



Accountit CPA Founder Vyju Narendra Named Treasurer of NAWBO South Florida Board of Directors

Accountit CPA Founder Vyju Narendra named NAWBO South Florida Treasurer, advancing support for women entrepreneurs across the region.

WESTON, FL, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- [Vyju Narendra](#), CPA and

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Vyju Narendra

founder of [Accountit CPA](#), is serving as Treasurer of the National Association of Women Business Owners (NAWBO) South Florida Chapter Board of Directors, further expanding her commitment to supporting women entrepreneurs and strengthening South Florida's business community.

Narendra was installed as Treasurer during the [NAWBO South Florida](#) Chapter's 43rd Annual Installation Dinner in June, joining the organization's leadership team for the 2026–2027 term. She succeeds Marianela Collado, CEO and Senior Wealth Advisor at Tobias Financial Advisors,

and helps oversee the chapter's financial stewardship while supporting its mission of empowering women business owners through advocacy, education, mentorship, and collaboration.

"It is wonderful to be part of a board that is so dedicated to encouraging, guiding, and connecting women business owners," said Narendra. "The board members are constantly balancing so many responsibilities, and I am left in awe of how well they manage their time. They inspire me to stop making excuses, step up, and get the job done."

Founded in 1975, NAWBO is the unified voice of more than 11.6 million women-owned businesses across the United States. The organization provides networking opportunities, leadership development, educational programming, and advocacy initiatives designed to help women entrepreneurs grow successful businesses and create lasting economic impact.

Narendra brings more than 25 years of experience in accounting, taxation, financial strategy, and

business advisory to the Treasurer position. She founded Accountit CPA in Weston, Florida, to provide comprehensive accounting, bookkeeping, tax planning, advisory, and fractional CFO services to businesses and high-net-worth individuals.

Before launching Accountit CPA, Narendra built her career at nationally recognized public accounting firms, including Morrison, Brown, Argiz & Farra (MBAF) and BDO USA.

Throughout her career, she has advised high-net-worth individuals, professional athletes, entertainers, and privately held businesses across a wide range of industries. Her experience includes leading tax and accounting engagements, supporting multimillion-dollar mergers and acquisitions, developing accounting processes for international operations, and helping organizations strengthen their financial performance through strategic planning.

Narendra also previously served as Chief Financial Officer for Designer Eyes, a luxury eyewear retailer, where she played an integral role in improving the company's financial operations and supporting its growth into a multimillion-dollar business.

Beyond her professional work, Narendra has remained actively involved in the South Florida community through volunteer leadership and educational initiatives. Her service with NAWBO reflects her belief that strong businesses are built through collaboration, mentorship, and shared knowledge.

The chapter's current leadership is headed by President Nadine Mullings of Nadine Mullings Marketing Agency, who was installed during the June ceremony. Together, the Board of Directors will guide NAWBO South Florida through another year of programming, networking events, advocacy, and professional development for women entrepreneurs throughout the region.

Narendra's appointment reflects Accountit CPA's ongoing commitment to supporting the local business community beyond accounting services. Through leadership, mentorship, and active involvement in organizations like NAWBO, the firm continues to invest in the long-term success of entrepreneurs and business owners across South Florida.



NAWBO Incoming Board 2026-2027

About Accountit CPA

Accountit CPA is a Weston, Florida-based accounting and advisory firm founded by CPA Vyju Narendra. The firm is committed to helping businesses and individuals build stronger financial futures through trusted relationships, proactive guidance, and personalized strategies tailored to each client's goals. By combining technical expertise with a hands-on approach, Accountit CPA empowers clients to make confident financial decisions and achieve long-term success.

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