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NEW YORK, NY, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- Durable medical equipment providers can now get [SunKnowledge](https://www.sunknowledge.com/)'s full billing support at a lower rate.

SunKnowledge Services Inc., a healthcare revenue cycle management company, today announced a 20% discount on its durable medical

equipment (DME) billing services. The offer covers the company's full range of DME solutions and is meant to give suppliers real financial relief at a time when getting paid has become harder than ever.

The discount applies to everything SunKnowledge already does for DME clients: prior authorization, eligibility and benefits verification, order intake, documentation management, claims submission, payment posting, denial management, and accounts receivable follow-up. Clients don't need to pick a smaller service package to qualify. The lower rate covers every individual service which SunKnowledge already offers.

Many DME suppliers currently split their billing work between an in-house team and external help, or handle everything internally because the cost of full outsourcing feels out of reach.

SunKnowledge says the discount is meant to remove that barrier and give DME providers a more affordable way to hand off the parts of billing that eat up the most staff time, without giving up visibility into how claims are progressing.

DME suppliers have had a tough few years. Payers now require prior authorization for more codes than before. Documentation rules for proving medical necessity have gotten stricter. Audits tied to face-to-face visit rules keep generating denials that cut into already-thin margins. On top of that, many billing teams are short-staffed, leaving DME suppliers with claim backlogs



The advertisement features a background image of a stethoscope, a calculator, and US dollar bills. In the top left corner is the SunKnowledge logo with the tagline "IN EXCELLENCE WE TRUST". In the top right corner is a yellow phone icon and the number "(646) 661-7853". A large red speech bubble in the center contains the text "20% OFF". Below this, a white box with a yellow border contains the text "ON OUR FULL RANGE OF DME BILLING SOLUTIONS". At the bottom of the advertisement, the text "DME Billing" is displayed.

they don't have the time or people to clear. Turnover among billing staff has made the problem worse, since new hires often need months to learn payer-specific rules before they can work claims accurately. SunKnowledge built this discount to respond directly to those pressures, lowering the cost of outsourcing right when suppliers need the help most.

"Payer scrutiny on DME claims has only intensified, and suppliers are absorbing the cost of that complexity," said Ronnie Hastings the spokesperson of SunKnowledge. "We built this discount to put money back into our clients' operations without asking them to compromise on documentation accuracy or turnaround time. The goal is simple: give DME providers more room to invest in patient care and growth instead of watching that money disappear into denied claims and rework."

SunKnowledge's DME team knows the coding and documentation rules specific to this space, including HCPCS codes and payer-specific requirements. The team checks orders before and after delivery to catch errors early, so problems get fixed before a claim goes out rather than after it comes back denied. Clients also get real-time reporting, so they can see claim status and denial trends without waiting on manual updates. Each client works with a dedicated account manager instead of a rotating support queue, so the person handling a claim question already knows the account's history and payer mix.

SunKnowledge also doesn't lock clients into long-term contracts. That means DME providers can scale support up or down as their order volume changes, whether that's ramping up during a busy season or pulling back during a slower one. Combined with the discount, this makes it easier and lower-risk for suppliers to try outsourced billing, especially those who have kept billing in-house because of cost concerns. When a new client comes on board, a dedicated onboarding team first reviews their claims data, payer mix, and denial history, so the engagement starts with a clear picture of where money has been slipping through the cracks.

SunKnowledge supports providers across several specialties beyond DME, and the company says the same approach to preventing denials and reporting on claims carries over into its DME work. For suppliers weighing whether to switch billing partners, the discount offers a lower-cost way to try that support without paying full price from day one.

Interested DME providers can contact SunKnowledge directly to learn more and confirm eligibility for the discounted rate.

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