



Evolution Analytics Launches WIRE™ for Claims, a Snowflake Native App, on Snowflake Marketplace

Joint customers can accelerate claims triage, routing, and resolution with WIRE™, powered by Snowflake Cortex AI, without moving data outside Snowflake.

CHICAGO, IL, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- Evolution Analytics today announced the launch of WIRE™ for Claims on Snowflake Marketplace. WIRE™, a Snowflake Native App, enables insurance carriers, third-party administrators (TPAs), and claims organizations to automate claims triage, routing, investigation, and resolution while keeping sensitive policyholder data securely within their existing Snowflake environment.

Claims organizations face increasing pressure to reduce cycle times, improve adjuster productivity, control operational costs, and deliver consistent customer experiences. WIRE™ addresses these challenges by assembling the complete operational context surrounding every claim, providing AI-powered guidance, and automating workflows that help teams move from insight to execution faster.

"Most claims organizations have invested heavily in data, yet many critical claims processes still rely on manual work," said Vince Belanger, Founding Principal, Evolution Analytics. "WIRE™ brings together the operational context surrounding every claim, delivers AI-powered guidance using Snowflake Cortex AI, and helps claims teams resolve work faster and more consistently—all while keeping sensitive data securely within their existing Snowflake environment."



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Evolution Analytics and Snowflake, the AI Data Cloud company, are working together to help joint customers modernize claims operations while maintaining the security and governance standards already established within Snowflake. As a Snowflake Native App, WIRE™ runs entirely inside a customer's Snowflake account, allowing organizations to leverage Snowflake's native security, governance, role-based access controls, encryption, and audit capabilities without requiring sensitive data to be moved or replicated.

"Building applications native to Snowflake can be transformative for organizations pursuing innovation across the insurance industry," said Rodrigo Rocha, Vice President, Global ISV & Enterprise Technology Partnerships at Snowflake. "As Snowflake continues to mobilize the world's data, collaborators like Evolution Analytics give customers greater flexibility to automate critical business processes while keeping data securely within their Snowflake environment."

Joint customers can now leverage WIRE™ for Claims on Snowflake Marketplace to:

- Automate claims triage and routing
- Accelerate claims resolution
- Improve adjuster productivity
- Reduce operational costs
- Deliver more consistent claims outcomes
- Preserve existing security, governance, and compliance controls

Because WIRE™ operates directly within the customer's Snowflake environment, organizations can rapidly deploy AI-powered claims automation without introducing new infrastructure, external data pipelines, or additional data management complexity.

Snowflake Marketplace helps companies expand what's possible with data and AI through third-party data, apps and AI products. With on-platform purchasing and immediate access to data products, Snowflake Marketplace lowers integration costs and streamlines procurement processes. By delivering data, apps and AI products directly to customers' data, providers deliver a superior customer experience while accelerating revenue growth and increasing margins.

The Snowflake Native App Framework enables developers to build applications using Snowflake's core functionalities, distribute them globally on Snowflake Marketplace, and deploy them within a customer's Snowflake account. This enables customers to securely install and run applications directly within their Snowflake environment while reducing the need for data movement or replication.

About Evolution Analytics

Evolution Analytics is a Snowflake Premier Services Partner that helps organizations move beyond insight to execution through AI, advanced analytics, and intelligent automation. Built natively on Snowflake, WIRE™ (Work Item Resolution Engine) is Evolution Analytics' operational

intelligence platform that transforms enterprise data into automated action across claims processing, warranty operations, customer support, logistics, and other high-volume operational workflows. By combining AI-powered guidance, workflow automation, and continuous learning, Evolution Analytics helps organizations accelerate business execution, reduce operational costs, and achieve measurable business outcomes.

For more information, visit www.evolutionanalytics.com.

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