

Kai Crest Accounting & Advisory Brings CFO-Level Financial Leadership to Hawaii Businesses

Kihei firm pairs structured monthly accounting with CFO-level advisory for growing businesses across Hawaii and the West Coast.

KIHEI, HI, UNITED STATES, August 20, 2026 /EINPresswire.com/ -- [Kai Crest Accounting & Advisory](https://www.einpresswire.com/2026/08/20/kai-crest-accounting-advisory/), an accounting and financial advisory firm based in Kihei, Maui, is now serving businesses across Hawaii and the West Coast that have outgrown basic bookkeeping. Led by Kalea DeYoung, a chief financial officer with more than 27 years in accounting and finance, the firm pairs structured monthly accounting with CFO-level advisory for owners facing decisions about growth, financing, and entity structure.



Kai Crest Accounting & Advisory, led by CFO Kalea DeYoung, delivers structured accounting and CFO-level advisory to growing businesses across Hawaii and the West Coast.

The firm's engagements are organized in defined tiers. Three accounting tiers move from a clean monthly close for a single entity up to fully managed accrual accounting with monthly financial review calls. Three advisory tiers add a standing seat with a CFO-level advisor, from quarterly reviews of performance and cash flow to [ongoing financial leadership](#) under the firm's CFO-Lite service, which covers forecasting, financing preparation, growth decisions, and entity structure guidance.

DeYoung has served as chief financial officer for complex multi-entity organizations, guiding businesses through growth, acquisitions, and financing. She has also run businesses of her own, which shapes how the firm advises its clients.

"Owners come to us when the decisions get bigger than the reports they're getting," DeYoung said. "Hiring, financing, a second entity, a new market. Those calls need forward visibility into cash and profit, and that visibility is what we build. I've sat in the CFO chair for complex organizations and I've owned businesses myself, so I know what a decision looks like from both

sides of the table."

That experience with multi-entity structures and consolidations runs through the client list. The firm works with real estate developers and investors, SaaS and technology companies, law firms, medical and specialty practices, engineering and architecture firms, consultancies, and specialty trade contractors, and deliberately focuses on businesses whose financial complexity matches that experience. For Hawaii businesses, Kai Crest also handles [General Excise Tax compliance](#), covering income classification, filing schedules, and the situations that arise with multiple entities or income types.

Business owners can begin with the firm's complimentary Financial Clarity Assessment, a structured review of their current financial picture, or schedule a consultation through the firm's website.

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