

Next-gen balcony solar, phones, chargers, cameras, printers & security devices will launch at ShowStoppers® @ IFA 2026

Setting records, 120+ companies to introduce new tech for work, home, play to journalists as official press event of IFA expands to larger space

ShowStoppers®

Hot Products | Cool Companies | Meet the Press
ShowStoppers logo

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/EINPresswire.com/ -- Tech leaders and

startups will power up the next generation of balcony solar, smartphones, portable charges, cameras, printers, security devices with new product introductions that will introduce at [ShowStoppers®](https://www.showstoppers.com) at IFA 2026, <https://www.showstoppers.com>, the official press event of IFA, <https://www.ifa-berlin.com>, the annual trade fair in Berlin, Germany, that celebrates more than 100 years of innovation and launches what comes next in home and consumer technologies.

More than 120 companies are preparing to introduce new tech for work, home and play at ShowStoppers, set for 3 September, one day before IFA begins. The tradeshow runs 4-8 September at the Messe Berlin Fairgrounds in Berlin.

More than 1,100 journalists, creators and industry analysts from 59 countries are already registered to attend ShowStoppers @ IFA 2026.

With record exhibitor demand, up from 86 companies at the 2025 edition, ShowStoppers is relocating from its longtime venue at the South Entrance Hall to Hall 5.3 at Messe Berlin – directly across from the IFA Press Center in Hall 6.3. Hall 5.3 provides significantly more space for exhibitors, journalists, executive interviews, product launches and hands-on demonstrations.

AgfaPhoto will preview innovations for photography enthusiasts.

Epomaker, KiiBOOM and LINSOUL will deliver feature-rich keyboards that combine premium craftsmanship, advanced customization and uncompromising quality.

EZVIZ will introduce advanced security cameras, smart locks and video doorbells.

iFLYTEK will showcase premium AI notebooks that protect privacy, ultra-light binocular AI-

powered augmented reality glasses with noise cancelation and lip-motion recognition across languages.

Insta360 will showcase its latest innovations in immersive imaging, with hands on demos of 360-degree capture, AI powered editing and creative storytelling.

Jackery will spotlight new balcony solar power systems – and a new line of portable power stations – that push the boundaries of safer, smarter, greener energy solutions for home and outdoor use.

Building on its rich imaging heritage, Kodak will preview new products to capture, share and preserve everyday memories.

Morpho will debut its desktop UV printing system, designed for boundless creativity and everyday use, while delivering industrial-grade results and unlimited color prints on more than 2,000 types of materials.

ReelCharge is expanding into Europe following its U.S. launch earlier this year, showcasing a lineup of thoughtfully designed charging accessories, including portable power banks, integrated cable chargers, and multi-device charging solutions.

Reolink debuts smarter, more personalized and privacy-focused security for modern homes.

Scosche is expanding their line of power banks, Find My and Google Find Hub locators, and Fleet mount and power solutions.

TECNO will showcase the Next-Gen Bezelless Concept Phone; the latest laptops, including the convertible MEGABOOK T15 360 Pro; co-branded devices with Tonino Lamborghini, and a range of AI ecosystem products.

Vention will deliver its “approachable” portable power vision – with the H Series in an anticipated red – and a design that makes energy intuitive, stylish and refreshingly simple.

Under embargo, Anker, Epomaker, Ugreen and other exhibitors plan to introduce a range of devices and tools for consumers and business users.

About ShowStoppers

ShowStoppers events organize product launches, sneak previews and hands-on demonstrations of new tech for work, home and play. Each press event showcases technologies that drive innovation in AI, 5G and 6G, cloud computing, virtual and augmented reality, digital health; robotics, smart cities, mobility, wearables, IoT, consumer electronics, entertainment, and more.

Now in its 29th year, ShowStoppers (<https://www.showstoppers.com/>) is the global leader in producing press and business events across North America, Europe and Asia. Each event brings together established technology leaders, innovative growth companies and emerging startups to meet face-to-face for hands-on sneak previews, product launches and executive interviews with selected journalists, influencers, creators, industry and financial analysts, venture capitalists and business executives, to generate news coverage and product reviews, promote brand and open new markets.

ShowStoppers produces official press events at CES, IFA and MWC; partners with CTA, IFA, GSMA and CEATEC; and produces events during CES, IFA, MWC and other tradeshows.

To learn more about how you and your company can meet the press at ShowStoppers press events contact Gracie Cheng, <mailto:gracie@showstoppers.com>; Lauren Merel, <mailto:lauren@showstoppers.com>, +1 908-692-6068, or Dave Leon, <mailto:dave@showstoppers.com>, +1 845-821-6123.

Attendance for journalists is by invitation. For information visit <https://www.showstoppers.com> or Steve Leon, <mailto:sl@showstoppers.com>.

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