

As Water Quality Month Draws Attention to Tap Water, Multipure Points to the Bathtub as an Overlooked Source of Exposure

Industry Leader in Home Water Filtration Encourages Consumers to Consider: What's Actually Lurking in Your Bathwater?

LAS VEGAS, NV, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- National Water Quality Month has been observed each August since 2005, encouraging households and communities to pay closer attention to the water they use every day, from drinking to bathing.



Multipure, a trusted leader in the water filtration industry for more than 50 years

[Multipure](#), a Las Vegas-based water filtration company with more than 50 years in the industry, points out that most people think about water quality when they're filling a glass, but the bathtub is often an overlooked source of exposure.

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Zachary Rice, President of Multipure

[Bathwater](#) comes from the same chlorinated source as drinking water, but people sit in it longer and at higher temperatures, conditions that increase chlorine absorption through the skin. Over time, that exposure can leave skin dry and irritated and hair duller.

“It is common to worry about what is ingested, but many ignore what else water is used for around the house,” said

Zac Rice, CEO of Multipure. “Soaking in chlorinated water is not great for your skin, or your hair, and can be especially harmful for people with sensitive skin who have adverse reactions to irritants. As a water filtration company, we think of the whole person and have an easy solution.”

Multipure's [Aquasplash](#) bath water filter reduces up to 100% of chlorine with no installation, tools or plumbing required by simply swirling it through the bathwater.

The Filter Makes the Difference

Aquasplash uses KDF filtration media to reduce chlorine through an electrochemical process. Key product highlights include:

- Capacity: Each filter lasts for approximately 200 baths (about one year of regular household use) before replacement.
- Ease of Use: Compact, portable design requiring zero plumbing modifications.
- Availability: Retails for \$75 MSRP at www.multipure.com and Amazon.



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To learn more about the benefits of the Aquasplash visit <https://www.multipure.com/products/bath-and-garden/aquasplash/>

About Multipure International:

Multipure, a trusted leader in the water filtration industry, is committed to setting the highest standard for water quality, providing drinking water systems, filters, and purifiers for residential and commercial use around the world. Since 1970, Multipure has dominated the world market with the most certifications by the NSF and Water Quality Association to reduce and remove the widest array of contaminants that can affect both the taste and the healthfulness of water.

Headquartered in Las Vegas, Nevada, Multipure's dedication to better water, better health, and a better lifestyle started more than 50 years ago as the original innovator and manufacturer of the solid carbon block filter. The company's legacy continues into the future, developing, innovating and refining product lines that provide affordable access to cleaner, safer water for drinking, bathing and gardening.

To learn more, visit www.multipure.com or connect on Facebook and Instagram @Multipure.

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