

TyrAds Receives ISO 27001 Certification for Information Security Management

Certification is a demonstration of TyrAds' commitment to the highest standards of data handling and security practices

BALI, INDONESIA, August 17, 2026 /EINPresswire.com/ -- TyrAds, a global leader in mobile growth and monetisation solutions, today announced it has achieved ISO 27001:2022 certification for its Information Security Management Systems. The certification further demonstrates TyrAds' commitment to

meeting the rigorous security and compliance expectations of its global customers and partners. With cybercrime and digital theft an ever-present risk, ISO/IEC 27001 helps organisations to proactively identify and address any weaknesses, giving customers and partners the assurance that their data is as secure as possible.



ISO/IEC 27001 promotes a holistic approach to information security, including the process of vetting people, policies and technology. It's the global standard for information security management systems, providing companies with guidance for establishing, implementing, maintaining and continually improving information security controls. To achieve the certification, a company must pass a detailed review of its information security management policies and practices.

For TyrAds' enterprise partners, which includes publicly traded mobile gaming companies, working with third-party service providers requires undergoing rigorous vendor compliance and risk assessments. Transitioning from ad-hoc evaluations to a unified, globally recognized standard streamlines vendor onboarding while giving partners immediate, third-party verification of the platform's security framework and data governance.

"With any aspect of mobile marketing, data is absolutely fundamental. So building safe, secure data practices that meet the highest standards is both smart business and a clear signal for our partners and customers that we take their data seriously," Ilja de Boer, Chief Revenue Officer of

TyrAds. "Achieving certifications like this might not be the most exciting news, but it's certainly an important milestone for us, and one that the whole team involved with the certification process can be proud of."

Founded in 2018, TyrAds offers a thoughtful approach to user acquisition and monetisation for app developers and advertisers through its proprietary rewards platform, which connects with over 50 million monthly active users worldwide. The TyrAds platform is designed to support improved user retention, engagement, and return on ad spend (ROAS) for its partners, which include Scopely, HUUUGE Games, NetEase, Original Games, and My.Games.

– ENDS –

About TyrAds

TyrAds is a premier mobile advertising platform specialising in high-ROAS user acquisition and sophisticated monetisation for app developers. By focusing on deep-funnel engagement and transparent data, TyrAds helps developers turn players into lifelong fans. <https://tyrads.com/>

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