

Kerno Beta Is Now Available Free of Charge to Beta Users

Kerno gives makers one place to manage materials, formulas, inventory, production, quality control, and product costs.

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/EINPresswire.com/ -- Kerno, Inc. today announced that the [Kerno Beta](#) is now available free of charge to all Beta users for as long as the system remains in Beta. Kerno is built for businesses that make physical products and need a more dependable way to manage materials, formulas, inventory, production, quality control, and product costs.

Many growing product businesses reach a point where spreadsheets, notebooks, disconnected apps, and memory can no longer provide a reliable picture of day-to-day operations. Materials may be recorded in one place, formulas in another, production notes somewhere else, and product costs in a spreadsheet that is difficult to maintain. As orders increase and more people become involved, that fragmentation can make it harder to know what is available, what was used, what a product costs to make, and whether every required production or quality step was completed.

Kerno brings those operational records together so makers can manage the work behind their products with greater clarity. The system is designed to support formulas, ingredient and packaging inventory, production records, quality-control requirements, and product-cost visibility without forcing smaller product businesses into oversized enterprise software.

"Product businesses should not have to choose between fragile spreadsheets and oversized enterprise systems," said Michael D. Savino, CEO and co-founder of Kerno. "We built Kerno to give makers a clearer view of their materials, production, quality, and costs. Making the Beta available free of charge allows more businesses to put it to work and help us build a system that reflects how they actually operate."

Kerno grew from a real operational challenge. Allison Savino was running Plumera Essentials, a candle and personal-care product business, and relying on a spreadsheet to manage the growing complexity of the company. Late one night, a corrupted spreadsheet made an already difficult



Michael D. Savino CEO

workload even harder. The available alternatives were either too limited to trust or too large, complicated, and expensive for the realities of her business.

Michael saw that the problem went beyond a single spreadsheet. Makers were running serious production businesses, serving real customers, and protecting the quality of products they had worked hard to develop, yet many of the tools available to them did not respect the complexity of what they actually did. Kerno began as an answer to that gap: practical [inventory and operations software](#) built around the needs of businesses that make physical products.

The international Kerno founding team includes Michael D. Savino, Ina Alvarez, Emilio Sosa, and Sam Umaretiya. Together, the team is developing Kerno around the day-to-day realities of

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We built Kerno to give makers a clearer view of their materials, production, quality, and costs. Free Beta access lets more businesses put it to work and help shape what comes next.”

Michael D. Savino

product businesses, with a focus on practical control, clear workflows, and tools makers can use with confidence. The team’s goal is not to replace maker expertise, but to give that expertise a stronger operational foundation. During the Beta, users can explore how Kerno fits into their existing workflow and provide feedback based on real production needs. That feedback will help the team identify where workflows need to be clearer, where setup can be simpler, and which operational details matter most across different kinds of product businesses.

The Beta is intended for makers and growing product

companies that need better visibility into materials, packaging, formulas, batches, quality steps, and costs. This includes businesses producing items such as candles, soap, skincare, cosmetics, food and beverages, specialty goods, and other physical products made in repeatable production runs.

Kerno’s development is guided by a simple principle: makers should be able to protect the quality of their craft while building a business that is less dependent on scattered records and the founder’s memory. Better operational visibility can help teams prepare production with more confidence, understand what went into each run, keep quality steps visible, and make better-informed decisions as the business grows.

Beta users can access Kerno free of charge throughout the Beta period. No fixed Beta end date is being announced. Businesses interested in participating can join the Kerno Beta or [view the](#)



Allie using Kerno

[Kerno demo](#) online.

About Kerno

Kerno is inventory and operations software for businesses that make physical products. It helps users manage materials, formulas, inventory, production, quality control, and costs in one place—bringing greater clarity and control to the work behind every product. Kerno was created from firsthand experience with the operational challenges makers face as their businesses grow. Learn more at www.buildwithkerno.com.

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