

Healthier Generation Celebrates \$315,000 Donation from Harris Teeter's Together in Education Round Up Campaign

The 2026 Together in Education Round Up Campaign is now underway, giving customers the opportunity to support healthier futures for young people.

GREENSBORO, NC, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- Alliance for a Healthier Generation is celebrating a \$315,000 donation from Harris Teeter, raised through the retailer's Together in Education Round Up Campaign last fall. Commemorated during a recent check presentation, the contribution will help advance programs and partnerships to create healthier school environments for young people across communities served by Harris Teeter.



Representatives from Harris Teeter, Guilford County Schools, and Healthier Generation gathered to celebrate the donation and the generosity of Harris Teeter customers, whose round-up purchases made the contribution possible.

"The generosity from Harris Teeter and its customers will help us support more schools and communities to implement whole child health best practices," said Traci Causey, CEO, Healthier Generation. "We're proud to continue this partnership and grateful to everyone who chose to round up their purchase. Together, we're helping create healthier school communities where every young person can thrive."

The donation will support Healthier Generation's work to provide schools and youth-serving organizations with resources, training, and technical assistance that connect health and learning.

Healthier Generation is one of four nonprofit organizations supported through Harris Teeter's Together in Education Round Up Campaign. The campaign also benefits Communities In Schools, The Salvation Army, and Classroom Central, helping strengthen educational opportunities and supporting students, educators, and families across the communities Harris Teeter serves.

Since 1998, Harris Teeter has contributed more than \$34 million through its Together in Education programs. The 2025 Together in Education Round Up Campaign raised more than \$1 million collectively for its nonprofit partners, demonstrating the impact customers can make through small acts of generosity.

Building on the success of last year's campaign, Harris Teeter has once again selected Healthier Generation as a beneficiary of the [2026 Together in Education Round Up Campaign](#). Through September 30, customers shopping at Harris Teeter stores and fuel centers can round up their purchases to the nearest whole dollar at checkout. Funds raised will continue supporting Healthier Generation and its fellow nonprofit partners as they work to improve the lives of children, families, and communities across the Southeast.

Healthier Generation encourages shoppers throughout Harris Teeter's service area—including North Carolina, South Carolina, Virginia, Georgia, Maryland, Delaware, Florida, and Washington, D.C.—to participate in this year's campaign by rounding up at checkout. Every donation helps expand opportunities for young people to lead healthier lives.

About Alliance for a Healthier Generation

Alliance for a Healthier Generation is a leading national nonprofit dedicated to advancing whole child health by creating healthier school environments. Since 2005, we have partnered with more than 57,000 school communities across all 50 states, reaching more than 31.3 million young people. Learn more and join the movement at HealthierGeneration.org and follow us on [LinkedIn](#).

About Harris Teeter

For more than 60 years, Harris Teeter, a wholly-owned subsidiary of The Kroger Co. (NYSE: KR), has enriched lives – one meal, one family, one associate, and one community at a time. Headquartered in Matthews, North Carolina, Harris Teeter employs 36,000 valued associates across more than 250 stores and 85 fuel centers in North Carolina, South Carolina, Virginia, Georgia, Maryland, Delaware, Florida and the District of Columbia.

Nicole Blanton

Alliance for a Healthier Generation

nicole.blanton@healthiergeneration.org

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