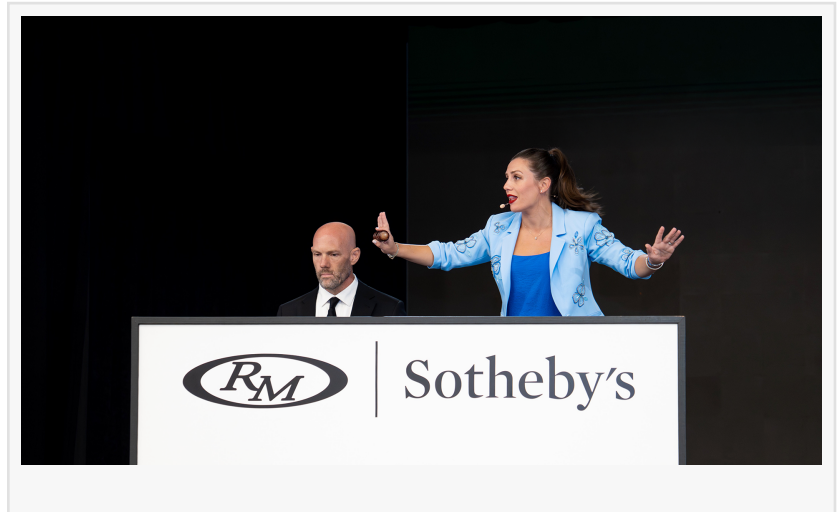


Concierge Auctions Announce Success of Inaugural 'Monterey Car Week' Sale with RM Sotheby's

More than US\$100 million in aggregate bids placed as the world's most discerning buyers & collectors joined to compete for a curated selection of high-end homes

NEW YORK, NY, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- [Concierge Auctions](#), the world's largest luxury real estate auction house, is pleased to announce the success of its inaugural 'Monterey Car Week' sale alongside RM Sotheby's prestigious Monterey Car Week.



The August 15 auction—held live on the RM Sotheby's stage for the first time ever during the 10-day Monterey Car Week event—drew in more than US\$100 million in aggregate bids for luxury properties across Texas, New Mexico and California, including an incredible ranch estate formerly owned by the late "Jeopardy!" game show host, Alex Trebek. Livestreamed to the world via [conciergeauctions.com](#), approximately 14 savvy bidders across 8 US states competed to own the luxury estates which officially gaveled under Concierge Auctions' Head Auctioneer Meaghan Steel.

During the RM Sotheby's preview days, the firm also showcased its newly launched [Concierge Curated](#) division, in partnership with Vesta Home. Concierge Curated integrates interior design and custom furnishing directly into the auction process, delivering fully realized, turn-key properties for today's most discerning buyers. Attendees could preview The House on Concierge and other properties in the days leading up to the auction.

"To gavel properties for the first time at Monterey Car Week on the RM Sotheby's stage was exhilarating as car and luxury real estate enthusiasts from around the world came together to compete," said Chad Roffers, CEO and Co-Founder of Concierge Auctions. "There was incredible energy in the room as qualified buyers placed their bids and the competition unfolded. Our

The Monterey Car Week Sale auction sale presented a range of luxury real estate offerings including:

4710 Flying Paster Lane, Paso Robles, California 93446

Windfall Farms is the legendary Central Coast estate in Paso Robles once owned by beloved "Jeopardy!" host Alex Trebek as his personal escape. The nearly 724-acre legacy ranch offers a rare convergence of celebrity provenance, income-producing vineyards, world-class equestrian facilities, and exceptional development potential within California's fastest-growing wine region. At its heart, the property is a working enterprise—387 acres of premium dry red varietals, sold under contract to name-brand regional wineries, generate consistent positive cash flow under turnkey management today. Windfall Farms achieved a sale price of \$16.912 million in cooperation with Chris Atkinson and Patty Murphy of Sotheby's International Realty. Images displayed on conciergeauctions.com should be credited to TriMotion Media.

77 Headquarters Trail, Santa Fe, New Mexico 87506

The Dusty Boot, boasts 25-plus private acres in Santa Fe's coveted La Tierra Nueva community, the Pueblo-revival, double-adobe residence commands sweeping views of the Sangre de Cristo and Jemez Mountains. Featuring an infinity patio with a chef's outdoor kitchen, the property also includes a standalone double-adobe guest house and an architecturally striking equestrian compound envisioned by Pedro Marquez including a climate-controlled studio, executive office suite, and sala. An orchard, gardens, a hen-house, and ride-out to over 60,000 acres of BLM land complete this private world. The Dusty Boot achieved a sale price of \$3.636 million in cooperation with Ricky Allen and Tara Earley of Sotheby's International Realty. Images displayed on conciergeauctions.com should be credited to Daniel Nadelbach and Aram Herrera.

4590 County Road 340, McKinney, Texas 75071

Harmony House, Completed in 2025 and inspired by the philosophies of Frank Lloyd Wright, the 2+ acre modern residence captures the essence of the forest in every room, pairing healing natural imagery with sophisticated, architect-designed amenities. Rolling terrain holds more than 200 trees and a .28 mile private trail leading to a designated outdoor cinema area, dining area, and sunset viewing perch, with clearings reserved for future cabins. Harmony House achieved a sale price of \$2.79 million in cooperation with Adam Zoblotsky and Janelle Alcantara of Briggs Freeman Sotheby's International Realty. Images displayed on conciergeauctions.com were provided by Briggs Freeman Sotheby's International Realty.

Concierge Auctions' is now open for property submissions for its upcoming Global Sales taking place in London November 2026 and New York City December 2026. Visit conciergeauctions.com to inquire or submit a property for consideration and view all upcoming sales.

Images may be viewed at conciergeauctions.com. Properties are available for private showings by appointment, in person or virtually.

As part of Concierge Auctions' Key For Key® giving program in partnership with Giveback Homes, each closing will result in the funding towards new homes built for families in need.

Agents will be compensated according to the terms and conditions of the Listing Agreement. See Auction Terms and Conditions for full details. For more information, including property details, exclusive virtual tour, diligence documents, and more, visit ConciergeAuctions.com or call +1.212.202.2940.

About Concierge Auctions

Concierge Auctions is the world's largest luxury real estate auction house, with a state-of-the-art digital marketing, property preview, and bidding platform. The firm matches sellers of one-of-a-kind homes with some of the most capable property connoisseurs on the planet. Sellers gain unmatched reach, speed, and certainty. Buyers receive curated opportunities. Agents earn their commission in 30 days. Majority owned by Sotheby's, the world's premier destination for fine art and luxury goods, and Compass (NYSE: COMP), Concierge Auctions continues to operate independently, partnering with agents affiliated with many of the industry's leading brokerages to host luxury real estate auctions for clients. Still run by our co-founder, our platform is enhanced with deep auction expertise, heritage, innovation, and access to an unmatched database of high-net-worth buyers. Since inception in 2008, the firm has generated billions of dollars in sales, broken world records for the highest-priced homes ever sold at auction and sold properties in 46 U.S. states and 35 countries. The firm owns one of the most comprehensive and intelligent databases of high-net-worth real estate buyers and sellers in the industry, and it has committed to build more than 300 homes through its Key For Key® giving program in partnership with Giveback Homes™, which funds new homes for families in need from every property the company sells.

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