

Erik Moesch Joins Direct Sales Team at Herculite Products, Inc.

Erik will oversee the Northeast region of our Direct Sales team, partnering with customers in our custom solutions, healthcare, agriculture, and tent markets.

YORK, PA, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- Herculite Products is pleased to announce that Erik Moesch is joining Herculite as the new Northeastern Regional Sales Manager on the Direct Sales Team. Herculite is excited to expand its sales team to support continued strong growth in that market.

Erik will oversee the Northeast region of our Direct Sales team, partnering with customers across our [engineered solutions](#), healthcare, agriculture, and [tent and structure](#) markets. His experience in relationship-driven sales and strategic account development will help strengthen our presence in these key industries.



Erik Moesch



Erik holds a Bachelor of Science in Business Management from East Stroudsburg University and has more than ten years of sales and account management experience. He currently lives in York, Pennsylvania, with his child, girlfriend, and their three dogs. Erik grew up playing baseball and remains an avid fan to this day. When he's not at home or watching baseball, you can find him on his local golf course.

At Herculite, we are committed to delivering the highest level of service, support, and innovation in the industry. We are confident that Erik's energy, communication skills, and customer-focused

approach will make him a valuable addition to our team and enable him to contribute meaningfully to our mission.

About Herculite Products Inc.

Herculite®, Inc. has been an innovative fabric company specializing in [high-performance flexible composite textiles](#) for over 75 years. As a pioneer in the synthetic fabrics industry, Herculite helped introduce laminated fabrics across many sectors. Today, Herculite Products Inc. offers a wide range of brands and products, along with marketing, design, manufacturing, consulting, and technical expertise to benefit our customers. For information, contact Herculite customer care at 1-800-772-0036 or customercare@herculite.com.

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