Cardiff Expands Affiliate Program with 300% Higher Referral Rewards for Small Business Funding Leads

Cardiff raised affiliate commissions to $200 per qualified referral, helping more small businesses access funding while increasing partner earnings.

DEL MAR, CA, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- Cardiff, one of America's leading small business lenders, today announced it has increased its affiliate payout from $50 to $200 for every qualified business referral, making its Affiliate Program one of the most rewarding opportunities for individuals looking to connect small business owners with fast, transparent access to capital.

> With so many people looking for ways to supplement their income, this is a simple opportunity to earn...”
>
> *Julie Kontos, Director of Affiliate & Partnerships*

The updated Cardiff Affiliate Program is open to anyone—from content creators and business consultants to accountants, marketers, and entrepreneurs—who knows business owners looking for financing. Affiliates receive a personalized referral link that allows them to earn commissions by introducing qualified businesses to Cardiff's lending platform.

The fourfold increase reflects Cardiff's continued investment in expanding access to working capital for small businesses while creating meaningful income opportunities for affiliate partners.

"At Cardiff, we've always believed that access to capital shouldn't be complicated," said William Stern, Founder and CEO of Cardiff. "Our affiliate partners help connect business owners with the financing they need to grow, invest, and navigate challenges. By increasing our payout from $50 to $200, we're rewarding those partners while making it even easier for more entrepreneurs to discover faster, more transparent financing."
The enhanced program comes as more professionals seek flexible ways to generate supplemental income and as small businesses continue looking beyond traditional banks for

faster funding solutions.

"I'm incredibly excited about what this means for our affiliates," said Julie Kontos, Director of Affiliate & Partnerships at Cardiff. "With so many people looking for ways to supplement their income, this is a simple opportunity to earn by connecting businesses with funding they may already be searching for. Anyone can join, share their affiliate link and start earning."

Cardiff Logo

Cardiff defines a qualified applicant, and therefore a payable action, as an applicant who meets the following criteria:

Generate at least $20,000 in monthly revenue
Have been operating for at least one year
Maintain a 550 or higher credit score

Those interested in becoming a Cardiff affiliate can sign up at https://cardiff.co/affiliate/.

About Cardiff
Founded in 2004, Cardiff is a leading U.S. small business lender redefining access to capital through speed, technology, and scale. Built for the modern entrepreneur, Cardiff combines AI-powered underwriting, real-time risk analysis, and proprietary credit technology to deliver funding decisions in minutes and capital in as little as the same day. Over the past 21 years, Cardiff has funded more than $12 billion to businesses nationwide helping entrepreneurs navigate growth, economic uncertainty, and opportunity without the delays of traditional banking.

Cardiff's speed-first lending model is designed to solve one of the biggest challenges facing small businesses today: the cost of waiting for capital. Cardiff aims to reshape the future of business lending by making fast, transparent, and scalable financing more accessible to America's entrepreneurs.

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