

Teton Auto Group Expands into Montana

Teton Auto Group has acquired Audi of Bozeman and Volkswagen of Bozeman, effective August 10, 2026. The acquisition marks its first expansion into Montana.

BOZEMAN, IDAHO, MT, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- Teton Auto Group announced today that it has acquired Audi of Bozeman and Volkswagen of Bozeman, with the transaction becoming effective August 10, 2026. The acquisition marks the company's first expansion into Montana and adds the prestigious Audi luxury brand to Teton Auto Group's growing portfolio of dealerships.



Crystal Zmak, Brian Woodmansee and Travis Zmak

Unlike many dealership acquisitions that require significant operational transformation, Audi of Bozeman and Volkswagen of Bozeman join Teton Auto Group as highly respected, award-winning dealerships with outstanding employees, a loyal customer base, and a long-standing reputation for excellence.

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Our team has built strong relationships with our customers. Joining Teton Auto Group allows us to build on that success with an organization that shares our commitment to putting people first.”

Brian Woodmansee

"This acquisition is an exciting milestone for our organization," said Crystal Zmak, Chief Operating Officer of Teton Auto Group. "We're not simply expanding our footprint—we're welcoming an exceptional team that has already built something special. Their commitment to customer service and operational excellence aligns closely with our own values, and we're excited to invest in their continued success while preserving the culture and reputation they've established in the Bozeman community."

As part of the transition:

- Brian Woodmansee will continue serving as General Manager and will also become a Managing Partner with Teton Auto Group, providing continuity for employees, customers, and

manufacturer partners.

- Gibson Klaus, a nine-year Teton Auto Group leader most recently with Teton Honda, has been promoted to General Sales Manager and will relocate to Bozeman to support the dealerships' continued growth.
- Crystal Zmak has been appointed Dealer of Audi of Bozeman and Volkswagen of Bozeman while continuing in her role as Chief Operating Officer of Teton Auto Group.

Woodmansee comments, "For years, our team has built strong relationships with our customers and a dealership we're proud of. Joining Teton Auto Group allows us to build on that success with the support of an organization that shares our commitment to putting people first. I'm excited for what this means for our employees and our customers here in Bozeman."

Teton Auto Group plans to build upon the strong foundation already in place by introducing its Principles & Beliefs, Core Operating Practices, and leadership philosophy while maintaining the local relationships and customer-first approach that have made the Bozeman dealerships successful.

"This partnership represents the best of both organizations," Zmak added. "By combining an already outstanding dealership with the resources, support, and culture of Teton Auto Group, we're creating an even stronger future for our employees, our customers, and the communities we serve."

Founded in Idaho Falls, Teton Auto Group has built its reputation on delivering exceptional customer experiences while investing in employees and the communities it serves. The addition of Audi of Bozeman and Volkswagen of Bozeman represents another significant step in the company's continued strategic growth throughout the Intermountain West.

About Teton Auto Group

Teton Auto Group has been a family-owned automotive retailer headquartered in Idaho Falls, Idaho, since 2005. With a commitment to exceptional customer service, employee development, and community involvement, the organization operates multiple dealership locations representing Toyota, Honda, Volkswagen, and Audi brands across the region.

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