

Visit West Hollywood Highlights the City's Design Legacy as Design West Hollywood Returns This Fall

A three-day celebration underscores West Hollywood's year-round role as a global destination for design, architecture and creative culture.

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/EINPresswire.com/ -- [West Hollywood](#) has cemented its reputation as one of the world's leading creative capitals, where fashion, architecture, interiors, hospitality and art converge to shape a destination defined by design. From iconic Modernist landmarks and globally recognized showrooms to style-setting hotels, galleries and culture-filled streets, design is woven into West Hollywood's DNA. For travelers chasing inspiration, West Hollywood offers a front-row pass to the ideas, spaces and creative minds shaping global trends.

This fall, Visit West Hollywood invites travelers and locals alike to experience Los Angeles' most inspiring and creative neighborhood during [Design West Hollywood](#), which returns to the West Hollywood Design District September 29 - October 1, 2026.

Centered on this year's "Magical Thinking" theme, the three-day celebration highlights West Hollywood's longstanding role as one of the world's premier destinations for architecture, interiors and creative innovation.



West Hollywood Design District along Melrose Avenue. Credit: West Hollywood Design District/Lauren Desberg

West
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"Design is woven into the fabric of West Hollywood, from our architecture and hospitality to our retail, dining and public spaces," said Jeff Morris, CMO of Visit West Hollywood, the official destination sponsor of Design West Hollywood 2026. "Visit West Hollywood is proud to align with the West Hollywood Design District's Design West Hollywood program, celebrating the creative spirit that has long been one of West Hollywood's most significant exports, while inviting visitors to come and experience the people and places that make West Hollywood one of the world's leading design destinations."

This year's theme, "Magical Thinking," explores how imagination and innovation shape the future of design through keynote conversations, panel discussions, book signings and special events featuring leading names from across design and culture. This year's program includes designers Martyn Lawrence Bullard, Mark D. Sikes, Jeff Andrews, Amy Meier and Adam Hunter; architect Leo Marmol; and Academy Award-winning costume designer Mark Bridges, among many others. A schedule of events for Design West Hollywood's 2026 program will unfold across celebrated showrooms and brands including Luminaire, Made Goods, Minotti, Rose Tarlow Melrose House, Flexform and Bang & Olufsen, giving visitors the opportunity to experience the people, places and ideas that make West Hollywood a design destination year-round.

Beyond Design West Hollywood, the city of West Hollywood continues to serve as a must-see international destination for design any time of the year. Visitors can explore the celebrated showrooms within the Pacific Design Center, which celebrates 50 years in 2026; come for the forthcoming Design District Art Walk on October 3rd; and discover hundreds of independent galleries and luxury home furnishing showrooms while staying at West Hollywood's architecturally distinct hotels, all while enjoying design-forward and culinary-leading restaurants, cocktail bars and lounges. Together, these experiences have established West Hollywood as Southern California's most dynamic creative community, all within 1.9 square miles.

Visitors can turn Design West Hollywood into a weekend getaway by exploring Visit West Hollywood's collection of 21 design-forward hotels, acclaimed restaurants, rooftop bars, wellness offerings throughout its four well-defined neighborhood districts.

Design West Hollywood takes place September 29 - October 1, 2026, throughout the West Hollywood Design District. Additional information, details and tickets are available through Visit West Hollywood's newly revamped website at [VisitWestHollywood.com/events/design-west-hollywood](https://www.visitwesthollywood.com/events/design-west-hollywood).

About Visit West Hollywood

Visit West Hollywood is the official marketing organization that invites visitors to West Hollywood, California, a walkable, 1.9 square mile city in the heart of Los Angeles. Located at the base of the Hollywood Hills and adjacent to Beverly Hills, West Hollywood is a creative and progressive city that embodies the quintessential L.A. lifestyle. West Hollywood is home to 21 hotels and comprises four main districts: the world-famous Sunset Strip with unparalleled

nightlife; Santa Monica Boulevard, part of historic Route 66 and a vibrant, eclectic corridor; the Rainbow District, a global epicenter of LGBTQ+ culture and nightlife; and the Design District, known for its sought-after shopping and dining. West Hollywood enjoys a year-round moderate climate and thanks to its prime location and hip atmosphere, West Hollywood serves as home and playground to many celebrities. Follow us on Facebook (@westhollywood), Instagram (@visitweho), and TikTok (@visitweho). For more information, please go to: [VisitWestHollywood.com](https://www.visitwesthollywood.com).

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