

OSCAR AND EMMY-WINNING TEAM WRAPS PRODUCTION ON INDEPENDENT MOCKUMENTARY COMEDY SAHD LIFE

The Unreasnble, Puyallup Tribal Enterprises and Blink49 Studios Advance New Comedy Series Into Post-Production

LOS ANGELES / PUYALLUP RESERVATION, TACOMA, WA, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- The [Unreasnble](#), the WME-represented film and television production company, Puyallup Tribal Enterprises, and [Blink49](#) Studios today announced that production has wrapped on SAHD Life (pronounced "Sad"), a new six-episode mockumentary comedy created and showrun by Ryan Thomas Patrick.

Filmed in Tacoma, Washington, with support from the Washington State Motion Picture Competitiveness Program, administered by Washington Filmworks, the series brings together an award-winning creative team and a cast spanning television, film and comedy.

SAHD Life follows Tom Campbell, a stay-at-home father struggling to redefine his identity after his youngest child begins attending school full-time. As hidden motives and long-buried secrets begin to surface, the series evolves into an ensemble comedy that explores modern fatherhood, marriage, friendship and the evolving definition of family.

The ensemble cast is led by Andrew Leeds (Barry, Zoey's Extraordinary Playlist, Bones) as Tom Campbell and Jana Schmieding (Rutherford Falls, Reservation Dogs) as Megan Campbell.

Joining them are Evey Correa as Maddy, Etta Wilson as Brie, Milana Vayntrub (This Is Us, Project Hail Mary, Werewolves Within) as Samantha, Tony Cavalero (School of Rock, The Righteous Gemstones, Cobra Kai) as Dean Slater-Banderas, Ally Sheedy (The Breakfast Club, St. Elmo's Fire, Single Drunk Female) as Joanne Cavanaugh, Mary Hollis-Inboden (*The Righteous Gemstones, Kevin Can F**k Himself) as Suzanne Fenton, Kimberly Guerrero (Reservation Dogs, Rutherford Falls) as Penny, Stephen Ellis (Hail, Caesar!, Abbott Elementary) as Work Tom, George Basil Jr.



Ryan Thomas Patrick

(Crashing, Flaked, The Good Place*) as Kevin, and musician Chris Baio of Vampire Weekend.

The series represents an independent production model that brings together The Unreasnble and the Puyallup Tribe of Indians in a creative partnership centered on ownership, collaboration and direct audience engagement.

“We’re super excited to partner and help bring this project to life,” said Matt Wadhwani, CEO of Puyallup Tribal Enterprises. “The show’s concept is engaging, and the team behind it is highly reputable and incredibly talented. Serving as the primary investor in SAHD Life also allows us to further diversify our revenue streams while showcasing our Tribal culture and lands through filming here.”

“The independent route to this project has been incredibly exciting, particularly our partnerships with the Puyallup Tribe and The Unreasnble,” said Ryan Thomas Patrick. “The risk in this industry right now isn’t that a project won’t get sold or optioned. It’s that it won’t get made. We greenlit ourselves.”

Academy Award-winning filmmaker Travon Free serves as executive producer, director and writer. His credits include Winning Time, Black Monday, Camping, The Daily Show, the Sports Emmy-winning 38 at the Garden, and the Academy Award-winning short Two Distant Strangers.

Andrew Leeds, Travon Free, Milana Vayntrub, Trevahn Ignacio (PA)



“

Working with the Puyallup Tribe and The Unreasnble has been incredibly exciting. Via the Indie route, we were able to green light ourselves”

Ryan Thomas Patrick

The series is produced by The Unreasnble, founded by Travon Free, Mickey Meyer and Martin Desmond Roe. Mickey Meyer and Patrick Raymond serve as producers. Executive producers include Ryan Thomas Patrick, Travon Free, Joe Borden, Nicholas Maye, Lamar Neagle, John Culton, Milana Vayntrub and the Puyallup Tribe.

Blink49 Studios has joined the project as a strategic production partner, supporting audience development, expanding the series’ social footprint across platforms, and exploring opportunities to broaden the show’s reach and distribution. Casting is by Jory Weitz.

Behind the camera, director of photography Jeremy Mackie leads a creative team that includes production designer John Lavin, costume designer Aidan Vitti, editor Nicholas Gallucci, and

UPM/line producer Meghan Mowery.

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Ryan Thomas Patrick

Ryan Thomas Patrick is a writer, comedian, and the creator and showrunner of SAHD Life. Ryan draws on a life shaped by contradiction to craft comedy that is as honest as it is absurd. SAHD Life is his first series as showrunner. Ryan is repped by Daniel Eshbaugh at The Gotham Group and Chace McGuire at Myman Greenspan Fox.

The Unreasnble

The Unreasnble is a Los Angeles-based independent film and television production and development company represented by WME and founded by

Travon Free, Mickey Meyer and Martin Desmond Roe. With a team whose combined credits include over 1,000 episodes of television written and produced, more than 300 billion digital views programmed, 8 Emmy Awards, 5 Cannes Golden Lions, and 1 Academy Award, The Unreasnble brings Oscar and Emmy-winning creative firepower to independent storytelling at every scale.

The Puyallup Tribe of Indians

The Puyallup People have lived along the shores of what is now called Puget Sound since time immemorial. The Puyallup Tribe of Indians is a sovereign nation of more than 6,000 members and one of the largest employers in Pierce County. It serves its members and community with generosity and is committed to building a sustainable way of life for future generations. Puyallup Tribal Enterprises is the Tribe's economic development arm.

Blink49 Studios

Blink49 Studios is a next-generation independent studio that develops, produces and finances premium entertainment IP across scripted and unscripted programming, brand-funded entertainment, creator-led content and short-form vertical storytelling. Headquartered in Toronto with offices in Los Angeles, Vancouver and New York, Blink49 is backed by strategic partners Fifth Season and Bell Media.

Beyond its scripted and unscripted content units, Blink49 has built one integrated ecosystem connecting creators, brands, audiences and platforms through its studio ventures initiative,



SAHD Life Cast

which includes Creator Studios, developing creator-led IP across scripted, unscripted and digital platforms; Brand Studio, its brand-funded entertainment division; and its Vertical division, dedicated to short-form serialized storytelling.

Through strategic investments, acquisitions and partnerships, including Front Street Pictures, Pier21 Films, Stapleview and Lighthearted Entertainment, Blink49 has built an integrated North American production platform that develops, produces and monetizes premium entertainment for leading broadcasters, streamers, brands and global partners.

Washington Filmworks

Washington Filmworks is the private nonprofit organization that manages a \$15 million annual fund supporting production incentives, workforce development opportunities for underrepresented communities, and film office resources in Washington State.

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