



Sumeru Names Lisa Buckley as Its First Chief Growth Officer

Appointment marks a new chapter for Sumeru's digital transformation practice as it accelerates its growth strategy and AI-era positioning for enterprise clients

LOS ANGELES, CA, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- Sumeru US, the digital transformation and consultancy arm of Sumeru Group — a global organization founded in 2002 — today announced the appointment of Lisa Buckley as its first-ever Chief Growth Officer. Sumeru US has spent the last seven years building its digital transformation practice, serving enterprise clients. In this newly created role, Buckley will lead Sumeru US's enterprise growth strategy, brand positioning, and go-to-market approach, alongside broader operational leadership across the business, as the company expands its Digital Customer Experience, Agentic AI, and Cybersecurity practices.

Buckley joins Sumeru with more than two decades of experience in agency growth, operations and new business leadership. She helped build VaynerMedia and most recently scaled its west coast business to more than 8X in revenue in under three years, and nearly 70% new business growth. Earlier in her career, she held senior roles at holding company agencies WPP and Grey London, Paris and US. She recently completed an executive program at Imperial College Business School focused on Generative AI, Agentic AI, and AI Ethics and Governance.

Beyond growth strategy, Buckley's remit spans broader operational leadership across Sumeru US, partnering closely with functional leaders across client delivery, talent, operations and marketing to align the business around a unified growth agenda as the firm scales its enterprise offering.

"Sumeru has been building deep technical and operational trust with some of the world's largest enterprises. My focus is on translating that trust into a clear growth story for the AI era, positioning Sumeru as a copilot for growth, powered by human excellence," said Buckley. "This is a company built on a genuine mission to prosper both its clients and society, and that combination of purpose and capability is rare. I'm looking forward to helping enterprises ready to grow with intention find a trusted partner in Sumeru."

"Buckley's track record of building growth engines at some of the industry's most respected agencies makes her exactly the right leader to shape this new chapter for Sumeru," said Jatin Chaurasia, Global CEO of Sumeru. "Beyond growth and brand strategy, she brings the

operational rigor to help align our teams around a single agenda as we scale. As AI reshapes how enterprises think about transformation and growth, Buckley will be instrumental in sharpening how we tell our story and run our business."

Buckley's appointment comes as Sumeru continues to expand its Agentic AI & Innovation practice, including its AI Concierge offering and Salesforce Agentforce implementations, alongside its longstanding Digital Customer Experience, Talent Augmentation, and Cybersecurity services. She is based in Los Angeles and will work closely with Sumeru's leadership team across the US and global offices.

About Sumeru Inc.

Sumeru Inc. (Sumeru US) is the digital transformation and consultancy arm of Sumeru Group, a global organization founded in 2002 with a presence across four continents. Over the last seven years, Sumeru US has partnered with multiple enterprise clients including Gap, Ariat, Intel, McAfee. Across Digital Customer Experience, Talent Augmentation, Data & Analytics, Agentic AI & Innovation, and Cybersecurity. Founded on a mission to prosper both its clients and society, Sumeru Group directs a portion of its profits toward humanitarian causes, including the Art of Living Foundation and the International Association for Human Values. Learn more at sumeru.us.

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The Art of Living Foundation

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