



SleePare Mattress Store Now Open in Seattle, Washington

The SleePare Seattle showroom officially opens today at 5701 6th Ave S, inviting Pacific Northwest shoppers to test top online mattress brands.

SEATTLE, WA, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- SleePare Mattress Store

“

I can promise you this is definitely “the place” to check out quality mattresses with the best prices, from Helix, MLILY, Brooklyn, and more! [...]”

Kevin Z. - SleePare Boston Customer

Seattle officially opens today at 5701 6th Ave S, Suite 133, giving Pacific Northwest shoppers a place to test leading online mattress brands in person before they buy. The Seattle showroom is SleePare's tenth location in the United States and the first Try & Buy mattress destination in Washington State.

The Puget Sound region has long been one of the country's strongest markets for online mattress shoppers. Seattle buyers are comfortable researching products digitally and reading detailed reviews, but many hesitate to spend a

thousand dollars or more on a bed they have never touched. The new showroom solves that problem. Walk-in customers and appointment holders alike can lie down on the mattresses they have been researching, feel the differences between them, and buy with confidence the same day.

Why Try Before You Buy

Online mattress brands have transformed the industry over the past decade. Direct-to-consumer companies now ship beds in a box to shoppers' front doors, often with generous trial periods and competitive pricing. But a return policy is not the same as a real test. Sending a mattress back after a 30-night trial means moving heavy packaging, coordinating pickup, and starting the process over. [Testing a mattress in a showroom](#) takes ten minutes and eliminates the guesswork before any money changes hands.

SleePare's Seattle team brings this in-person testing to a market that has never had a dedicated try-and-buy showroom for online-only brands. Sleep experts on the floor work without pressure to close a sale on the spot, so their recommendations are based only on what suits the individual shopper.

The Brands Available in Seattle

The Seattle showroom carries flagship models from many of the most recognized online mattress brands, including:

- Helix
- Mlily
- Brooklyn Bedding
- Nectar
- DreamCloud
- Bear
- Leesa
- WinkBeds
- Avocado
- Casper

Shoppers can compare a memory foam bed against a hybrid, feel the difference between a firm mattress and a plush one, and test how brands built for hot sleepers actually perform. Malouf sleep accessories are also available in the showroom, so customers can build a complete sleep setup during a single visit.

What a Visit Looks Like

Most visits begin with a short conversation with a sleep expert. The team asks about the shopper's current mattress, sleep position, whether they run hot at night, whether they share the bed with a partner, and their budget. Based on the answers, the sleep expert points the shopper toward a small number of mattresses worth testing first. From there, customers are welcome to spend as much time on each bed as they need.

The showroom floor is quiet and well-lit, designed for real testing rather than a rushed sales pitch. Many customers return for a second visit before making a final decision, and the team welcomes that. Appointments can be booked online for shoppers who want guaranteed one-on-



Shanir Kol, Founder & CEO of SleepPare



Reference image: Inside a SleepPare showroom. The new Seattle location at 5701 6th Ave S carries a similar selection of online mattress brands.

one attention, and walk-ins are welcome anytime during business hours.

Showroom Hours

The [SleepPare Seattle showroom](#) is open five days a week:

- Monday: 10:00 AM to 7:00 PM
- Tuesday: 10:00 AM to 7:00 PM
- Wednesday: Closed
- Thursday: Closed
- Friday: 10:00 AM to 7:00 PM
- Saturday: 10:00 AM to 7:00 PM
- Sunday: 10:00 AM to 7:00 PM

What Sets SleepPare Apart

- Online-only brands in one place: A curated lineup of direct-to-consumer mattress brands that shoppers otherwise buy sight unseen
- Best-price match guarantee: SleepPare matches the brand's online price on every mattress in the showroom
- Free nationwide delivery: Complimentary shipping across the 48 contiguous states and Canada. Same-day delivery available for \$99 in eligible areas
- White-glove setup: Optional in-home setup and old-mattress removal
- Straightforward returns: SleepPare accepts returns on unopened mattresses
- Transparent pricing: No hidden fees or surprise charges at checkout
- [Ten U.S. locations](#): Now open in Seattle, joining New York City, Chicago, Los Angeles, Tysons Corner VA, Boston, Miami, Long Island NY, Dallas, and San Francisco

Finding the Seattle Showroom

The store sits inside the Seattle Design Center in the Georgetown neighborhood, at 5701 6th Ave S, Suite 133. Georgetown is a short drive from Downtown Seattle, SODO, and Beacon Hill, and it is easily reachable from Bellevue, Redmond, Tacoma, and Everett via I-5. On-site parking makes it easy for shoppers driving in from across the Puget Sound region. For anyone traveling from farther away, SleepPare's free nationwide delivery removes the need to transport a mattress home.

About SleepPare

SleepPare exists to help mattress shoppers make confident decisions. The company brings the



SleepPare Logo Try & Buy Online Mattress Retailer

world's most recognized online-only mattress brands into physical showrooms where customers can test them side by side, then buy from the same team that guided them through the visit. What started as a single New York City showroom has grown into a national network of ten locations, each built around the same idea: online mattress shopping is convenient, but nothing replaces trying a bed before you commit.

Visit SleepPare Seattle Today

The showroom is open and ready. Whether shoppers are early in their research, comparing final options, or ready to buy today, the Seattle team is prepared to help them find the mattress that fits their body, their sleep style, and their budget.

Contact:

SleepPare Mattress Store Seattle

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Now Open: Monday, August 17, 2026

The Seattle opening reflects SleepPare's ongoing mission to give online mattress shoppers a real place to test before they buy. As more Americans turn to direct-to-consumer brands for their next mattress, the need for honest, in-person guidance only grows. With the doors now open in Seattle, Pacific Northwest shoppers finally have a showroom built for that purpose, and SleepPare's national network continues to expand.

Shanir Kol

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