

CoCo CLEAR™ Announces Costco Canada Roadshow, Beginning in Burnaby, British Columbia

Canadian made hydration brand brings CoCo CLEAR™ to Costco members, with the first roadshow launching August 18 in Burnaby

TORONTO, ONTARIO, CANADA, August 17, 2026 /EINPresswire.com/ -- [The Bondi Distillery](#) Inc./CoCo Beverage Group Inc., the Canadian beverage company behind [CoCo Vodka](#)™, CoCo Rum™ and [CoCo CLEAR](#)™, is proud to announce the launch of the CoCo CLEAR™ Costco Canada Roadshow, beginning August 18, 2026 at Costco Wholesale in Burnaby, British Columbia.

The launch represents an exciting new chapter for CoCo, a Canadian beverage company that has spent the past several years building a family of brands around innovation, great taste and the unique benefits of real coconut water.

What began with CoCo Vodka™ and CoCo Rum™, The Original Hard Coconut Water®, has grown into something much bigger. Now comes CoCo CLEAR™. Hydration, Re-Imagined.™



**FROM FIRST CAN...
TO FIRST COSTCO LAUNCH.**

Let's do this.

CoCo
CLEAR
HYDRATION, RE-IMAGINED.

CoCo CLEAR™ launches Costco Road Show

CoCo CLEAR™ was created with a simple idea: take everything the company had learned about coconut water and reimagine it for everyday hydration.

Made with real coconut water and natural electrolytes, CoCo CLEAR™ delivers refreshing sparkling hydration in a low calorie, low sugar format designed for consumers looking for something beyond traditional sparkling water.

Whether enjoyed as an everyday hydration option, a refreshing alternative to traditional pop, or before or after a workout, CoCo CLEAR™ was created to make better hydration easy, refreshing and great tasting.

The first ever cans of CoCo CLEAR™ were produced on December 31, 2025. Less than eight months later, CoCo CLEAR™ will make its Costco Canada debut.

"It's pretty incredible for our team to look back at a photo from December 31st holding the first cans of CoCo CLEAR and realize that less than eight months later we are launching our first Costco Roadshow," said Mark Convery, Co Founder and CEO of The Bondi Distillery Inc. "We have always believed CoCo could become much more than one product or one category. CoCo CLEAR represents that next evolution for us. Burnaby is our first stop, but our ambition for CoCo CLEAR is much bigger."

A Canadian Beverage Story

CoCo was built in Canada with the belief that established beverage categories could be challenged by doing things differently.

From its beginnings with CoCo Vodka™ and CoCo Rum™, The Original Hard Coconut Water®, the company has expanded across Canada and into the United States, selling millions of cans while continuing to develop new products and enter new categories.

CoCo CLEAR™ is the company's newest step forward, bringing the CoCo platform into the growing hydration and better-for-you beverage space.

And it is being built right here at home. CoCo CLEAR™ is proudly produced in London, Ontario, Canada. ☐☐

For the Costco Roadshow, members will be able to discover CoCo CLEAR™ Original, Raspberry and Pineapple in a special Pick 3 four pack format, giving consumers the opportunity to mix and match their favourite flavours.

The first stop of the CoCo CLEAR™ Costco Canada Roadshow begins:

Costco Wholesale Burnaby

3550 Brighton Avenue

Burnaby, British Columbia

Beginning August 18, 2026

Additional Costco Roadshow locations across Western Canada will follow.

"This is one of those moments you dream about when you start building a brand," added Convery. "You create something, believe in it, keep pushing it forward and eventually you get an opportunity to put it in front of millions of consumers. We're incredibly excited to see what Canadians think."

CoCo CLEAR™. Hydration, Re-Imagined.™

About CoCo

CoCo is a Canadian beverage company built around innovation, great taste and the natural benefits of coconut water. The growing CoCo family includes CoCo Vodka™, CoCo Rum™ and CoCo CLEAR™, with products available across Canada and select markets throughout the United States.

CoCo Vodka™ and CoCo Rum™ introduced consumers to The Original Hard Coconut Water®, combining premium spirits with real coconut water to create a refreshing new take on the ready-

to-drink category.

CoCo CLEAR™ is the company's newest non-alcoholic innovation, combining a light amount sparkling water, real coconut water and electrolytes to deliver refreshing, low calorie, low sugar , no bloat, everyday hydration.

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