeastern Massachusetts and Boston's South Shore and North Shore, and into the coastal communities of southern New Hampshire.

With design, pool construction, and outdoor living now consolidated under one company, Premier Outdoor Group is positioned to take on larger, multi-phase projects while preserving the direct, hands-on communication homeowners know as [The Premier Experience](#). Consultation requests and additional information are available at www.thepremieroutdoorgroup.com.



Backyard gunite pool with paver patio and boulder landscaping

About Premier Outdoor Group

Premier Outdoor Group is a New England design-build company specializing in [custom gunite pools](#), patios, landscaping, and full-property [outdoor living design](#). Its in-house structure carries a single team and a single plan from initial design through permitting and final construction, giving homeowners one point of accountability for the entire project. Premier Outdoor Group serves Rhode Island, Massachusetts, Connecticut, New Hampshire, and Maine. Learn more at www.thepremieroutdoorgroup.com.

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