

Bookminders Promotes Jennifer Whitmore to Chief Technology Officer

A promotion nearly ten years in the making recognizes the leader behind the firm's technology, systems, and communication.

PITTSBURGH, PA, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- [Bookminders](#), an outsourced accounting firm serving nonprofits and complex businesses, today announced the promotion of Jennifer Whitmore to Chief Technology Officer, effective immediately.

Jennifer joined Bookminders in 2015 as a Business Systems Administrator and went on to lead marketing and communications, then development and design. After gathering valuable experience outside of Bookminders, she returned in 2021 as the Business Operations Manager and, since January 2023, has served as Director of Technology and Communications. In that role she has overseen the technology behind every part of the firm, including the largest initiative in the firm's history, the adoption of a new accounting platform built to carry its accounting services into the future.

Technology is reshaping the accounting profession faster than at any point in its history and at Bookminders, that's not a threat to manage but an opportunity to lead. Where technology is often treated as a back-office support function, Bookminders considers it central to [its core accounting services](#). Jennifer's appointment is a direct expression of that conviction.

"Jennifer has spent nearly ten years at Bookminders, holding six roles that together touch every function of the business. Her promotion reflects a simple fact: our ability to serve clients depends on technology that works, and Jennifer is the reason it does," said Jessica Minkus, CEO of Bookminders. "She speaks accountant and she speaks technology, and she translates between the two better than anyone I have ever worked with. She builds systems that outlast any one person, including herself."





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*Jessica Minkus, CEO of
Bookmind*

"Bookmind's culture has always been a central aspect of my passion and drive. The trust and flexibility we build into how our people work, and the meaningful work that environment makes possible for our clients, are a [tremendous source of pride](#)," Jennifer added. "Technology is how we protect that at scale. As the landscape keeps evolving, I'm excited to keep building the systems that let our staff, and our clients, flourish."

As Chief Technology Officer, Jennifer Whitmore builds on

the work she has spearheaded for years, setting technology strategy and overseeing its systems, security, vendor relationships, and internal and external communication. She will continue to guide the technical and administration teams, with the same focus on durability and structure that has defined her approach from the start.

About Jennifer

Jennifer Whitmore, PMP, CSPO, is a graduate of PennWest Edinboro with an MBA from Hood College. A member of the Project Management Institute, she previously served as Social Media Chair of the Baltimore chapter. She has spent the past three years as a STEM mentor with Woman to Woman Mentoring and has served her community for more than eight years on the City of Frederick Active Mobility Advisory Committee.

About Bookmind

Bookmind is an outsourced accounting firm headquartered in Pittsburgh, PA, providing timely, accurate, and cost-effective accounting to nonprofits and complex businesses across the United States.

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